



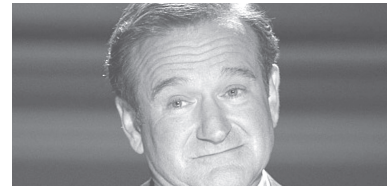
Sports

Find out how the Frogs soccer team fared in its weekend matchups **PAGE 6.**



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See if "Man of the Year" will be the movie of the year **TOMORROW.**



TCU

DAILY SKIFF

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Team to design ad campaign for Coke

By SARAILEYNN FRANKLIN
Staff Reporter

TCU's Campaigns Team, which now has Coca-Cola Classic using its new Web site to recruit students and sell atypical TCU shirts to raise funds for competition, the Campaigns Team adviser said.

Since the first campaign in 1999, TCU's Campaigns Team, a student-run advertising agency, has been responsible for constructing marketing plans for national clients, said Mike Wood, the adviser and an advertising/public relations instructor.

He said this year presents the biggest client yet, Coca-Cola.

In the past, clients included car companies Chrysler and Toyota, the State of Florida, The New York Times, Bank of America and Yahoo, according to the Campaigns Team's new Web site launched Tuesday.

Each year, the team competes against various schools in Texas, Oklahoma, New Mexico and Arkansas, he said. During competitions, the team presents its advertisement to the client as well as expert judges from the media and advertising agencies, said Xi Zhu, a senior marketing major and Campaigns Team business account manager for the past two years. He said the team

usually competes against 13 to 16 schools.

The district competition is April 18 to 19 in Fort Worth. The competitions are usually out-of-state, but since the district competition is local, it will be open to the public and will follow a dress rehearsal presentation on campus the night before, Wood said.

The team hopes to raise between \$2,500 and \$4,000 from the shirts, which will mostly fund campaign production, Zhu said.

As a fundraiser for the competition, Wood said, the Campaigns Team is selling T-shirts imprinted with the phrase "Texas Construc-

tion University."

Despite being only available to those in the College of Communication, 160 T-shirt requests have already been made, Wood said. A majority have come from the Schieffer School of Journalism, he said. In the near future, the shirts will be available to students campuswide, and he expects more than 300 orders overall.

The team wanted the shirts to relate to a popular situation on campus, said Shannon Ferguson, a senior advertising/public relations major and Campaigns Team account executive.

See **CAMPAIGNS**, page 2



JENNIFER BICKERSTAFF / Photo Editor

The TCU Campaigns Team won first runner-up in the 2004-2005 National Student Advertising Competition. The team is now recruiting for students to help create an advertising campaign for Coca-Cola Classic.

Frogs abstain from food to honor religion

By SARAILEYNN FRANKLIN
Staff Reporter

The Muslim Student Association held TCU's first fast-a-thon dinner at Smith Hall on Friday and plans to make this an annual event, said the MSA president.

The dinner was held to recognize the end of Ramadan, which is Oct. 23, said Danielle Richter, the MSA president and a senior entrepreneurial management major.

Ramadan is the ninth month of the Islamic year where Muslims fast for 30 days to observe what they believe is the time the Quran was sent from heaven, said Sanobar Lateef, a sophomore biology major.

The dinner also aimed to raise at least \$1,000 for the West African Relief Fund through donations and to encourage others to fast, Lateef said.

During Ramadan, Lateef said Muslims consume nothing. This includes food, water, gum or medicine of any kind from sunrise, roughly 6:25 a.m. to sunset, roughly 6:59 at night.

"It's like skipping lunch," Lateef said, explaining Muslims can eat after sunrise, just not during the day.

"It's a fast from behavior. You basically can't do much at all."

Sanobar Lateef
Sophomore biology major, on fasting during Ramadan.

Freshman business major Naheil Qudah said Ramadan teaches self-discipline.

However, senior accounting and

finance major Shamaila Malik said it is difficult to fast as a college student because food is always available.

If Ramadan falls around Halloween due to the lunar schedule of the Islamic calendar, she said she must wait to eat her candy.

The fast of Ramadan can only be broken during strict emergencies and days skipped must be made up, Lateef said.

"It's a fast from behavior," Lateef said, explaining during Ramadan, Muslims also refrain from parties. "You basically can't do much at all."

Lateef said by refraining, one builds their way to heaven.

"If you've been doing something wrong, that will kind of cancel it out," Lateef said.

During Ramadan, all of the good things someone does counts for more, she said.

Ramadan is a national observance with many collegiate participants, Richter said. MSA supports the West African Relief Fund, a charity that gives food to the starving because of its relevance to Ramadan, Richter said.

"We're starving for others to be fed," Richter said.

The University of Texas at Arlington has a large Ramadan celebration, Richter said, "but we decided it's time for TCU to have one as well."

See **RAMADAN**, page 2



JENNIFER BICKERSTAFF / Photo Editor

Ballet majors Petrina Ameson, Heather Bays, Anne Lukowiak and Alicia McConnell dance to "Eluding Allure" at the Brown Bag Dance Luncheon in the Ballet and Modern Dance Building on Monday.

Dance show gives outlet to student choreography

By LAUREN PICK
Staff Reporter

Four dancers dressed in black leotards stood poised before a bleacher- and balcony-filled dance studio Monday at this semester's Brown Bag Dance performance.

Brown Bag Dance is an event put on each semester by dance students and serves as an opportunity for them to gain experience and express themselves through their performance and choreography, said Krista Jennings, a junior ballet/modern

dance and English major.

"We have to find the time and space," Jennings said. "It's something we take into our own hands because we want to do it."

Jennings, who performed in one piece, said she also choreographed another and organized this semester's event.

"I had a lot of hats today," Jennings said.

Contemporary ballet, modern jazz, modern dance and jazz funk were

See **DANCE**, page 2

KTCU needs listeners' ideas for new, edgy logo

By CORTNEY STRUBE
Staff Reporter

The sky is the limit at KTCU 88.7 FM The Choice as the station seeks to replace the outdated logo with something a little more hip, said the station manager for The Choice.

Russell Scott, KTCU's station manager, said the station is holding a contest open to all listeners, but said he wants the logo contest to appeal to students in particular.

"We're hoping it has some purple in it, but it's certainly not limited to just purple," Scott said.

The only requirements Scott said he has for the new logo is that it contains KTCU, The Choice, FM 88.7 and Fort Worth.

"Outside of the few requirements, we really just want to see the creativity of the listeners," Scott said.

Scott said a logo contest is a great way to let listeners get involved.

"We want our listeners to feel like they have more ownership to the station," Scott said. "This is an inexpensive way to involve listeners."

Replacement of the current logo will cost next to nothing, he said.

Megan Fischer, KTCU's assistant program director, said she has worked at the station for two years, but past attempts within the department to update the logo have been unsuccessful.

"This year, Russell Scott has inspired us to try to update the station," said Fischer, a senior radio-TV-film major. "The new logo is one of those updates."

Fischer said the logo should be fresh, fun and reflect KTCU

as a place to hear new up-and-coming music.

"The old logo just screams '80s,'" she said. "While we do play some 80s, we are known for being the station where you can hear fantastic alternative and modern rock."

Fischer said she wants to spread the word that TCU has a radio station.

