

TCU DAILY SKIFF

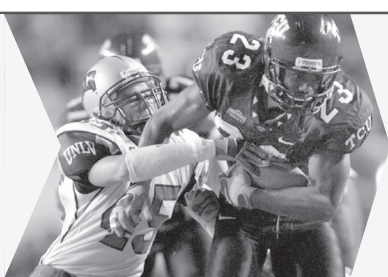
DAILYSKIFF.COM · WEDNESDAY, OCTOBER 28, 2009 · VOL. 107 ISSUE 34



Head coach Gary Patterson discusses this weekend's game and Frog fan support in his weekly press conference. Sports, page 6

SPORTS

How do the Frogs match up against UNLV? Thursday



NEWS

The TCU Rangers, a new organization on campus, is dedicated to improving school spirit at football games. Thursday

CANDY LAND



Freshman pre-business major Kerbey Finger hands out candy to children attending the Colby Hall Halloween party Tuesday night. The dormitory was split into a haunted house and an area for trick-or-treat. Go to dailyskiff.com to see coverage of the event.

TOP iTUNES DOWNLOADS

- 1 Fireflies Owl City
- 2 Party in the U.S.A. Miley Cyrus
- 3 Whatcha Sa Jason Derulo
- 4 3 Britney Spears
- 5 Replay Iyaz
- 6 Meet me halfway Black Eyed Peas
- 7 TiK ToK Ke\$ha
- 8 Bad Romance Lady Gaga
- 9 Down Jay Sean
- 10 I Gotta Feeling Blacked Eyed Peas

— iTunes



The Texas gubernatorial race reveals a few ugly political traditions.

Opinion, page 3

PECULIAR FACT

OSLO — A man was caught by Norwegian customs carrying a tarantula in his bag, and a further 14 royal pythons and 10 albino leopard geckos taped to his body, media reported Monday.

—Reuters

TODAY'S WEATHER



69 68
HIGH LOW

Mostly Sunny

Tomorrow: T-storms
72 / 50

Friday: Chance T-storms
70 / 50



Please remember to recycle this newspaper.

CAMPUS RECREATION

Pillow fight for Cowboys tickets

By Allison Erickson
Staff Reporter

University policies do not sanction fighting as acceptable behavior, unless pillows are involved, that is.

The university's first intramural pillow fight will take place tonight from 5 p.m. to 7 p.m. in the Campus Commons. The winners in each division, men's and women's, will win two tickets to the Dallas Cowboys vs. Seattle Seahawks game Sunday in Arlington.

Freshman pre-major Brian Otte did not know whether he would attend the event but said he was interested.

"It just sounds like a lot of fun," Otte said. "I'd really like to win two Cowboys tickets, and who doesn't like to hit people with stuffed pillows?"

Mike Hackmack, assistant director of Campus Recreation, said the event would add another festivity to the Homecoming week.

Traditional sports under the Campus Recreation arena include sports like soccer, football, baseball and volleyball. But pillow fighting will not be the first to break the tradition.

So far this year, paper football and Quidditch, the broom-riding sport in the Harry Potter series, joined the list of left-field activities, he said.

"It doesn't have to really be your traditional sports," Hackmack said. "I think that's actually one of the cooler things we're doing ... we get a wider range of people involved."

Two fighters will duel two at a time, in a semi-jousting format, Hackmack said. The pillow

Campus Pillow Fight

When: 5 p.m. tonight
Where: Campus Commons
Prize: Two tickets to Sunday's Dallas Cowboys game
Open to: all students, faculty and staff

fighting will take place inside of a bounce-house type construction, he said. The first person to get knocked off of the balancing part of the construction will lose the match, Hackmack said.

In the event of a tie, judges will decide the winner based on the number of hits landed, similar to a

SEE FIGHT · PAGE 2

CAMPUS BUZZ

SGA candidates announced

The Student Government Association announced the candidates for the 2010 executive board Tuesday night. Polls will open for voting Nov. 10 and close Nov. 11.

From now until the polls close, the university will start to see students campaigning for their position.

The candidates:
Student Body President: Marlon Figueroa and Andrew Pulliam
Vice President: Jackie Wheeler and Kendal Rader
Treasurer: Alex Collins and Kennedy Stewart
Programming Council Chair: Chase Bruton and Blake Asjes

Students can get to know candidates at the Candidate Info Tables in the Brown-Lupton Uni-

versity Union on from 9:30 p.m. to 11 p.m. Nov. 5.

