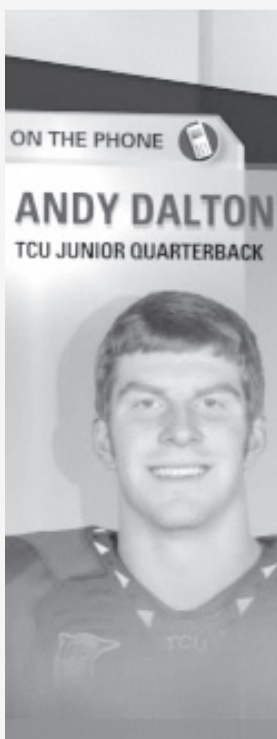


TCU DAILY SKIFF

DAILYSKIFF.COM · THURSDAY, OCTOBER 22, 2009 · VOL. 107 ISSUE 32



The effects of College GameDay coverage are already being felt around the university.

Sports, page 6

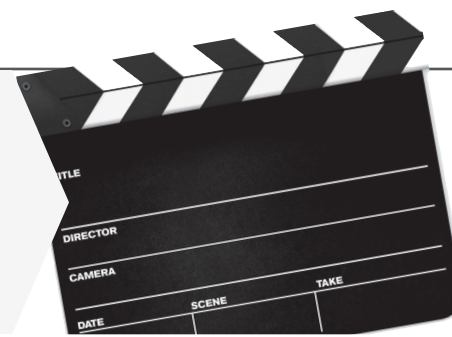
SPORTS

How will students on campus be able to watch the TCU game on Versus, which is not carried on DirectTV? Friday



NEWS

Find out why Frog Follies, a university skit competition, will return after a three-year absence. Friday



ATHLETICS

BIG MAN ON CAMPUS



Former Rice athletics director Chris Del Conte was named TCU's newest athletics director in a press conference in the Dutch Meyer Athletic Complex on Wednesday.

New AD: 'I wanted this job'

By Josh Davis
Staff Reporter

When Chancellor Victor Boschini began the search for a new athletics director, a top concern was continuing to raise funds for renovations on Amon Carter Stadium. New athletics director Chris Del Conte has a novel approach.

"Ask," Del Conte said in his introductory press conference Wednesday. "No one has ever gotten married without asking. We have to make sure we go out and ask for the order. The facilities we have here are second to none, we have a stadium that needs to be built, but first and foremost, you need to get out in front of the people and ask for the order. Some of them may tell you yes, some may tell you no, but you can not be afraid to ask. And I can assure you that is a skill set I'm not worried about."

Del Conte was hired Wednesday as the new athletics director after a six-week search to replace Danny Morrison, who resigned in early September to take a po-

sition with the National Football League's Carolina Panthers.

Del Conte said he has not signed the formal contract yet, but that it will be a five-year agreement, with an additional two-year option for the university. He was previously the athletics director at Rice University in Houston, a position he had held since 2006.

After introducing his family to open his address to the media, Del Conte gave his farewell to his former employer.

"To the people at Rice, I thank them for the opportunity; it was a great three-and-a-half years, and I'm going to miss them dearly," Del Conte said. "But that gave me an opportunity to be (at TCU) ... Where we're going here is really great."

He was selected from a group of 63 candidates who were seriously considered, then eight finalists, Boschini said. All eight finalists were current NCAA athletics directors. Only one other candidate was flown in to interview for the position, but Boschini would not reveal the name.

NUMBERS

3
Number of years as athletics director at Rice University

350
Number of athletes Del Conte was responsible for at Rice University

16
Number of years working with collegiate athletics

Del Conte said the time frame from his contract signing with the university to being introduced was only about a week.

Boschini revealed what set Del Conte apart in an interview following the press conference.

"It seemed like any goal he ever set for himself he met, and any goal that was set for him by

SEE DEL CONTE · PAGE 2

SCHOOL OF MUSIC

Professor loved her students, teaching

By Emily Siegel
Staff Reporter

Students remember Karen Adrian as someone who would always make them believe in themselves even when they were on the verge of calling it quits.

Adrian, a flute instructor at the School of Music, died of cancer Saturday at the age of 65.