"You'd be surprised how many people say 'What's KTCU?,'" Fischer said. "The contest works as a way of promoting the station."

Fischer said she hopes students will get involved and submit their ideas.

Marianne Martinez, a junior nursing major, said although she doesn't plan to submit an entry, she thinks the logo contest is a good idea.

"I think it will get people involved with KTCU," Martinez said. "It sounds like it'll be fun."

Fischer said the first-place prize package is worth more than \$100 and includes a T-shirt and gift cards.

Eventually, the new logo will replace the current KTCU mural on the first floor of the Moudy South hallway, she said.

There will also be prize packages for the two runners-up in the contest, Fischer said.

"We want to have a logo so cool that everyone wants to win a KTCU T-shirt," Fischer said.

Fischer said entries can be dropped off in KTCU's office or can be submitted by e-mailing the station at ktcu@tcu.edu.

Information can also be found by logging on to myspace.com/ktcu.

New white-paper concept will combine department ideas

By RASHI VATS
Staff Reporter

Vision in Action committee members met with faculty and staff at the Student Center on Monday to talk about changes in the application process for funding of new university developments.

Leo Munson, associate vice chancellor for academic support, said Vision in Action is going to move to a white-paper concept this year, which has never been done before.

The white-paper concept is a two-step application process that involves departments turning in two-page applications for funding for different programs, such as a recycling program, the Honors Program and International Studies, Munson said.

After the initial proposals are turned in Nov. 3, the evaluation committee will bring together all of the departments that have the same ideas. These departments will then be asked to submit a final applica-

tion, which will be due March 24, Munson said.

The application will then be recommended to the provost for approval, he said.

"One of the things we have discovered in the application process is there are a number of applicants who have similar ideas, but there hasn't been a way to get those ideas into a larger singular application," Munson said.

Munson said the ideas of many

applicants tend to be the same and combining these same ideas from different departments and schools will benefit the university by bringing together people who have similar goals for university programs.

Mike Russel, associate dean of Campus Life, said the whole idea of the white-paper application is to have groups send no more than a two-page application to the committee explaining what the general

See **VIA**, page 2



WEATHER

TODAY: Mostly Sunny, 85/62

WEDNESDAY: Mostly Sunny, 87/51

THURSDAY: Partly Cloudy, 67/45

PECULIAR FACT

LOS ANGELES: The Walt Disney Co. on Thursday said it took "appropriate action" against employees at its Paris theme park who were caught simulating sex while dressed as Disney characters. — AP

TODAY'S HEADLINES

SPORTS: Volleyball is 5th place in conference, page 6

OPINION: Celebrate Love Your Body Day, page 3

CONTACT US

Send your questions, compliments, complaints and hot tips to the staff at NEWS2SKIFF@TCU.EDU

CAMPAIGNS

From page 1

"That way, our message not only represented the university but also the culture that we, as college students, are familiar with," Ferguson said.

Zhu said if the team wins district, it will advance to a national competition held June 7 to 8 in Louisville, Ky. If the team qualifies, it will be TCU's first time to attend a national competition, he said.

However, for the past six years, TCU has ranked in the top four in the district and received first runner-up for the

Yahoo campaign, Wood said. Zhu said there is a better chance of winning this school year because of a bigger budget, more solid background research and an interesting campaign.

"Coca-Cola is an exciting product," he said. "It is easier to motivate the team."

Clients provide budgets to the teams not in the form of physical money but the hypothetical cost of implementing the campaign, Zhu said. For last year's client Postal Vault gave a budget of \$2 million, he said.

The Campaigns Team provides hands-on training in the form of a three-hour

credit course that counts as an elective for either advertising/public relations or marketing, Wood said. However, Wood said, it is more than a course; it's a learning experience, and the closest the class ever comes to being a typical course is its JOURN 40703 listing, he said.

Wood said the Campaigns Team is looking to fill the remaining 13 of 15 positions. Zhu said there are usually 60 to 70 applicants.

Students do not enroll in the course, but they must apply, be interviewed and selected just as in a normal job setting, Wood said. Zhu said enrollment begins January.

DANCE

From page 1

the different styles performed.

Anne Lukowiak, a sophomore ballet and art history major, said she sometimes practiced eight hours for the two performances she danced in and then worked at home on the piece she choreographed.

"Choreography is a passion of mine," Lukowiak said. "It's definitely worth all of the time."

Lukowiak, who primarily performs ballet, said she enjoys the freedom of cho-

reographing contemporary dance.

Students also run the show from behind the scenes. They design their own costumes as well as choose and run the music, said Abigail Hansen, a senior ballet major.

Hansen said she has never danced in a Brown Bag Dance show due to her involvement in other dance performances but usually does crew work for the event.

"It's good experience as you go into the dance world to know how to put on a show," Hansen said.

It's also beneficial because all dance majors are required

to choreograph a piece their senior year, Hansen said.

Brown Bag is another opportunity for seniors to see the dancers they will cast for their senior project, Hansen said.

"Some students in Brown Bag aren't dance majors, so it lets the seniors see other dancers at TCU," Hansen said.

While Jennings said the only advertising for Brown Bag Dance was through Facebook and word of mouth to family and friends, the bleachers and balcony were full.

"Everyone showed their support," Jennings said.

RAMADAN

From page 1

Friday's speaker, Imam Bakhsh of Arlington's Al Hedayeh Academy, said Ramadan is a historic event.

For a while, MSA was dormant at TCU, Malik said. With assistance from religion professor and MSA adviser Yushau Sadiq, Malik's idea to bring Muslims together at a "predominately Christian college" is what sparked Friday's benefit dinner and MSA's revival last spring, she said.

"For a long time I was the only Muslim that I knew," Malik said, "and my parents were afraid people that know I'm Muslim would think the wrong thing given everything going on politically with Osama."

Malik said she also wanted to increase Islamic awareness.

"Many people don't know that Islam is about peace, and there's just fundamentalists like the terrorists of 9/11 in every religion," she said.

Senior accounting and finance major Claudia Vaz, who attended the event, said she learned about Ramadan but had never been invited to participate before.

"I'm Catholic," Vaz said, "and in the Arab country where I'm from you can't participate if you are not Muslim."

VIA

From page 1

idea is, the goals and the assessment plan, and impact on the university.

"We have received applications that are 10 to 15 pages, and the challenge for everyone will be to condense it to just two pages," Russel said. "Many proposals in the past were not clear and thus not funded."

Melissa Young, associate professor in communication studies, said the white-paper concept gives an opportunity for colleges and departments to work together.

"Many departments and colleges don't know that they want the same thing and have the same idea," Young said.

The evaluation committee will look at the ideas and decide which applications need to be collaborated on. Departments will then find out by Dec. 1 if they need to work with other departments that had similar ideas before submitting the final applications, Young said.

Munson said they have no preconceived notion of how many programs the committee will fund and how much money will be provided to each.

"We have never run out of funding for the best ideas and programs," Munson said.

Secondary teachers get lesson in biology

By ELISA GOMEZ
Staff Reporter

Middle school and high school teachers participating in a Contemporary Issues in Biology workshop finished their third follow-up session Saturday in Arlington.