—Staff Reporter Katie Love

Brachman sponsors dance

Decked out in disguises, freshmen can dance the night away at Brachman Hall Council's Halloween dance party tonight at Pond Street Grill.

"The dance party is a chance for the freshman class to bond with each other and relieve stress from all their classes," said Blake Cluck, freshman representative from the Brachman Hall Council. The party is geared toward freshmen, but all students are welcome to attend.

Cluck said he and the Brachman Hall Council hope that everyone will wear costumes, but

they are not required. A disc jockey will be on hand and prizes will be awarded to the best, scariest and craziest costumes. Cluck said he expects a large turnout, especially from the freshman class.

Candy and other treats will be provided, said freshman Cole Willingham, who is helping plan the event.

Sophomore Sarah Joeckel said having special events geared toward freshmen is important.

"We went to them as freshmen, and they were a good way to meet new people," Joeckel said.

—Staff Reporter Taylor Drodgy

Halloween Dance Party

When: 9:30 p.m. tonight
Where: Pond Street Grill

ADVERTISING & MARKETING

Author shares industry insight

By Sara Humphrey
Staff Reporter

Hip-hop has bridged the gap between blacks and corporate America, author and marketing expert Erin Patton told students at the Kelly Alumni Center on Tuesday night.



Patton

Patton, who wrote "Under the Influence: Tracing the Hip-Hop Generation's Impact on Brands, Sports & Pop Culture" and helped Michael Jordan create Nike's Jordan Brand, said he was lucky to grow up in a time when hip-hop was beginning to shake the identity of the generation.

"I had a unique understanding of this culture," Patton said. "I was able to bring my understanding into the advertising market and public relations fields to help them gain an understanding of exactly who the consumer was."

It is important for a company to understand what the consumers need and to have an authentic connection with them, Patton said.

"One of the reasons Nike is Nike is because (the assistant creator of Nike) was a runner," he said. "He understood what runners needed."

Reinventing a brand is a good way to

SEE JORDAN · PAGE 2

HOMECOMING

Student skit competition returns to schedule

By Kim Little
Staff Reporter

The Student Government Association's Programming Council has scheduled Frog Follies as part of the Homecoming agenda after a three-year absence, a Programming Council representative said.

Kendal Rader, a junior speech pathology major and Programming Council Homecoming director, said Frog Follies is a group skit competition, not a talent show. Group skits ranging from songs to dance routines are expected, she said.

The last time Frog Follies was held on campus was fall 2006. It was an event held every year during Homecoming week before it was canceled.

Student Activities Coordinator Brad Thompson said the event was stopped after the 2006 event because certain groups arrived and performed inebriated and because the university did not approve of some of the content in the skits.

Assistant Director of Student Activities Kim Turner said that although inappropriate content did exist in the past, it was not the primary reason that the event was canceled.

"I can think of a specific example, but I don't want to implicate one group when there were others that were just as guilty," Turner said.

Groups in the event were also primarily composed of fraternity pledges who were forced to participate, Turner said.

"We just didn't feel that the skits and making the pledges do that was neces-

SEE FOLLIES · PAGE 2

NEWS

FIGHT

continued from page 1

boxing match, Hackemack said.

Hackemack said since the registration for the event would be on-site, he could not estimate the numbers for participation, but said his goal would be about 50 people.

Campus Recreation hired Texas Sumo, a game rental company, to organize the event for \$300. Hackemack said participants would not need to bring their own pillows because they would be provided. Registration is free to all students, faculty and staff.

Otte said he thought highly of his chances if he participated in the dueling.

"I think I've got good enough balance, and a hard enough swing of a pillow, that I think I can win these tickets hands down," Otte said.

JORDAN

continued from page 1

connect to the younger demographic, and hip-hop has helped with this, he said. Gatorade was beginning to mature, so it had to reinvent, which it did by creating the drink "G," Patton said.

"The creator that came up with that campaign was able to take language that was relevant in the culture," Patton said. "If you are part of this generation and you are a 'G,' that's a good thing. That's a term of endearment."

Authenticity is important in selling brands, especially relative to the urban market, he said.

"We are talking about a generation of consumers who are very savvy and understand what brands are looking to market to them," Patton said.

Another example of a product gaining market share through the urban renaissance was Heineken putting a head

nod in their commercials, he said.