Adrian taught flute at the university, where she regularly performed recitals. Colleagues remember Adrian's spirit and love for music and her students.

"Adrian was a wonderful musician, great friend, and highly valued colleague," Richard Gipson, the director and professor of the university's School of Music, wrote in an e-mail.

After coming to the university in 1984, Adrian taught applied flute to students until she became ill this fall, Gipson wrote.

"She was a vivacious and engaging person ... absolutely committed to her students," he wrote.

Helen Blackburn, a flute instructor, said she knew Adrian as a very giving and supportive professor.

"When (students) needed her ... when they had given up hope, she was the one that kept them going," Blackburn said.

Allie Hibert, a junior music edu-

SEE ADRIAN · PAGE 2

SCHOOL OF ART

Professor in a coma at Arlington hospital

By Katie Love
Staff Reporter

Don Punctatz, an adjunct graphic design professor and nationally renowned illustrator, remains in a coma at the Medical Center of Arlington after suffering cardiac arrest during fall break.

Punctatz fell while getting out of bed at his home Oct. 11, said Lewis Glaser, associate professor of graphic design. Punctatz experienced cardiac arrest, but it is unclear whether his heart stopped before or after the fall, Glaser said.

"Punctatz is the kind of guy who would give you the shirt off his back," Glaser said, adding that Punctatz is a humble man. "On the other hand, he has a national reputation as an illustrator and is kind of described as having a rock star quality."

Punctatz is well known for designing the "Doom" video game package art and logo as well as artwork for Time Magazine, Newsweek, Esquire and other publications.

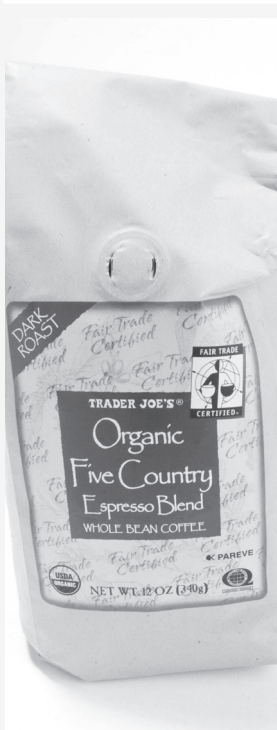
Students in Punctatz's illustration class were surprised when their professor did not come to class two weeks ago, said Joseph Hoff, a junior graphic design major. Hoff said Punctatz's patience and con-

SEE PUNCTATZ · PAGE 2

HARDCOVER FICTION BEST SELLERS

- 1 The Lost Symbol by Dan Brown
- 2 A Touch of Dead by Charlene Harris
- 3 The Help by Kathryn Stockett
- 4 The Professional by Robert B. Parker
- 5 The Last Song by Nicholas Sparks
- 6 Evidence by Jonathan Kellerman
- 7 Half Broke Horses by Jeannette Walls
- 8 An Echo in the Bone by Diana Gabaldon
- 9 Rough Country by John Sandford
- 10 Her Fearful Symmetry by Audrey Niffenegger

— The New York Times



A columnist fires back over Fair Trade.

Opinion, page 3

PECULIAR FACT

LONDON — A Briton who cost the insurance industry some 1.6 million pounds by staging almost 100 car crashes as part of a scam to win fraudulent payouts, was jailed for 4-1/2 years on Wednesday.

—Reuters

TODAY'S WEATHER



64 46
HIGH LOW

Slight chance of T-storms

Tomorrow: Sunny
70 / 48

Saturday: Sunny
75 / 56



Please remember to recycle this newspaper.

ATHLETICS

No official Facebook policy for athletes

By Sara Humphrey
Staff Reporter

Despite recent controversies about U.S. colleges and their athletic teams' social networking snafus, the university does not have a policy about student athletes having social networking pages, a university official said.

Mark Cohen, director of athletic media relations, said he and other athletic officials remind student athletes to use good judgment on their Twitter or Facebook accounts.

"Obviously there has been a lot of attention recently about some inappropriate posts, whether it's by athletes at other schools or by professional athletes," Cohen said. "We advise them (to) just have good judgment."

Coaches in each sport have the authority to decide how to handle athletes' online social network be-

havior, Cohen said.