With money from a teaching quality grant issued by the state of Texas, TCU instructors have developed a workshop series for middle school and high school science teachers based on the information that is taught during the Contemporary Issues in Biology course, said Molly Weinburgh, director of the Institute of Mathematics, Science and Technology Education.

The Contemporary Issues course, which is a lab science class designed for non-science majors, is usually only offered to TCU students. The class focuses on how biology is used in contemporary issues ranging from topics such as the human genome project and DNA fingerprinting to global warming and acid rain, according

to an online course description.

Although this workshop is similar to the undergraduate course as far as topics that are covered and teaching methods that are used, it also shows teachers how to use the information learned in the classes by providing them with readings, videos and other class preparation tools, she said.

"We've seen that when these teachers come in, they're usually hesitant to expose their weaknesses, especially when it comes to content knowledge," said Mark Bloom, a biology instructor who has helped the program for three years.

Bloom said he and other faculty members observe the teachers who attended these training sessions and are required to document how the teachers were helped through the training session to provide examples when reapplying for the grant. He said he's noticed that teachers are better able to answer some students' questions because of what they

have learned at the Contemporary Issues workshops.

"It has a positive trickle down effect, and hopefully this program will help to change the way science is taught not only in Texas but throughout the country," he said.

The Institute of Mathematics, Science and Technology Education at TCU has provided a workshop for science teachers for the past four summers, Weinburgh said.

High school teachers who participate teach biology and the middle school teachers teach life science, which is a precursor to high school biology, Weinburgh said.

"Teachers need at least 110 hours of professional development credit and this program helps with that development," Weinburgh said.

This past summer, 18 teachers completed the course, she said, and there is already a wait list due to the popularity of the program.



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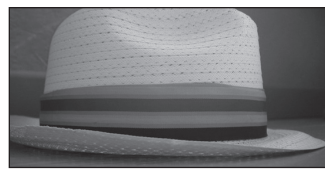
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Q. What did the tie say to the hat?
A. You go on ahead, I'll just hang around.

THE SKIFF VIEW

Mr./Ms. TCU guidelines unfair

The Mr./Ms. TCU competition isn't exactly gaining popularity from the student body this year due to the disqualification of three Ms. TCU candidates last week.

Seniors Liz Hamner, Jill Rutherford and Katie Williams said their friends created Facebook groups on their behalf without their knowledge and were then disqualified for solicitation.

According to Mr./Ms. TCU guidelines, "Solicitation of votes by any method, including Facebook and MySpace, is grounds for disqualification." The guidelines do not, however, specify who can and cannot solicit votes. If the guidelines were intended to include every student, administrators should have introduced these regulations in a campus-wide e-mail or on TCU Announce.

Not only is it unjust to penalize nominees for actions that were out of their realms of control, but it is also unreasonable to restrict candidates from campaigning for the Mr. or Ms. TCU title — a salutation that is presented to the nominee who is deemed most worthy by the student

body to represent the university.

How are students expected to make an honest assessment of candidates if they don't have a profile to base a candidate's merit on? Candidates are required to include organization membership, employment, community service, philanthropic activities, honors and awards on their résumé as part of the selection process — information that is not available to the student body but would be helpful in evaluating a candidate.

During Student Government Association elections, candidates utilize all available means to slather their names and slogans across campus. Candidates hand out neon flyers in The Main, speak at organizations' weekly meetings and have even brought a pony on campus.

In a competition where 40 percent of the outcome is based on popular vote, why shouldn't candidates for Mr./Ms. TCU be able to set up groups on Facebook or MySpace to educate students about whom they can vote for to represent the university?

Editor in chief Amy Hallford for the editorial board

OOFSPOOF • ROLF NELSON



Appearance isn't everything, celebrate Love Your Body Day

Do you like what you see when you look in the mirror? How many times have we heard this question, particularly directed toward women? But seriously, do you like what you see?

In the movie "Mean Girls," to quote a beloved and, of course, credible source, one of the main characters who comes into the "popular crowd" observes she "never knew there could be so many things wrong with your body." Another girl looks at her hands and says, "My cuticles are horrible."

Seriously? TCU students are, from what I've observed, very conscious of their appearances, but I wonder what and who have impacted that decision.

While it isn't negative or unhealthy to care about your appearance, statistics from the Social Issues Research Centre indicate more than 80 percent of fourth grade girls have been on a fad diet such as Atkins or South Beach.

This means during the developmental stages of

growth, 8 out of 10 girls aged 9 and 10 have probably been watching their carbs. Not only that, I recently learned a plastic surgeon performed liposuction on a 12-year-old girl.

I know everybody likes to blame the media, and not to be cliché, but I think it's important to recognize the impact the 3,000 images we see on average every day can have on us. Positive campaigns such as Dove's Campaign for "Real Beauty" feature real-life models who are comfortable in the skin they're in. In a culture that constantly perpetuates self-hatred, some companies have chosen to embrace the fact that the best way to love others is to love yourself.

This week, TCU students have the privilege of having an important event on our campus. The Women's Network at TCU in conjunction with the Women's Resource Center is celebrating National Love Your Body Day Thursday in the Student Center Lounge from 9 a.m. to 2 p.m.

What we hope to accomplish through this is to allow men and women to talk about the images that tell them to become something they're not.

One-fifth of eating disorder

ers are claimed by men, according to a study performed by Health Canada in 2003 and published in Psychiatric Times. It's an astounding number if you consider that in a room of 15 men, three of them statistically suffer from an eating disorder.

When men and women consume negative media and do not see through it, the impact it has on our society and our generation is tremendous. It is vitally important for us to understand remaining silent is equivalent to condoning the negative portrayal of our bodies and the unrealistic images for which we are supposed to strive.

If you've ever seen "Pretty Woman," you might remember a part of the movie where Julia Roberts says to Richard Gere, referring to her own self-esteem, "Did you ever notice how the bad stuff is easier to believe?"

Instead of consuming the "bad stuff," be active participants in creating a world in which people — male and female — can appreciate their bodies.

For more information you can go to loveyourbody.nowfoundation.org and come celebrate National Love Your Body Day.

Johannah Hamilton is a junior anthropology major from Burleson.

Kick smoking habit, support university becoming more fit

Hubba Hubba! Flex those muscles and raise those water bottles high because, according to Men's Fitness magazine, TCU is currently rated the eighth fittest campus in the nation.

Good? Sure. But could we do better? Definitely.

According to the report, TCU received an A- for sleep and exercise, an A+ for gym hours, and a B for overall culture of fitness.

Our downfall? Unhealthy habits. We received a C- in consumption of tobacco, alcohol and fast food. However, when one applies a little common sense, it's a relatively easy problem to fix.

Let's start with smoking. Back in high school, the only people who smoked were the "Goths." You know, those people who wore an all-black ensemble to school every day just to be "different." They loved to loiter in their little corner of the cafeteria and talk about how all the other kids were "mindless conformists." They were also fond of giving you the death sneer when you asked to borrow a pencil.

Now, smoking seems to transcend all social and ethnic boundaries. Wheth-

er you're white or black, Greek or non-Greek, everybody on campus either smokes or knows someone who does.