"For urban influencers, we recognized that that was an unspoken form of communication," Patton said. "It was a code. If I gave you a head nod, we instantly connect."

It is important for brands to realize the urban community wants the respect back, he said.

Rapper Jay-Z used to sing about the champagne Cristal. When Jay-Z heard that the Cristal owner was not excited about this, he quickly started using other brands in his songs, he said.

"He felt disrespected for the culture so he sent the signal that we are no longer drinking Cristal," he said. "Just that quickly Cristal was no longer the champagne of choice (among) the audience."

Patton attributed his success to not being afraid to fail. "Give yourself the opportunity to fail," he said. "Success occurs when preparation meets opportunity."

FOLLIES

continued from page 1

sarily a positive thing for the university," Turner said.

Another reason why the event was canceled is that there was not enough time to prepare for the events, and there were problems scheduling the event in Ed Landreth Auditorium, Turner said.

"People did not put in a lot of time," Turner said. "It just was not a high-quality production."

Rader said Frog Follies will be brought back with a strict set of rules and expectations to make sure that the event will be fun, positive and that it will promote school spirit

instead of participants tearing down other groups, which was a problem in the past.

According to 2009 Frog Follies guidelines, no more than 10 members of an organization may be present on stage. Cursing and inappropriate music are forbidden, and participants must dress appropriately, according to the guidelines.

"It's to make sure it's really appropriate and a classy event for TCU," Thompson said.

All skits are expected to be three to five minutes long, she said.

"We want to make sure they have a polished routine," Rader said.

The event is being brought back because another event

needed to be scheduled for Homecoming week, and the event seemed to be a perfect fit, Rader said.

The Programming Council had open tryouts for every student organization last Wednesday and Thursday in the Brown-Lupton University Union ballroom. According to the guidelines, groups are required to try out with their completed skit.

Each Greek organization is expected to participate in the event, Rader said.

Frog Follies will be held at 9 p.m. on Thursday in the Ed Landreth Auditorium. People who attend may bring socks as part of a philanthropy drive for the homeless, Rader said.

ENVIRONMENTAL CLUB



CAMERON LAKE / Staff Photographer

Sophomore environmental science major Thomas Calvert-Rosenberger, freshman pre-business major Audrey Koetting and junior environmental science and political science major Macy Zander pick up trash in a clearing over by the Physical Plant on Tuesday for a project by the Environmental Club.

Billions pledged for power grid

By Charles Babington
Associated Press Writer

ARCADIA, Fla. (AP) — President Barack Obama made a pitch for renewable energy Tuesday, announcing \$3.4 billion in government support for 100 projects aimed at modernizing the nation's power grid.

Touring a field of solar energy panels in west-central Florida, the president urged greater use of several technologies to make America's power transmission system more efficient and better suited to the digital age. The projects include installing "smart" electric meters in homes, automating utility substations, and installing thousands of new digital transformers and grid sensors.

"There's something big happening in America in terms of creating a clean-energy economy," Obama said, although he added there is much more to be done.

He likened the effort to the ambitious development of the national highway system 50 years ago. He said modernization would lead to a "smarter, stronger and

more secure electric grid."

Under muggy skies, Obama toured the DeSoto Next Generation Solar Energy Center, which is designed to generate enough energy for about 3,000 residential customers of the utility FPL. It is the nation's largest photovoltaic electricity facility.

"There's something big happening in America in terms of creating a clean-energy economy."

Barack Obama
President of the U.S.

Obama said a modern grid could give consumers better control over their electricity usage and costs, and spur development of renewable energy sources such as wind and solar.

The \$3.4 billion in grants from the government's January economic stimulus program will be matched by \$4.7 billion in private investments. The smallest grant will be \$400,000 and the largest \$200 million.

"We have a very antiquated (electric grid) system in our country," Carol Browner, assistant to the president for energy and climate change, told reporters. "The current system is outdated, it's dilapidated."

Matt Rogers, the Energy Department official involved in the program, said the 100 projects were selected from 400 proposed. The money will be distributed over the next two months and the work is expected to be done over the next one to three years, he said.

Even as Obama pitched more efficient and renewable energy use, his trip to Arcadia made it clear that old habits and dependencies die hard. He arrived in a motorcade of gas-guzzling SUVs. While waiting for the motorcade to get started, several vans kept their engines running to provide air conditioning for occupants escaping a hot Florida sun.