Texas Tech University's football coach, Mike Leach, recently banned his players from using

"There are people out there that are specifically looking for us to get in trouble. It is kind of smart for us to not have anything bad on there to keep us eligible."

Lauren Otto
senior volleyball outside hitter

Twitter after one of his linebackers posted a comment about Leach's tardiness, according to ESPN.

Junior quarterback Andy Dalton said that it has not been a serious issue, but the coaches tell players

to be careful of what is put on the Internet.

"I have a Facebook, but I make it so that the wall posting isn't on there so no one can write on my wall," Dalton said. "All you can see is my default picture."

Dalton said the coaches advise that they take pictures off social networking sites.

Senior defensive end Jerry Hughes said he also uses caution when using social networking sites.

"I don't want to be in a place or have something in the background that's going to make me look bad," Hughes said.

However, the football team has not run into any problems with social networking sites, Hughes said.

Lauren Otto, a senior volleyball outside hitter, said she thinks it is in athletes' best interest for coaches

SEE FACEBOOK · PAGE 2

NEWS

DEL CONTE

continued from page 1

the administration, he always met that," Boschini said.

Del Conte went to Rice from the University of Arizona, where he was the senior associate athletics director for external operations and sports programs. He was also a notable fund raiser there, where he designed, developed and managed the Campaign Arizona for the Student-Athlete, which raised more than \$120 million.

Boschini said he is not worried about Del Conte's ability to raise funds in a down economy, but that it will be a process.

"He's first got to raise friends," Boschini said. "You can't raise funds until you

"The facilities we have here are second to none, we have a stadium that needs to be built, but first and foremost, you need to get out in front of the people and ask for the order."

Chris Del Conte
new athletics director

raise friends, and that's the phase we're in now. You can't be a fund raiser if you're not a friend raiser in my opinion."

While at Rice, Del Conte designed, developed and managed the Rice Vision for the Second Century Campaign, which has raised more than \$90 million. Del Conte also raised \$29 million for the renovation of Tudor Fieldhouse, where the Owls play

basketball and volleyball, and the creation of the Youngkin Center for Student Athlete Excellence.

The Youngkin Center's primary feature is an academic center, according to a 2007 Rice press release. Del Conte said his desire is to stay at a university that stressed education for student-athletes.

"Having young children and a wife that is a math educator, (means) education is important to us," Del Conte said. "But what is more important to us is winning at the highest level, and TCU wins in every facet of the game — academically and athletically."

Baseball coach Jim Schlossnagle was part of a 12-member search committee put together by the university along with trustees, a student athlete and a faculty member. Schlossnagle said the committee put together a profile of what it was looking for in an athletics director.

Schlossnagle was happy with the result.

"I really like his energy," Schlossnagle said. "I like people who have great energy and are passionate, and Chris definitely has that."

Del Conte also said he was happy to be coming to the university.

"I look at private schools that have made the commitment to be great in both endeavors, academically and athletically," Del Conte said. "I look at Stanford, I look at Vanderbilt ... the University of Southern California — these are the schools that have dared to be great. When you have an opportunity to go somewhere that has dared to be great in both endeavors, that beyond interests me. I wanted this job."

ADRIAN

continued from page 1

cation major, took private flute lessons from Adrian during her freshman year.

"She loved music, and she loved teaching it to her students," Hibert said. "She was very understanding and caring ... of everybody that she taught."

Adrian received bachelor and master of music degrees at Indiana University. She was awarded the Performer's Certificate, which is a special recognition given to an individual who has demonstrated musical understanding and technical proficiency in a recital,

PUNCHATZ

continued from page 1

sideration for his students was apparent from his first class with him.

After enjoying Punchatz's illustration class last year, Cameron Jones, a sophomore graphic design major, took his class again this fall. Jones said Punchatz always encouraged students to reach new heights.

Charles Varner, an alumnus and apprentice to Punchatz in the '70s, said he has known Punchatz for 23 years and took one of Punchatz's first classes at the university. Varner said he took a part-time job with him at his Sketch Pad Studio when he was still student.