It's time to face the facts: Smoking is gross. Not only do smokers show up to class smelling like a dumpster full of moldy sandwiches, but they're taking years off of their lives. It's time to kick the habit and get the heck out of Marlboro country.

People I know have told me time and time again they would like to quit (like all smokers do), but they think it's too expensive for "poor" college student to afford a regimen such as the patch. That's the lamest excuse I've ever heard. Look, if you can afford thousands of dollars a year for fraternity or sorority expenses or you can fill up your car every weekend and visit friends in Austin or College Station, you can afford the patch. Trust me, a couple hundred bucks now is a lot better than paying thousands upon thousands of dollars later for cancer treatments.

I also realize there is a certain percentage of smokers on campus who have tried to hide the fact from their parents. In addition, these kids are as broke as M.C. Hammer. These students want to quit, but are afraid of asking Mom and

Dad for the patch, lest they get an oh-so-agonizing "I-told-you-so" lecture.

To that select group, I have this to say: Your parents already know you smoke. They're not stupid. They became wise to your little scheme the first time you came back home. How so? Well, if the stinky clothes and sudden urges to take your little brother to play basketball at the local elementary school every two hours aren't a dead giveaway, I don't know what is. I'm sure they would be more than happy to give you all the money you need in order to conquer this deadly habit.

With a little frugality or a plea for help, we can help smoking become a much less common practice at TCU. The benefit? Healthier lungs and longer lives for everyone. Plus, it would help us come closer to being the fittest school in the nation, and who doesn't want to be No. 1? I'll be examining the controversial subject of alcohol Friday as the second leg of my three part series on improving campus health. What's my take? Pick up the Skiff and find out.

David Hall is a freshman news-editorial journalism major from Kingwood. His column appears every Tuesday and Friday.

Facebook groups meant to honor, not solicit votes

Good students need not be punished for being well-liked.

On behalf of the three ineligible Ms. TCU nominees, I, along with several other angered individuals, would like to express our complete disgust for the way our university has handled the situation of disqualifying Ms. TCU nominees due to Facebook groups.

Yes, you read correctly: Facebook. Ludicrous? I know. But we'll get to that later.

Since having Facebook groups made without their knowledge, three women have been deemed ineligible from the race by the university.

It should be an honor to have a Facebook group started in one's name — not a punishment.

The contract the women signed to be eligible for Ms. TCU candidacy stated votes cannot be solicited through Facebook.

In each of the disqualified nomi-

nees' cases, friends started the groups without the candidates knowledge.

Merriam-Webster's dictionary defines solicit as to "make a petition" or to "approach with a request or plea."

So the question I ask is, how can one solicit for herself without even knowing she is doing it? I'm left confused.

If we take the words of the ineligible women who stated they had no prior knowledge of these groups, then doesn't that mean they didn't know they were soliciting?

There should be no questioning the word of these three individuals, after all, they were all nominated for one of the most coveted and prestigious honors at TCU. Campus groups don't pick just anyone to nominate.

Last year, I was a member of the Facebook group, "Vote For Hunter Duncan, For Mr. TCU." Duncan wasn't disqualified from the race. Obviously, TCU has implemented

new rules for this year. That's fine.

But if the school wants to start enforcing a new standard (especially one as vague as the Facebook rule), it needs to inform the entire student body to prevent innocent misunderstandings, such as this one.

And now the university is offering an appeals process for the disqualified nominees. But the school has already allowed the student body to pre-vote Thursday for the remaining ones.

I don't understand why the university allowed the voting to happen if the ballot still has the potential to change. I would call Thursday's vote erroneous.

Let's focus on the disqualified nominees for a minute.

Not only does this debacle completely embarrass the disqualified women, who now have to explain their disqualification was a result of circumstances beyond their control, but it also leaves a bad taste in the seniors' mouths about TCU during

their final year.

One of the ineligible women told me that as the granddaughter of a former Ms. TCU winner, she couldn't imagine having to tell her grandmother the news. Grandmothers don't understand what Facebook is. They didn't have to put up with this crap 50 years ago.

None of these girls meant to break the rules.

I'm willing to bet Jill Rutherford and Liz Hamner didn't call up their friends and say, "Hey, make a Facebook group about me so I can win Ms. TCU!" Neither of them are that self-righteous. And though I don't know Katie Williams, I'm more than willing to give her the benefit of the doubt on this one.

Instead, it's common knowledge that to be nominated for Ms. TCU, you must be well-liked. People like these three women enough to want to help their friends win. What's wrong with that?

Have we all forgotten that Face-

book is about connecting with your friends? I guarantee the members of the groups promoting the three women were all their friends who would have voted for them anyway.

When I started thinking about this last week, I thought I should just make a Facebook group honoring all of the nominees to see what TCU would do, but some clever person beat me to it.

What now? Get rid of all of them and have just a Mr. TCU? Imagine what prejudice problems that would cause.

I find myself left with two puzzling questions.

What is TCU trying to prove by disqualifying these three women for being well-liked? Also, I am just dying to know: Did TCU really not anticipate the huge controversy the disqualifications have caused?

I can't wait to see how this gets resolved.

Morgan Blunk is a junior broadcast journalism major from Omaha, Neb.

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Small-scale engineering allows students to innovate

By MARCUS MURPHREE
Staff Reporter

An engineering professor and two undergraduate students are working to develop new technologies with the help of grants from two Dallas/Fort Worth-based companies.

Edward Kolesar, W.A. Moncrief professor of engineering, Brandon Least, junior mechanical engineering major and Jeff Tippey, junior electrical engineering major, are using micro-electromechanical systems (MEMS) technology to create a wireless sensor for helicopter blades and a mechanical eye.

The two projects, that use the technology that incorporates series of motors smaller than the human hair, are funded by Lockheed Martin, a governmental contractor, and Bell Helicopter, an aviation company, Kolesar said.

"MEMS allows us to work at isolating and manipulating individual atoms and molecules," he said.

By working at the microscopic lev-

el, the MEMS technology can work on a smaller scale than what used to be possible in a machine shop, said Kolesar, who has been working in the field for three years. The concept of nanotechnology is a growing field of scientific research, he said.

"Nanotechnology is the merging of science and hardware," he said. "The size we are working with is about 80 times smaller than a human hair. It is like using a massive Tinkertoy set."

Working with small-scale technologies enables a future for various fields, including medicine and weapons systems, Kolesar said.

"I see nanotechnology as the future in a lot of professions," Least said.

By using the technology, Kolesar is hoping to create a mechanical eye that can function in a similar fashion to that of a human-eye lens.

"A human eye can see things in focus from about 7 inches away to almost infinity," Kolesar said, "but a camera requires a high tech lens system."

By making an artificial system of muscles similar to those in the human eyes, new advances can be made in fields beyond that of medicine, Kolesar said.