The U.S. Chamber of Commerce, which has been at odds with Obama over health care, energy and other matters, praised the clean-energy initiative.

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DAILY SKIFF

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OPINION

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The Skiff View

University could use more, richer traditions

School traditions are important at any university because they promote unity and a sense of school pride. Texas A&M University shows that every football season with its Twelfth Man tradition and the Aggie Bonfire, and the University of Texas at Austin shows that every time the tower in the center of campus is lit burnt orange after an athletic team's victory.

But TCU doesn't seem to have many traditions in which all of the student body takes part. Sure, new students are told of several traditions at orientation every year, like rubbing the nose of the horned frog statue in the center of campus for good luck before a test or holding up the university's hand sign when you hear the chimes of Robert Carr Chapel play the alma mater. But have you ever seen anyone hold up his or her hand when the tower chimes every hour, on the hour?

Students here can boast about how beautiful their campus is or how friendly their classmates are, but school traditions and, in some cases, school pride, are lacking. Groups on campus should work to promote new traditions that will bring together members of the school community.

Frog Follies was a group skit competition that members of various student organizations participated in, and it used to be a tradition that occurred every Homecoming Week. But Frog Follies hasn't been held for the past three years. This semester, however, the Student Government Association's Programming Council has brought it back to campus.

Other student organizations should follow the lead and try to infuse more traditions into the university culture.

Associate editor Logan Wilson for the editorial board.

The Skiff View represents the collective opinion of the editorial board.

Name rights fight finds place on net



DANNY PETERS

Finally social networking Web sites such as Facebook, YouTube, Twitter and MySpace have become useful for something other than posting meaningless thoughts and viewing funny babies. In order to garner support for his valiant cause against the corporate giant Hansen Beverage Co., Matt Nadeau, co-owner of Rock Art Brewery out of Vermont, gathered support from the Internet and various other sources.

According to an MSNBC article, Nadeau's brewing company, Rock Art, has been steadily brewing its famous beer "Vermonster," known for its high alcohol content and intense flavor, for a while until Vermonster's catchy name caught the eye of the Hansen Beverage Co., maker of the popular Monster energy drink. Hansen, in a claim of pure corporate audacity, claimed that the name Vermonster "(will) undoubtedly create a likelihood of confusion and/or dilute" Hansen's trademark Monster energy drink. With this, it ordered Rock Art to "cease and desist" the production of Vermonster, a notion at which Nadeau scoffed.

With this frivolous threatening and bullying, corporate entities such as Hansen develop the gall that make them think they can do whatever they want to the little guy. Luckily, Nadeau had the tenacity to stand up against corporate America. Hansen did not expect this resistance from Nadeau and company, so it persisted, threatening frivolous lawsuits that would have bankrupted Nadeau if he attempted to fight back in court.

In order to collect support, Nadeau posted on his Web site the battle cry, "Rock Art Brewery vs. Corporate

So, the next time you gulp down that Monster before your 9 a.m. class, think of the small brewing company that beat them down with the Internet and old-fashioned support.

America." Other beer drinkers and people with a general distaste for corporate bullying followed suit with a former Hansen/Monster consumer stating on Twitter that "... I've stopped buying all Hansen/Monster products until you back off on rockart-brewery." Another supporter wrote on Twitter, "Cheering for David v. Goliath."

Along with these modern day Sons of Liberty, Nadeau got his message to the whole global network with a viral video on YouTube stating his plight, and that he would not give up, no matter the cost.

Nadeau's wielding of the technomedia, stores in Vermont boycotting Monster energy drinks, and a never-give-up-attitude allowed him to "beat" Hansen.

In a settlement resulting from Nadeau's creative supporters and the Internet, Hansen and Rock Art Brewing Company agreed on a deal with a few stipulations. Hansen would no longer pursue Nadeau and his Vermonster beer as long as Rock Art never entered the energy drink business, which he never intended anyway.

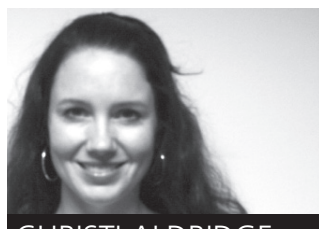
So, the next time you gulp down that Monster before your 9 a.m. class, think of the small brewing company that beat Hansen down with the Internet and old-fashioned support. Hansen may have deep pockets, but Monster is part of a lifeless corporation that in this case succumbed to overwhelming support.