"(Working at the Sketch Pad Studio) really projected my career forward by many years," Varner said.

according to the Indiana University Jacobs School of Music Web site.

Adrian also received the American Airlines Distinguished Musician Award in 1995 and recently retired from the Fort Worth Symphony Orchestra after more than 30 years. She was the assistant principal flute and the principal piccolo player for the orchestra.

In the past, Adrian had previously worked with the Dallas Symphony Orchestra, the Toledo Symphony Orchestra and the Colorado Philharmonic, according to the School of Music Web site.

"I was able to go freelance at age 22 because of working with him."

Varner took over Punchatz's illustration class. Varner said the students were upset and shocked when they first heard the news, but overall they have kept a positive attitude.

Paula Monthie, an administrative assistant at the School of Art, said everyone who knew Punchatz loved him and that he made everyone feel special.

"He was here (at the university) for 39 years," Monthie said. "He has given so much to the art world, and he is just irreplaceable."

Punchatz does not have medical insurance. Family and friends are taking donations to help the Punchatz's family pay for medical expenses.

Punchatz's family was not available for comment Wednesday.

FACEBOOK

continued from page 1

to monitor what they post on their social networking pages.

"There are people out there that are specifically looking for us to get in trouble," Otto said. "It is kind of smart for us to not have anything bad on there to keep us eligible."

There is a general compliance meeting several times throughout the semester where athletes are reminded to be smart about social networking pages, she said.

"It is pretty simple to have a clean Facebook and a clean Twitter as long as you abide by the 'grandma rule,'" Otto said.

According to the volleyball team's "grandma rule," players shouldn't put anything on Facebook they wouldn't want to show their grandma, like photos with alcohol, she said.

Student athletes should be allowed to have social networking pages because they are helpful tools in finding jobs and internships, Otto said.

"It is almost kind of essential to have it in college because that is one of our main forms of communication," she said.

Daxton "Chip" Stewart, assistant professor in the Schieffer School of Journalism, said the Texas Tech coach banning his players from using social networking pages brings up an interesting free speech case.

"There may be a First Amendment right here for a student at a state university to speak by a certain media," Stewart said. "The

Supreme Court has not been clear at all about this, and appeals courts are divided about whether public school students participating in extracurricular activities have free speech rights."

Brad Sutton, assistant athletic director at South-

"I have a Facebook, but I make it so that the wall posting isn't on there so no one can write on my wall. All you can see is my default picture."

Andy Dalton
quarterback

ern Methodist University, wrote in an e-mail that SMU does have a policy in place regarding the use of social networking sites but did not elaborate on specifics.

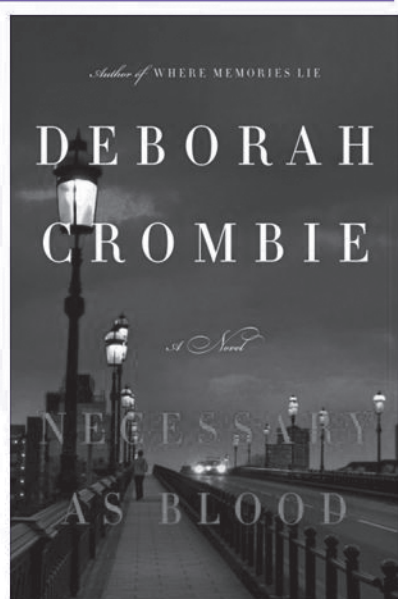
"It is a policy designed to protect the student-athletes as much as it is to protect the university," he wrote.

Sutton wrote that the university asks athletes to use good judgment when they use the sites.

"We remind them that as student-athletes participating in intercollegiate sports, they are representatives of the university and are always in the public eye," Sutton wrote. "We tell them that potential employers, internship supervisors, graduate programs, and scholarship committees now search these sites to screen candidates and applicants."

TCU BARNES & NOBLE BOOKSELLERS

**Friday
October 23rd
6:00 pm**



Reading and Signing

Please join us as we welcome Texas resident and critically acclaimed author,

Deborah Crombie.

Deborah will be reading from and signing copies of her new thrilling mystery,

Necessary As Blood

Upstairs in the Reading Room

The real world is coming.
Are you ready?