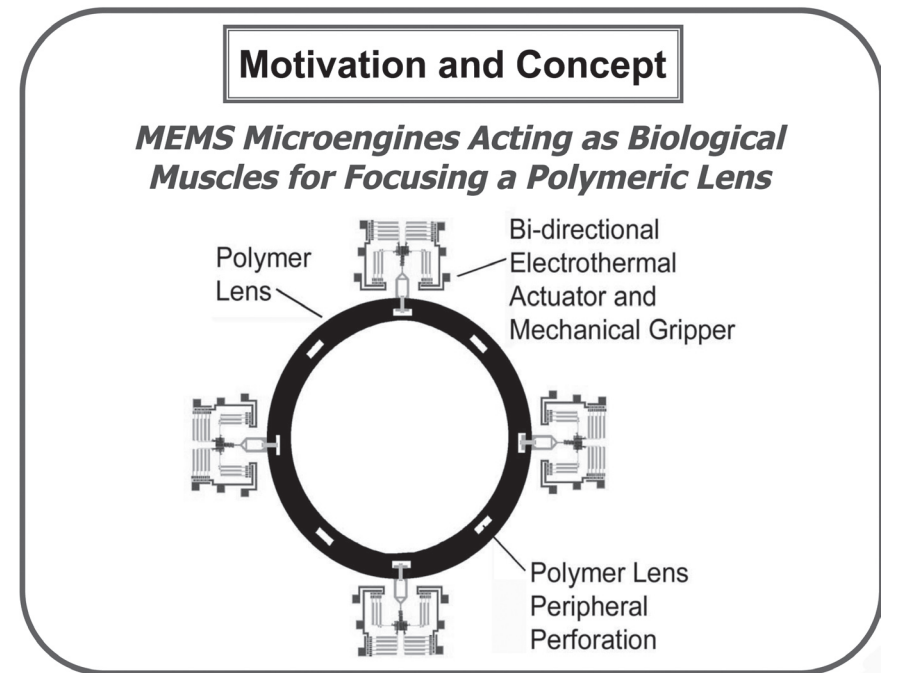
"These can make new camera lenses that are inexpensive and lightweight, and can be used in military weapons devices," Kolesar said.

Another nanotechnology project of Kolesar's is the creation of wireless sensors that would detect the stress and strain put on helicopter blades, Kolesar said. That project should be in the testing stage this spring, he said.

Least and Tippey, who work anywhere from eight to 10 hours a week, are paid hourly through the grant money and are actively involved with the research, Kolesar said.

"TCU is unique because we are using undergraduates for our grant research," he said.

Kolesar presented his MEMS technology research at a conference in



COURTESY OF Edward Kolesar

Dallas Sept. 27 and 28.

The nanoTX'06 Conference and Expo focused on nanotechnology

and its practical use in modern day businesses according to the Expo's Web site, nanotx.biz.

Textbook costs under investigation

By GAREZIA RANDLE
The Daily Reveille (LSU)

With the steady yearly increase of college tuition and school-related fees, the U.S. House Committee on Education and Workforce is taking steps toward relieving students of one of the most common educational costs — rising textbook prices.

Congressman David Wu, D-Ore., a member of the committee, recently charged the U.S. Department of Education with a duty to conduct a year-long study to investigate the reasons for increasing textbook costs and determine the best practices in choosing textbooks to lower student expenses.

The study began Sept. 19 and is being led by the Advisory Committee on Student Financial Assistance of the U.S. Department of Education. It is scheduled to be completed by May 2007.

This is a follow-up study to Congressman Wu's 2004 request for the Government Accountability Office to investigate business practices of the textbook publishing industry.

Jillian Schoene, communications director and spokeswoman for Wu, said the committee is persistent about correcting this issue because students inquire about textbook prices more than any other education topic.

"Congressman Wu feels very strongly that we need to listen to students," Schoene said. "Besides tuition costs, this is something that students care about because it affects them directly."

The GAO study, published in May 2005, found that textbook prices have risen nearly 186 percent since 1986 and have risen by an average of 6 percent every year since 1987.

According to the GAO report, the increase has become a major financial burden for students in addition to the 240 percent increase in tuition and fees.

Schoene said the government has been looking at this issue for several years, but the GAO study has helped to set the platform for creating resolutions.

"With the GAO study, we were able to collect hard facts on the



Fauzia Khan, 18, sorts through textbooks at PJ's Campus Bookstore in Plano, Jan. 27, 2005. The U.S. Department of Education will conduct a study to investigate reasons for increasing textbook costs.

reason for textbook increases," Schoene said. "Congress just reauthorized the Higher Education Act, and we amended the legislation to include recommendations to mitigate this growing problem. We are encouraging publishers, bookstores, faculty, students and universities to make recommendations and take the necessary steps to make textbooks more affordable."

Schoene said the committee is stressing the importance of collecting faculty suggestions but, more importantly, student input because it solely affects them.

"We want students to be involved in civil decisions that affect them," Schoene said. "These kids are the future. Anything that we can do to break down barriers to a college degree, we will do just that. And textbooks have become one of the main educational barriers."

The committee suggests that a complete assessment of textbooks' educational content is a necessary step toward finding solutions.

"We are suggesting that the publishers provide faculty with more information on the recommended textbooks and a price list, so universities can make better decisions," Schoene said. "University faculty

can take it a step further by focusing on prices as well as content when adopting a textbook."

The GAO study shows that bundled textbooks with "add-ons" such as CD-ROMs and other supplemental materials have greatly contributed to rising costs of textbooks. Studies also show faculty members are more likely to adopt books with these added materials instead of considering prices.

Soula O'Bannon, Louisiana State University math tutorial coordinator, said she thinks the bundle packages bring down the cost of the books because students can pay one price instead of purchasing each resource separately.

"When a textbook is being adopted in the math department, we usually have a committee of teachers and instructors who teach the classes to review the course content. We consider things like solution manual and instructional CDs, but we do not consider anything that we don't think the student will use," O'Bannon said. "After we review the book that is going to be adopted, we put in orders at the bookstores. We try our best to get things in bundle package, so students won't have to pay as much."

Attacks on U.S. troops in Iraq increase 43 percent

By JAY PRICE
McClatchy Newspapers

Armed attacks on U.S. soldiers and Iraqis in Baghdad have increased by 43 percent since midsummer, despite an ongoing American-led campaign to secure individual neighborhoods, the top U.S. military spokesman in Iraq said Thursday.

Maj. Gen. William B. Caldwell IV said violence was down by 11 percent in neighborhoods where the sweeps had been focused. But that decline was more than offset by more attacks elsewhere, and Caldwell said the military was expecting the level of violence to keep rising during the remaining weeks of the Muslim month of Ramadan.

"Historical trends tell us that the attacks will generally increase by 20 percent during this holy month of Ramadan," Caldwell said. "We assume it will still get worse before it gets better."

In Washington, Marine Gen. Peter Pace, the chairman of the Joint Chiefs of Staff, acknowledged the American strategy of training tens of thousands of Iraqi soldiers, and police haven't curbed violence and senior military commanders were puzzled by its failure.

"We do need to take a look" at other factors that might be driving violence, he said.

Pace said a berm designed to encircle Baghdad and restrict the movement of death squad members and insurgents in and out of the city had been completed recently and that 28 checkpoints manned by Iraqis now controlled the entrances to the city.

But he said death squads continued to operate in the capital after dark even in neigh-

borhoods that U.S. and Iraqi forces had swept. He said he saw no way for American troops to stop that violence until Iraqis tired of the slaughter.

"You cannot have enough men under arms 24-7 to stop the hatred killings," he said.