Danny Peters is a junior psychology major from Fort Worth.



Wayne Stayskal is an editorial cartoonist for the Tampa Tribune.

Women lose with Army rule



CHRISTI ALDRIDGE

The "don't ask, don't tell" policy was put into place in 1993 to discourage gay men and women from being open about their sexual orientation in the military. However, during the past couple of years the majority of people being discharged because of their sexual orientation were women. There is some speculation that the military is home to some sexism that goes way back. Or perhaps these women didn't seem feminine enough, or rejected a male colleague's advances. Whatever the reason, gay women are being ousted more often than gay men.

According to the Los Angeles Times, of the 619 service members investigated and ultimately asked to leave last year, one third of those were women. President Barack Obama is going to try to repeal the "don't ask, don't tell" policy. According to the article, this policy is the reason for the dismissal of 13,000 members of the armed forces since its creation in 1993.

This just seems like a no-brainer. How can prejudice like this exist today? Don't we need all the men and women we can get in the military? How can people who want to serve our country be turned away? This is blatant homophobia in a society that is now more accepting all around and steadily making progress for the rights of gays and lesbians. We should stand up

and cheer for these brave men and women who want to serve our country, not question their personal lives. Obama made some promises about extending benefits to partners of gays and lesbians, and more laws to make these partnerships legal. So why not let openly gay people serve in the military?

The promises of the president are very appealing, but he did admit that progress might take longer than most people would like. However, he does seem intent on challenging the law and it seems that the gay community has an ally in the White House, which is positive. The U.S. House of Representatives recently passed legislation that would make it a federal offense to assault people based on their sexual orientation. These are small strides but could have a lasting impact.

Entrance into the armed forces shouldn't really depend on someone else's moral judgment. We are fighting two wars and need all the brave souls that wish to put themselves on the line for our country. We are taught that judgment is wrong. We are told to accept people no matter what religion or ethnicity. Isn't this the same thing? What gives the military the right to decide whether these men and women are moral? They have their own moral com-

This is blatant homophobia in a society that is now more accepting all around and steadily making progress for the rights of gays and lesbians.

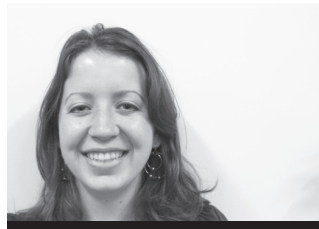
pass. It is discrimination, simple as that. And it makes us look like hypocrites. Here we are told to be accepting, to get along with everyone, to be united in peace. Well, some people can't feel included in this big love in if they can't even do what is important to them. Most people I know who are in the military are passionate about that. There is no reason they shouldn't get to fulfill their dreams and goals because of mindless discrimination.

According to The Washington Post, there are an estimated 65,000 gay men and women in the military today. I don't know about you, but I'm glad they are. I really don't care who they sleep with. They are fighting for my freedom and yours and should be treated with dignity and respect.

Christi Aldridge is a senior strategic communications major for Hillsboro.

BE ALL I CAN BE?

Gov. race shows poor taste



LIBBY DAVIS

The gubernatorial race between Sen. Kay Bailey Hutchinson and Gov. Rick Perry reached disappointing new lows with some of the name calling that's been going on for the past few weeks. I haven't seen this kind of vicious attacking, name-sullying and general contempt between two candidates since ... well, the last presidential election.

This calls attention to a tradition of politics that we frankly should have grown out of as a nation — the tradition of taking the other man down with you and hoping that you get in a few more cheap shots just in time for the ballots to be cast.

I had high hopes for this election, too. What sounds better on paper than a seasoned senator taking on the decade-old ruling

I haven't seen this kind of vicious attacking, name-sullying and general contempt between two candidates since ... well, the last presidential election.

power of Texas? Even though they are from the same party, it had all the makings of a great Hollywood western. And even if you pretend that both candidates have the true interests of the state at heart, it's a little disturbing to hear adults referring to each other's platforms as "AKayOtic" and "Tricky Ricky," as cited in a Star-Telegram article.

I understand that there is a certain tone one must take in an election. Nothing sticks in the common voter's minds like a few well-chosen words. Maverick, public health option and the viewing of Russia are the first to come to mind.

But it's difficult to actually learn something about a candidate's platform when all you hear is sup-

porter-spouted rhetoric. It would be much better to hear more about how Perry has driven the education of Texas' youth into the ground or how Hutchinson seems to juggle two separate personas — one favoring reforms for Texas and one as the perfect Washington insider.