TCU JUNIOR career launch

CLASS OF 2011

November 7th, 10:00am – 3:00pm
Stockyards Station

This event will be lead by an expert in branding and communication skills that's been featured by CNN, CNBC and The Washington Post. Learn to...

- Create Your Personal Brand
- Build Relationship through Networking
- Learn Online Networking Opportunities and Problems
- Fine Tune Your Professional Dining Skills

Meet alumni and employers at a networking reception. Here's your chance...build a connection that could turn into a job!

Register at www.careers.tcu.edu.

A \$25 fee covering transportation, food and materials will be charged to your student account.

Deadline to register is November 4th.

TCU CAREER SERVICES
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DAILY SKIFF

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OPINION

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The Skiff View

Withholding details in crime case unwise

The university's decision to remove important details from a Fort Worth Police flier in a campuswide e-mail regarding last week's sexual assault should be condemned.

The flier, which police released Monday, stated that the student was assaulted while walking from her dormitory to the library on Oct. 13. It also states she was sexually assaulted with an object.

Lisa Albert, associate director of communications, told the Skiff that the university chose not to release the details about the victim's itinerary or the suspect's methods in the assault because it was "not new information" and to protect the student's privacy.

However, a Fort Worth Police spokesman said that this was the first time the city police had made said details public.

Further, if police didn't consider it a threat to the student's privacy to release that information, why would the university?

Trying to cover up information like this is shameful. The campus community deserves to know of the threats facing them in full disclosure. The fact that the assaulted student's destination and location were left out of university releases is especially curious. If a sexual assault happens in a certain part of campus, don't students deserve to know where it is so they can be extra careful?

Also, the term "sexual assault" may refer to any of different offenses that vary in severity. Students deserve to know the exact threat facing them.

Ignorance in this case is not bliss. Every detail students are left in the dark about by the university is another chance for a vicious criminal to strike.

Editor-in-chief David Hall for the editorial board.

The Skiff View represents the collective opinion of the editorial board.

Rebuttal: Fair Trade the right thing to do



JUDITH SCHOMP

Who couldn't resist the soothing intonations of the folksy melody in Bob Dylan's classic "The Times They Are A-Changin'"? The harmonica riffs and easy-going style make it just too catchy to resist the temptation to sing along.

However, it is the lyrics that should capture our main attention. The times are changing, and it might be time to accept Fair Trade coffee and other products into our daily consumer patterns. As always, there are positive and negative perceptions of any issue, and with the utmost respect to alternative opinions, I offer the assenting aspects of Fair Trade.

First, to form an opinion on Fair Trade, you must understand what it is. In developing nations such as Ethiopia and Ecuador, small farms and landowners rely largely on coffee trade as their only means of income. These farmers hardly have the option to negotiate the price for their coffee beans when the "middlemen" come around. Fair Trade limits the excessive amounts of money

After all, what goes better with a cup of coffee than cream, sugar and a little good will?

some "middlemen" acquire between the transaction with the farmers and later the coffee companies.

"It comes down to an ethical issue," said Ricky Anderson, co-coordinator of TCU's Frogs for Fair Trade. "These small farmers shouldn't have to choose between working or eating."

So in regard to whether or not Fair Trade is "fair," the answer should be a resounding yes.

To explain the difference between the perception of charity and doing the right thing, the faith of Judaism has something to teach us. Tzedakah is a Hebrew word often interpreted into English as "charity," but the accurate translation is "righteousness." Investing in Fair Trade coffee is not what we ought to do, but what we should have been doing for a while. Even Starbucks, a juggernaut in the coffee industry, has pledged to use 100 percent Fair Trade coffee by 2015. Fair Trade coffee is in no way "giving" money to the impoverished, but mending an unacceptable pattern of consumerism.

Certain studies have even shown that people are willing to pay more for a cup of fairly traded coffee when tested in real market settings.

Why not spend a little more for a product you know will be premium grade? Most importantly, Fair Trade is a matter of redistributing the money, and not a scheme to cheat devoted coffee customers. Those skeptical of Fair Trade often see this issue on a cup-to-cup basis, but looking wholly at where your money is going helps visualize getting more bang for your buck.