In Baghdad, Caldwell said the increase in attacks on U.S. troops as well as Iraqi soldiers, police officers and civilians might be the result of the campaign to root out armed insurgents and death-squad supporters in the capital. He said the operation, which involves as many as 15,000 American troops and more than 40,000 Iraqi police officers, was exposing more troops and police to attacks.

Caldwell didn't tie the attack statistics directly to casualties, but the number of Iraqis killed in Baghdad also has risen. Nearly 2,700 Iraqi civilians were killed in the city in September, 400 more than in August and nearly as many as died in July, when deaths reached a record high.

How many Iraqis have died?

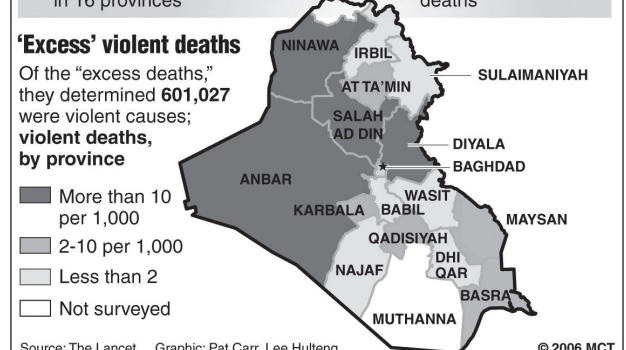
By comparing mortality rates before and after the U.S.-led invasion of Iraq in 2003, a new survey concludes that more than 600,000 Iraqi civilians have died as a result of the war.

Iraqi death rates
Annual rates per 1,000 people

Pre-invasion: 5.5
Post-invasion: 13.3

Method

- Investigators gathered data on violent and nonviolent deaths from 1,849 randomly selected households in 16 provinces
- They compared pre- and post-invasion death rates
- They multiplied the difference in death rates by Iraq's population by 3 1/2 years to get 654,965 "excess deaths"



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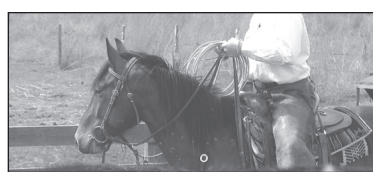
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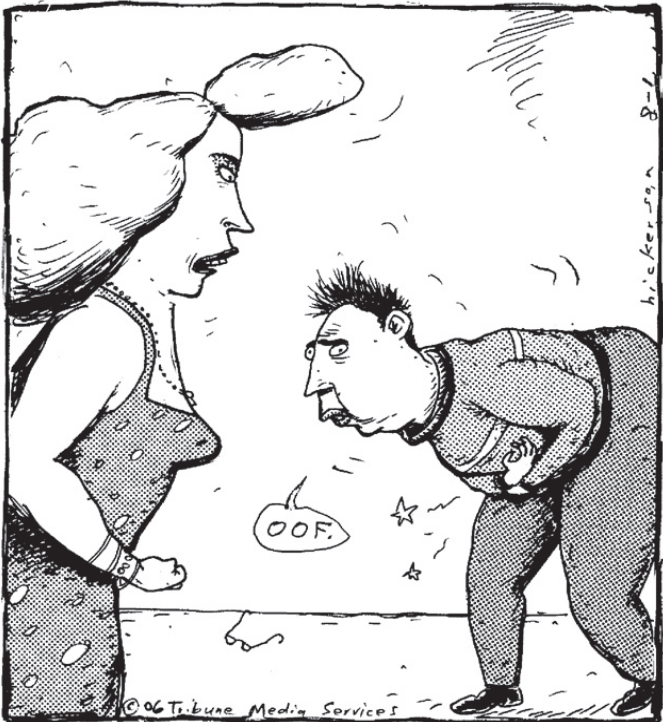


TODAY IN HISTORY
1835: Texans approve a resolution to create the Texas Rangers, a corps of armed and mounted lawmen designed to "range and guard the frontier between the Brazos and Trinity Rivers."

FAMOUS QUOTE
"The surest way to make a monkey of a man is to quote him."
— Robert Benchley

The Quigmans

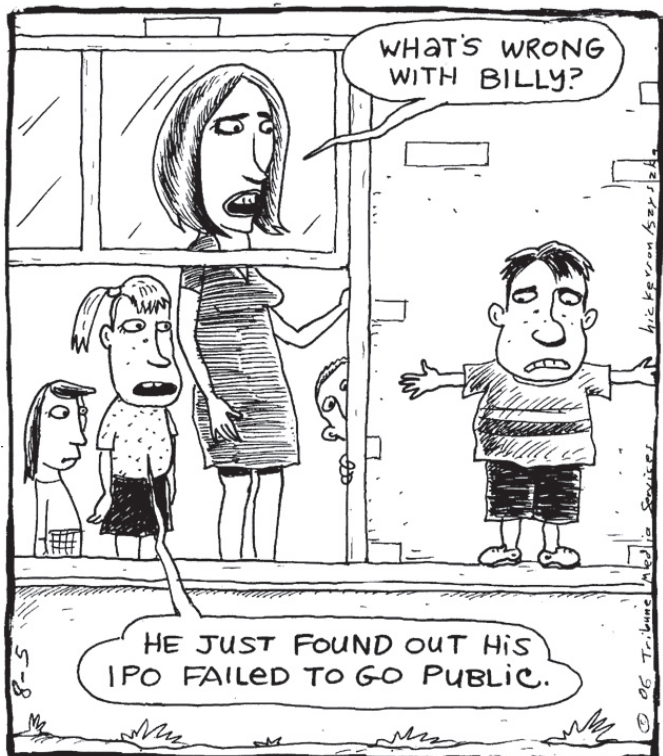
by Buddy Hickerson



"I guess you could call it my gut reaction."

The Quigmans

by Buddy Hickerson



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		5	7	9	3			
7	1	8			6	5		
9	5		1					
2			5			1	3	
		4	6	2	5			
8	9		3					6
			6			9	8	
	8	6		3		7	4	
	2	9	7	4				

Directions

Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Wednesday's paper for answers to today's Sudoku puzzle.

Friday's Solutions

4	7	2	9	8	3	1	5	6
1	3	8	4	6	5	9	7	2
6	9	5	1	2	7	3	4	8
3	2	4	6	1	8	7	9	5
5	8	1	3	7	9	2	6	4
9	6	7	5	4	2	8	3	1
8	4	3	2	9	6	5	1	7
2	1	9	7	5	4	6	8	3
7	5	6	8	3	1	4	2	9

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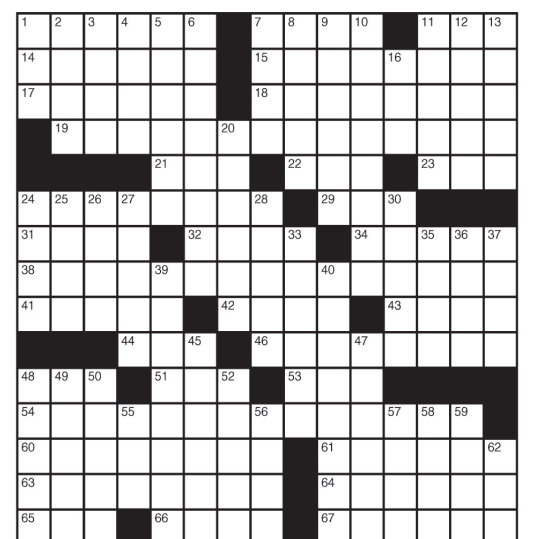
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ACROSS