I'm just thrilled Kinky Friedman doesn't actually have enough credibility or brainpower to use the Republicans' temporary internal warfare against them. An unstable platform is better than no platform at all.

This is a tradition though, and I suppose it will be around as long as one candidate has his foot under the bathroom stall and another is stuffing his pockets with federal money. When it comes down to it, gossip and name calling is a better read than the latest voting record.

And so in the spirit of a healthy and wholesome campaign, let the in-fighting continue. Worst-case scenario, it keeps the newspapers rolling.

Libby Davis is a junior news-editorial and history major from Coppell.



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Based on a campus wide survey conducted in 2008.



ETC.



Today in History

On this day in 1965, construction is completed on the Gateway Arch marking the Jefferson National Expansion Memorial on the waterfront of St. Louis, Missouri.

— History Channel

Joke of the Day

Q: Did you hear about the mummies who went to the theater?
A: They gave the actors stage fright!

SUDOKU PUZZLE

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#6 TCU Football vs. UNLV
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Directions

Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Thursday's paper for sudoku and crossword solutions.

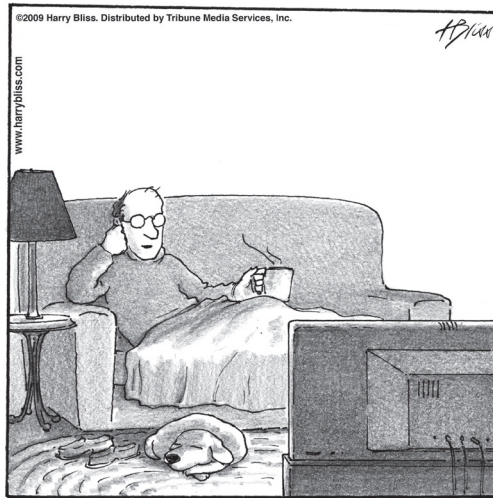
Tuesday's Solution

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9	6	3	4	1	5	8	2	7
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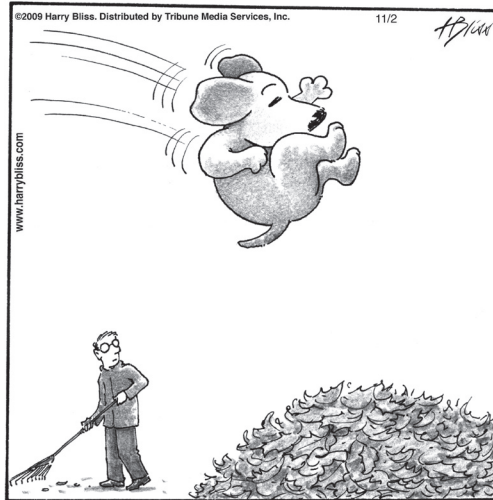
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Bliss

by Harry Bliss



"God bless Charlie Rose."



RACKAfracka



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TODAY'S CROSSWORD

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ACROSS

- 1 Run smoothly
- 5 Uzi filler
- 9 Bench warmers aren't on it
- 14 Excellent
- 15 Known as "the Impaler," prince who inspired "Dracula"
- 16 American competitor
- 17 Life insurance clause
- 20 Printers' widths
- 21 A deadly sin
- 22 Push
- 23 Neurologist's test, briefly
- 24 Publicizes
- 25 Hoedown activity
- 30 Poor, as an excuse
- 33 Second most populous Oklahoma city
- 34 Alan of "The West Wing"
- 35 Marquis de
- 36 Youngest of the musical Jacksons
- 37 Goller's concern
- 38 Mass of grass
- 39 Vocalized
- 40 Defendant's answer
- 41 Accountant's review
- 42 Barely squeeze (out)
- 43 Apple variety
- 45 Petting places
- 46 BMOG, for one
- 47 Washington neighbor
- 49 Yoked beasts
- 51 Psychic's asset, for short
- 54 Inadvertent remark
- 57 Common news hr.
- 58 "I'd advise against it"
- 59 Brand with a paw print in its logo
- 60 Bears, in Latin
- 61 Pump or loader
- 62 17-, 25-, 43- and 54-Across begin with a kind of one

1	2	3	4	5	6	7	8	9	10	11	12	13
14												
17												
20												
23												
25	26	27										
33												
36												
39												
42												
45												
47	48											
54												
57												
60												