Bob Dylan sings, "Come gather 'round people wherever you roam, And admit that the waters around you have grown." In a world with such polar opposites in wealth and economic stability, the pursuit of ethical trade and global prosperity can start with your morning routine.

After all, what goes better with a cup of coffee than cream, sugar and a little goodwill?

Judith Schomp is a freshman political science major from Lindale.



Nate Beeler is the editorial cartoonist for The Washington Examiner.

Laws can't save obese kids



EMILY SEARS

Today's society is not as physically active as it once was because of the rise of sedentary activities and concerns about children's safety. One of the issues that has emerged out of this society is whether or not morbidly obese children should be removed from their parents' custody. Some medical and government officials believe that by removing these children their weight issue can be fixed in a timelier and more effective way. However, the parents are not the only ones responsible for the problem; taking children away would only make the problem worse. The problem can be fixed in a much easier and cheaper manner.

So much of society is driven by fear today. Parents are afraid their kids will be snatched if left alone, and doctors are afraid of getting sued for giving the truth. Parenting used to be about discipline and teaching values. Now parents are afraid to make their kids angry. They seem to just want to be their child's friend, making them less efficient parents. Teach parents how to be forceful and take away their kids' Xbox if they have been playing it for hours.

If doctors or government officials are concerned about a child's health, they should tell the truth straight out, and teach parents how to control their children's eating habits. Give them healthy, tasty recipes that their kids will like, and encourage the parents to get outside too. If they are afraid of their kids getting kidnapped, go out with them. Too many parents use the TV as a distraction so they can do things. The TV should be a treat, not a norm.

Feeding a child too much is not abuse unless the parents themselves stuff the child's face with food forcefully. Parents are just concerned their children are not getting enough to eat, so they serve huge portions and feed snacks to their kids. Often a child's schedule is too hectic to allow a sit-down, healthy meal. Fast food dominates in current society because it's quick, easy and something most people need when they have overbooked themselves. If the emphasis was taken off getting ahead at all costs, parents might not feel the need to drive their kids into so many activities. There are 8-year-old children who do piano, ballet, soccer, and horseback riding. On the other hand, there are obese children who do

If doctors or government officials are concerned about a child's health, they should tell the truth straight out, and teach parents how to control their children's eating habits.

nothing but play video games. Neither is healthy.

Time Magazine online recently published an article about this topic, and it pointed out that if being overweight is an issue, then being underweight needs to be an issue too. Indeed, there are stage mothers who drive their children to look perfect no matter what the child actually wants. The street goes both ways.

The government's foster care system is already overworked. It does not need overweight kids who have loving but misguided parents. Doctors and government officials need to be firm with parents about their children's eating habits and activity levels. They do not need to be filing lawsuits against them for "abuse."

Emily Sears is a freshman news-editorial journalism major from Rockwall.



SXC.HU

Drug trade reveals border flaws



DANNY PETERS

The Beatles might have retitled their famous album "Yellow Submarine" to "White Submarine" if some recent events concerning drug-smuggling had happened 40 years ago during The Beatles' prime. It just feels appropriate with recent leaps in drug-smuggling technology. According to CNN, drug cartels, especially ones based in South America, are now transporting their cocaine, also known as white, to the U.S. through miniature fiberglass submarines. Each vessel that the Navy can get its hands on contains more than seven tons of cocaine worth about \$196 million, with the value rising each year as more and more vessels are captured. Ironically, these submarines are great at avoiding the Navy's patrols, which use various boats and helicopters, but no submarines - yet.

Tony Montana, the drug lord from "Scarface," would surely be

proud of this extraordinary drug-smuggling ingenuity.

In no way am I supporting these ever-inventive drug cartels. It is just amusing in a sad way how inventive they are at bringing hard drugs into the United States. This is how the U.S. is slowly losing the war on drugs. Whenever the U.S. cracks down on a form of smuggling, the cartels simply find another. There is no better example of this than George Jung in the 1970s. Jung smuggled marijuana into the U.S. through the use of planes that were capable of transporting thousands of pounds of marijuana at a time. After federal air patrols blocked the air routes, drug smugglers started to use boats, especially around the San Francisco area.