- 1 Merry
- 7 Dick Grayson to Bruce Wayne
- 11 Gen. Arnold's nickname
- 14 Son of Daedalus
- 15 Soothing plant juice
- 17 Dense volcanic rock
- 18 Tugboat equipment
- 19 Good person
- 21 Literary collection
- 22 H.S. math
- 23 Nay opposer
- 24 Living entity
- 29 Articulate
- 31 Beer head?
- 32 Sleeve cards
- 34 Shinto temple gateway
- 38 Peter, Paul & Mary hit
- 41 Chair or car style
- 42 Aboard ship
- 43 Theater section
- 44 Goose the gas
- 46 One cuffed
- 48 Ger. auto
- 51 Grave letters?
- 53 Indian bread
- 54 Corpasant
- 60 Official emblem
- 61 With good sense
- 63 Got off at an airport
- 64 Put in a box
- 65 Last letter of words?
- 66 "Smooth Operator" singer
- 67 Flower part



By Edgar Fontaine
Dighton, MA

10/17/06

Friday's Puzzle Solved

B	L	E	N	D	P	I	L	L	T	H	I	S
L	E	P	E	R	E	R	I	E	O	A	T	H
A	G	O	R	A	S	O	F	T	T	R	E	Y
S	A	X	O	P	H	O	N	E	B	O	O	K
E	L	Y	S	E	E	R	E	C				
									D	A	M	P
S	O	M	E	D	O	I	H	E	R	N	I	A
T	R	O	M	B	O	N	E	S	E	T	T	E
A	C	E	T	E	N	T	E	E	S	E	E	S
B	A	S	S	I	R	A	N	D	R			
									N	C	O	E
F	L	U	G	E	L	H	O	R	N	R	I	M
A	L	E	S	A	L	E	X	G	A	M	M	A
R	A	G	E	S	E	R	E	M	B	E	R	
I	P	O	D	E	D	E	N	S	P	O	T	S

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DOWN

- 1 Triangular sail
- 2 Andean tubers
- 3 Juanita's house
- 4 Like some exams
- 5 Ottoman honcho
- 6 Tallinn man

- 7 Unit of electricity
- 8 Hi, on HI
- 9 Spur wheels
- 10 Not micromanager
- 11 Clay or Frick
- 12 Narrow ridge
- 13 Turkish nabob
- 16 By way of
- 20 Broad band of color
- 24 Poetic peepers
- 25 Frasier, to Kelsey
- 26 Well-behaved
- 27 Battling
- 28 Table constellation
- 30 Loud complaints
- 33 Buffet tray warmer
- 35 Prison uprising
- 36 "Picnic" playwright
- 37 Nice notion
- 39 Neon or radon
- 40 Torments persistently

- 45 City on the Danube
- 47 ___ terrible (bad boy)
- 48 Half a single?
- 49 Leonine
- 50 Fleeting traces
- 52 Wielded
- 55 Zilch
- 56 Fabricated
- 57 Machu Picchu builders
- 58 Do a boring job
- 59 Otherwise
- 62 Longing for money in Tokyo?

See Wednesday's paper for answers to today's crossword.

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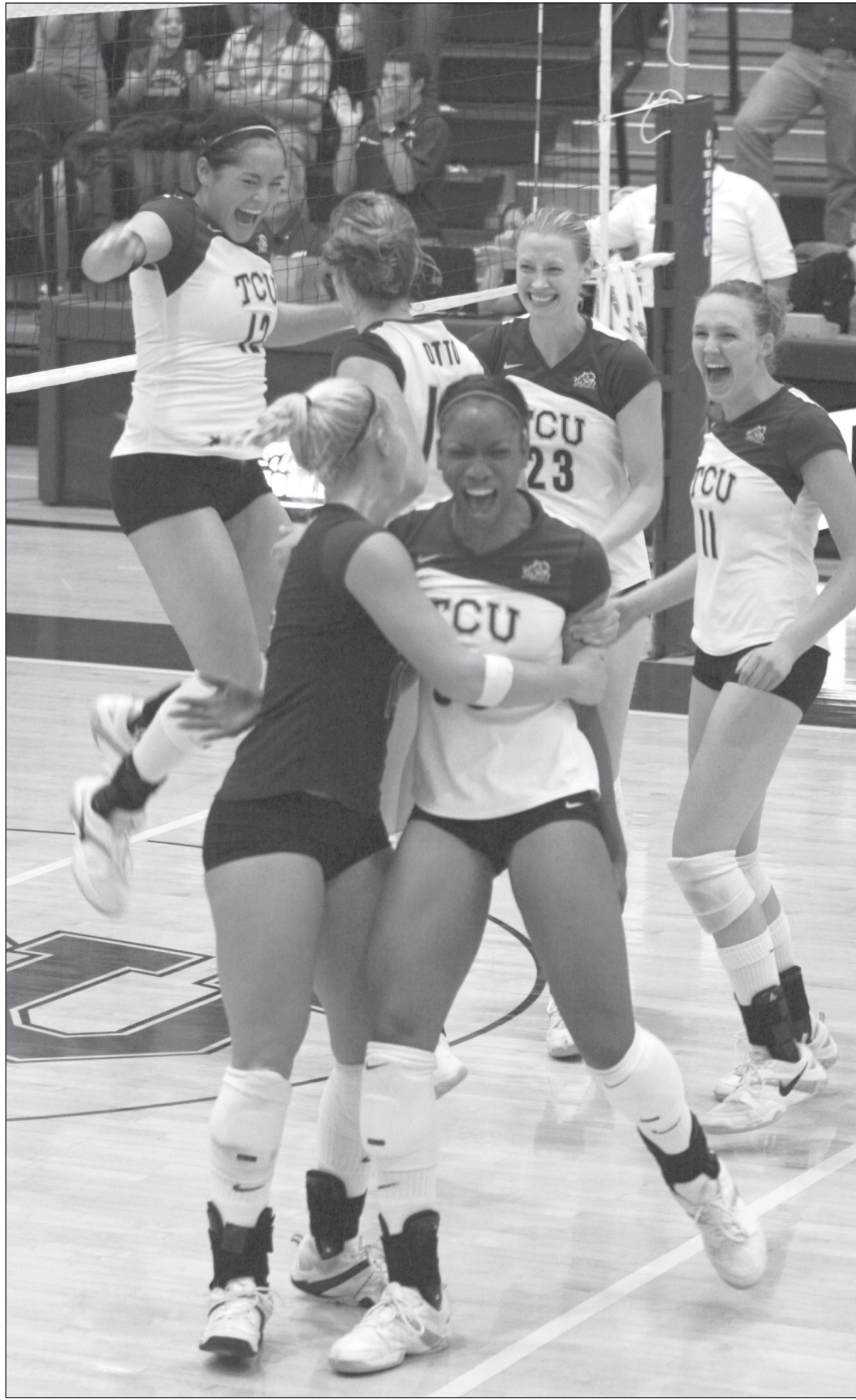


CONFESSIONS OF A FOOTBALL COACH

Head football coach Gary Patterson meets with the media at the Coaches Luncheon today. Read about how he expects his team will do Saturday against Army following its two straight losses to Mountain West Conference op-

VOLLEYBALL

WEEKEND SWEEP



ROBYN SHEPHEARD / Staff Photographer

The Horned Frogs beat Texas-Pan American Saturday 3-0 at the University Recreation Center. Anna Vaughn had 16 kills and nine blocks. The win evened the Frog's conference record to 4-4 and they are ranked 5th in the conference.