By Barry C. Silk

10/28/09

DOWN

- 1 Lose brightness
- 2 Weaver's machine
- 3 "We're treating"
- 4 Surfing area with no water, with "the"
- 5 Get even for
- 6 LXII x XVII
- 7 Quite a few
- 8 Unusual
- 9 Regard highly
- 10 Portable shelters
- 11 Part of QE2: Abbr.
- 12 ABA member
- 13 Perhaps will
- 18 Ogle
- 19 "Fear of Flying" author Jiong
- 23 Painter's stand
- 24 Like llamas
- 25 Missouri city nickname
- 26 Fundamental particle
- 27 Radii neighbors
- 28 City in which the State Fair of Texas is held annually
- 29 Out of this world
- 30 Riyadh resident
- 31 Fess up

Tuesday's Puzzle Solved

S	K	I	F	F	J	O	C	K	T	R	A	P
E	N	L	A	I	T	I	C	O	N	R	A	C
M	O	A	N	S	B	E	M	E	I	N	C	A
B	Y	T	H	E	S	A	M	E	T	O	K	E
A	F	R	N	A	P	E	L	A	T	E	R	S
B	E	G	R	I	A	A	R	R	E	S	T	
B	Y	E	B	Y	E	B	I	R	D	I	E	
S	E	M	I	L	O	O	I	D	L	E		
R	A	K	I	S	H	H	M	O	P	D		
O	M	E	T	E	A	M	I	T	E			
B	U	Y	N	O	W	P	A	L	A	T	E	R
I	L	S	A	O	P	I	E	B	U	N	C	O
N	E	I	N	U	L	N	A	I	D	E	A	L
S	T	N	S	T	E	E	S	T	E	R	S	

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FOOTBALL

IN CONTROL



Head coach Gary Patterson stands in front of his team before this month's home game against CSU. PAIGE McARDLE / Staff Reporter

Coach keeps team grounded

By Mary Sue Greenleaf
Staff Reporter

Despite the national hype, the No. 6 BCS ranking and a 7-0 record, the TCU football team is still grounded and focused on moving forward one game at a time.

Heading into the eighth week of play, head coach Gary Patterson talked to the media Tuesday about the upcoming game against UNLV, the program's national attention and the importance of fan support.

"It's not all on the shoulders of team. (Fans) need to get themselves out (and) it needs to be a loud crowd," Patterson said. "We don't need to be loud as soon as something good happens. We need to be loud as soon as we walk into the stadium."

The presence of a large crowd, Patterson said, helped the team play well in previous games. This call to action for the fans is something Patterson believes will help make the rest of the season successful.

"Look at us when we play in big stadiums (such as) Clemson and BYU," Patterson said. "When we play in front of those kinds of loud crowds, whether they are yelling for us or against us, we have played well and at a high level."

With a victory over BYU, TCU moved to 7-0 for the

2009 season. This is the best start for the Horned Frogs since 2003.

TCU has advanced to 7-0 only three times since 1938, when it won the national championship. This week also marks the highest end-of-October ranking since that season, when the Frogs were ranked No. 2 in the AP poll heading into November.

Patterson said that despite

"We don't need to be loud as soon as something good happens. We need to be loud as soon as we walk into the stadium."

Gary Patterson
head coach

the national attention, the 38-7 win against BYU is already far from the minds of the players and coaches.

"As soon as you get done with one game, you start on the next one the next day," Patterson said. "BYU seems like a long time ago, and it's just Tuesday."

The victory over BYU pushed the Horned Frogs ahead of their leading competitor for the outside bid, Boise State, in the BCS standings.

"It's a good feeling to have jumped them this early, but ...

we try not to pay attention to that stuff," junior center Jake Kirkpatrick said.

Although the team is excited about the recognition, Patterson said that the Boise State Broncos, No. 7 in the BCS poll, are still a strong team about which they are concerned.

"Nowhere along the line will I do anything to discredit Boise State if both of us go undefeated, because I don't think that is how you do things," Patterson said. "I think that they are a good football team ... Anytime we ever play each other it will be a great game. A lot of people should come watch."

Patterson said the prospect of the BCS at-large bid is something fun for the team to think about but not the primary concern at this point in the season.

"To me, it's just fun," Patterson said. "The best part about this is for all the coaches, because you work so hard all year. It's fun to be in a situation at the end of the year where all of your games count."