When we humans want something, it doesn't matter what we have to do to get it.

The evolving technologies that arise to smuggle drugs in the U.S. and around the globe prove a point. With our various vices, humans will do whatever it takes to satisfy the vices. For example, during Prohibition in the 1920s, the sale and production of alcohol was banned. What happened after the ban went into effect? Gangsters started up speakeasies and brewed their own alcohol to sell it through facades of hidden doors, passages and caves.

Prohibition, drug smuggling through planes, caves and submarines all prove one point. When we humans want something, it doesn't matter what we have to do to get it. If only the government understood this caveat, it would stop shooting itself in the foot trying to stop or even slow down smuggling. People, as inventive as they are, will always outsmart the government, even with its huge pockets, funds and military-esque technologies.



SXC.HU

Danny Peters is a junior psychology major from Fort Worth.



SXC.HU

FEATURES



Learn how to set up your own ofrenda, or offering table, in celebration of Dia de los Muertos.
Tuesday

Drum like a rock star

By Katie Ruppel
Features Editor

It's Saturday and you are headed to a home football game.

You get out of your car, apprehensive about the long walk ahead of you. You pass the dorms, Frog Fountain, the sizzling sausages, the juicy bratwursts and the cold beers. And then you hear it. The sound of the snare drums. Though at a distance, you still get butterflies in your tummy. It's football, baby!

Those drums, along with the rest of the band, continue to act as the soundtrack to football

games. But even after the long, sweaty hours spent in the sun during practice and games, the marching band still has trouble keeping fans in their seats at half time.

That's why this season the marching band has a new kind of show in store. Since the jazzy and classical scores of yore, although complex and elaborate, have not gotten the attention wanted, director of the marching band and associate director of bands Brian Youngblood went for a new theme this year: rock.

Youngblood said after

hearing the jazz band play Jimi Hendrix's "Voodoo Child," he thought it would transfer well to marching band.

"There's a challenge with marrying rock music with marching band," Youngblood said. "Once you take the lyrics and the angst of the vocals off, it sounds a little hokey, it just doesn't work."

And after his 11 years with the marching band, he has not heard anything that has been this close to rock or pop. The "show," which is actually not played in full at each half time, but instead spread out over the season, has three parts: Jimi Hendrix's "Voodoo Child," Queen's "Bohemian Rhapsody," and Dem

Shop Boyz's "Party Like a Rock Star."

Youngblood, along with Jeremy Strickland, the assistant director of bands, said they wanted to design it to take the listener through a tour of rock: old, Woodstock rock, popular rock, and naturally, partying like a rock star.

Pat Wynne, a senior music education major and snare drummer in the band, actually raps via a wireless mic during the show. With plenty of experience with rhythm and time, at home he makes hip hop and rap beats on the side; so when asked to rap live, he was on board.

Youngblood said this part of the show, along with the drum set, electric guitar and iPod on the sideline, allow it to be completely innovative and modern.

"I'm pretty sure this is the first time TCU band has done a rap thing in any part of their productions, ever," Youngblood said.

Wynne said that the goal of the show is to please the crowd, especially the student section.

"Usually that's the time to go get food," Wynne said. "This is more of a show relating to the average person. It's something they can nod their head and dance to."



CHANCE WELCH / Multimedia Editor

Thrill the World from Fort Worth

"Thrill the World" is a project that was organized five years ago by Ines Markelle in Canada as a tribute to Michael Jackson, and as an attempt to break the Guinness World Record for the Largest Simultaneous Dance Routine, according to thrilltheworld.com. The objective is to gather a group of people dressed in zombie attire to dance to "Thriller" at the same time many other groups are doing the same thing worldwide.

Darla Robinson, the marketing and promotions manager of Hangman's House of Horrors, jumped on the "Thrill the World" bandwagon last year by teaching and performing with a group of 16 dancers. Jackson's untimely death earlier this year has made the group grow to an estimated 500 people.

When asked, "What's the most amazing thing about teaching the dance?" Robinson answered, "The fact that I've got a 5-year-old dancing next to a 60-year-old!"