Weekend sweeps make Frogs No. 5 in Mountain West pack

By BILLY WESSELS
Staff Reporter

The volleyball team finished the first half of its conference season with an even-conference record that has the Frogs in the middle of the Mountain West Conference pack.

The Frogs swept both their weekend matches against New Mexico, a conference opponent, and UT-Pan American, in their last nonconference home game.

The team's winning weekend started with a Friday night

match against the New Mexico Lobos, winning all three games 30-23, 30-21 and 30-27.

LeMeita Smith led the team with 11 kills, and Lauren Otto earned her ninth double-double of the season by getting 10 kills and 10 digs.

That win evened the Frogs' conference record to 4-4, and they are now ranked fifth in the Mountain West Conference.

The Frogs swept the UT-Pan Am Broncos on Saturday 30-

14, 30-20 and 30-27.

Anna Vaughn led the team with 16 kills, and Nirelle Hampton recorded 33 set assists to lead the team.

The weekend's wins gave the Frogs a 16-6 overall record and an 11-2 record at home in the University Recreation Center.

The Frogs host the Colorado State Rams at 7 p.m. Friday and the Air Force Falcons at 7 p.m. Saturday.

TENNIS

Grad student displays skill in tournament

By ALEX ZOBEL
Staff Reporter

One graduate student represented the men's tennis team at this weekend's tournament.

Graduate student Chris Biro played Friday in Midland at the Racquet Club



BIRO

Collegiate Invitational where he reached the 16th round.

Biro defeated Omar Altmann of Pepperdine 6-2, 6-1 to advance to round 16 where he lost to Matt Brown of Baylor who is ranked No. 82 in the country by the Intercollegiate Tennis Association.

The Frogs have only two more tournaments left in the 2006 all-tournament portion of their schedule before

Winter Break.

In the spring, the team will return to play in the Rice Indoor Tournament before beginning individual team play, which culminates in the Mountain West Conference championships in late April 2007.

Frogs will host the Wilson/ITA South Central Regional Saturday at the Bayard H. Friedman Tennis Center.

SOCCER

Winless weekend leaves team looking to maintain its focus

By MATT MABE
Staff Reporter

Although the Frogs are just better than .500, the team, which went 0-1-1 during the weekend, played hard and worked on its fundamentals.

The Frogs (6-7-3, 0-2-2 MWC) tied the Wyoming Cowgirls Friday night at Garvey-Rosenthal Stadium and lost to the UNLV Rebels Sunday in Las Vegas.

Freshman midfielder Michelle Nguyen said although the Frogs didn't win the game, the team played to its fullest.

"I think we gave it our all for the whole 110 minutes," Nguyen said. "No one gave up, and we kept pushing through. We almost won the game. We just had a couple of unlucky shots."

Head coach Dan Abdalla said he felt the team did what they needed to do for most of the game, but came up short in the end.

"We did a good job, doing exactly what we wanted to do, which was get the ball wide and get behind them," Abdalla said.

At UNLV on Sunday, the Frogs looked destined to go into yet another overtime, but a UNLV goal in the closing minutes of the game cemented the UNLV win 2-1.

Nguyen had a free kick that missed the right crossbar, so the Frogs traveled back to Texas with another loss on the team's record.

"I felt we played well in both matches," Abdalla said. "We improved the quality of chances we are creating. We just need to maintain our mental focus for the entire 90 minutes."

The Frogs travel to Salt Lake City to take on the Utah Utes on Friday and then to Colorado Springs, Colo., to face the Air Force Falcons Sunday.



ROBYN SHEPHEARD / Staff Photographer

Sophomore defender Caroline Starns scores her first goal of the season Friday. TCU tied Wyoming 1-1 in overtime at Garvey-Rosenthal Stadium. The Frogs are 0-2-2 in the Mountain West Conference.

GOLF

Frogs' consistency lacking, coach says

By Rashi Vats
Staff Reporter

With the men's golf fall season coming to an end, the Frogs are looking to regain focus so the team does not repeat the performance it had at this past weekend's tournament, said Bill Montigel, the head men's golf coach.

The team placed 11th among the 15-team field this weekend at the annual Ridges Intercollegiate in Jonesborough, Tenn.

For the first time in seven years, the team finished outside the top three.

Sophomore Jon McLean and senior Drew Stoltz

both led the team with their ninth place finishes, and sophomore Jesse Speirs shot a team-best final-round score of 71, Montigel said.

"We just need more consistent performers," Montigel said. "If we have this, we have a good shot to be pretty good."

Qualifying rounds for the CordeValle Classic, the final tournament of the 2006 fall season, start Thursday.

The final tournament of the fall season, the CordeValle Classic, is set to begin Nov. 6 in San Martin, Calif.

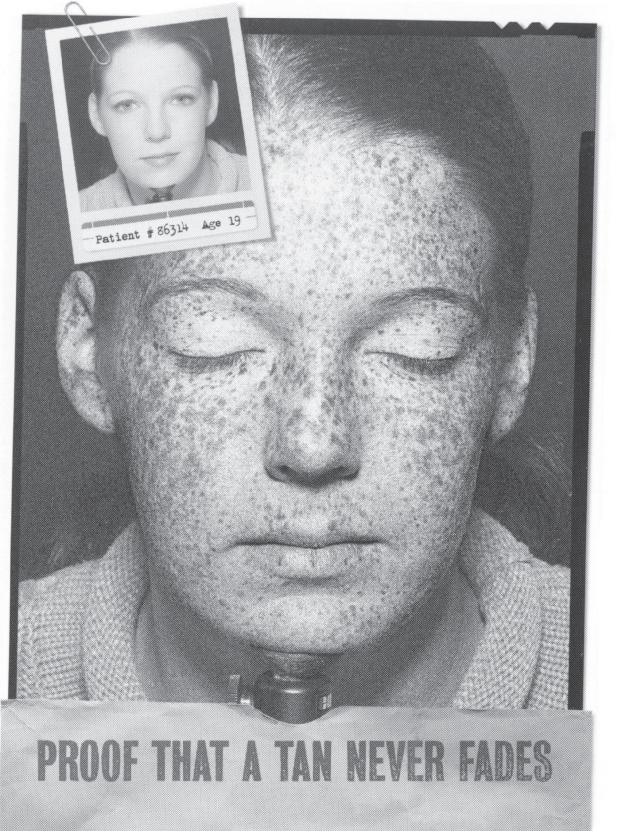


RASHI VATS / Staff Photographer
The Golf team placed 11th out of 15 this weekend at the annual Ridges Intercollegiate in Jonesborough, Tenn.

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