Currently, the Horned Frogs hold the fourth-longest winning streak in the nation at nine games. They are also one of only seven undefeated teams this season.

Patterson said he was impressed with the toughness of the players in the very physical BYU game.

Clemson rebounding by play of star running back

By Pete Iacobelli
AP Sports Writer

CLEMSON, S.C. (AP) — C.J. Spiller's been part of many big Clemson wins. He's also endured several Tiger fades following critical victories.

Spiller, Clemson's star senior, promises things will be different this time. "We can't be satisfied with where we are right now," Spiller said Tuesday.

Spiller was a freshman in 2006 when the Tigers won an ACC showdown with Georgia Tech — who could forget Spiller's ankle-breaking stop-and-go move on a 50-yard TD catch to elude two Tech defenders — to move to 7-1 and No. 10 in the country. They lost four of their final five the rest of the way.

A season later, Clemson began 4-0 and rose to No. 13, yet lost its next two games to fall from the rankings.

Last fall, the Tigers had seemingly recovered from an opening-week loss to Alabama with three straight wins before back-to-back defeats to Maryland and Wake Forest led to coach Tommy Bowden's departure and all but ended what figured to be a breakthrough season.

Now, Clemson (4-3, 3-2 Atlantic Coast Conference) stands tall again after its first win over a Top 10 team in three years, a 40-37 overtime thriller at then-No. 8 Miami 40-37 last Saturday. The team is in the driver's seat of the ACC's Atlantic Division with league games left against Florida State, North Carolina State

and Virginia — a combined 3-7 in conference play.

"There's still a whole lot of football left," Spiller cautioned.

Coach Dabo Swinney was glad for the Miami victory, breaking an eight-game losing streak against ranked opponents. Now, he wants his team focused clearly on its next foe, Coastal Carolina of the Football Championship Subdivision.

"We lose this game, nobody's talking about how good we looked at Miami," Swinney said. "There will be 'For Sale' signs in my yard."

There almost were a few weeks ago after the Tigers 24-21 loss at Maryland. Internet posters and sport-talk callers were angry about Clemson's fading direction and offensive failures on a team that featured Spiller and speedy receiver Ja-

coby Ford. Swinney preached patience and that appears to have paid off the last two games with Clemson's most complete performances of the year.

The offense scored 73 points in losing two of its first three ACC contests. It has put up 78 in the wins over Wake Forest and Miami.

Spiller has been a big part of that. He had touchdowns on a 90-yard kickoff return — his third such score this year — and a 56-yard reception. His 310 all-purpose yards set a Clemson record.

The defense leads the ACC, allowing 273.4 yards a game. It got just enough pressure to rattle Miami quarterback Jacory Harris into three interceptions, including one that DeAndre McDaniel brought back for a touchdown.



Clemson wide receiver C.J. Spiller makes a run in the Tigers' loss to TCU in September. CHANCE WELCH / Multimedia Editor

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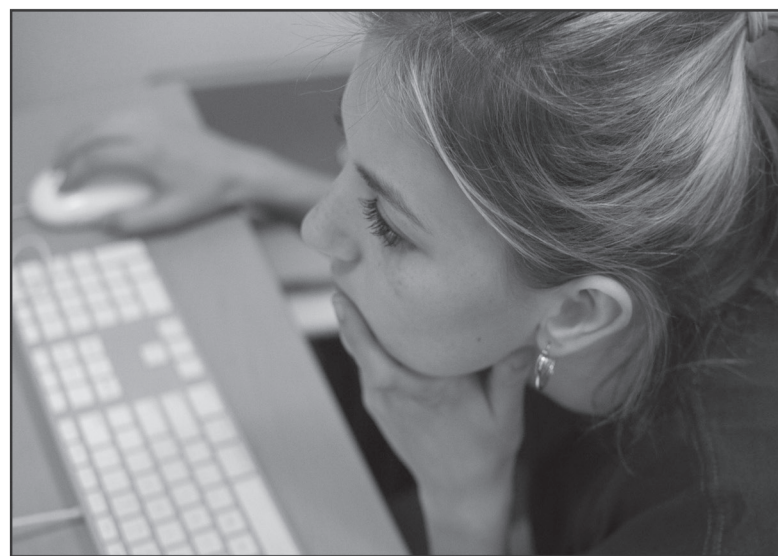
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