COURTESY OF HANGMAN'S HOUSE OF HORRORS
Volunteers at Hangman's House of Horrors dance for "Thrill the World" in 2008, the project that has people in different countries dancing to Michael Jackson's "Thriller."

Thriller Practices

When: Thurs. 6:30 p.m. to 9:30 p.m.; Sat. 9 a.m. to 12 p.m.

Where: Hangman's House of Horrors parking lot, 2300 West Freeway

Who: Anyone

Cost: Free

Thrill the World performance

When: Sat. 7:30 p.m. (be there at 5 p.m. for registration)

Where: Hangman's House of Horrors parking lot, 2300 West Freeway

Who: Anyone in zombie attire

Cost: Free

Review

"Paranormal Activity" lacks scares and creativity

By Chance Welch
Multimedia Editor

From the beginning, "Paranormal Activity" seems like the next generation of filmmaking.

With a very low budget, the filmmakers had to compensate special effects with creativity and atmosphere. Rather than having a glitzy press tour, the filmmakers promoted it by using Facebook and other social networking sites. The film even feels "real" in the sense that it looks like someone's vlog you could find on YouTube.

But the film's novel premise doesn't seem so novel on second glance. "The Blair Witch Project" and recently "Cloverfield" framed

their stories in the same way with "real life" footage; both of those films also had effective marketing campaigns by showing cryptic trailers that don't give too much away and built buzz by word of mouth. What "Paranormal Activity" doesn't have that these two did is a good story to back it up.

The story is about a young couple haunted by a demon in their suburban home. The actors are believable as a couple in the subtle ways they communicate with each other but the scenes with the paranormal investigator and a sequence involving an Ouija board seem campy.

This was a movie that was tailor-made for the Facebook generation. So many times the film

feels like the equivalent of a Twitter post.

The film opts for a claustrophobic atmosphere over scares, owing another debt to "Blair Witch" and older films like the original "The Haunting." Even so, the scenes that break from the action to document the couple's unraveling relationship makes a brisk running time of 90 minutes seem like forever.

The tension the filmmakers build with these scenes pushes the characters to an ending that feels a retreat of conventional horror films, denying the audience the creative experience they were promised.

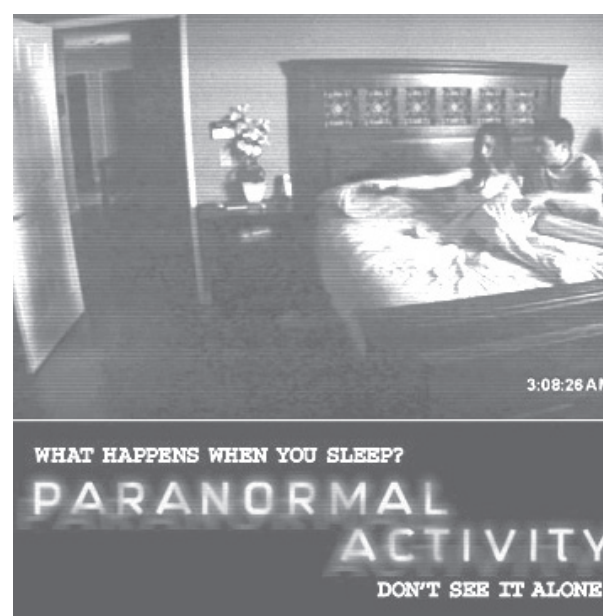
It becomes the same kind of warmed-over "gotcha" scares that

you could find in traditional horror movies (doors that suddenly close, bedsheet covers that unfurl by themselves) stretched out until the novelty wears thin.

The only thing that is truly innovative about this film is the marketing campaign behind it. The movie's site gives people the chance to demand their local theater to show the film. The campaign has worked so far with the film garnering a \$20 million dollar opening at the box office.

Maybe next time with a bigger budget and better script, they can turn the world of horror films inside out.

"Paranormal Activity" is rated R and is in selected theaters now.



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 — History Channel

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1	7	5	6		9			
				9	5			
	5			7		4	8	
6			4					5
7	8		6				1	
		3	4					
		2		8	3		6	7
				6				

Directions
 Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Friday's paper for sudoku and crossword solutions.

Wednesdays's Solution

6	8	5	1	2	7	9	3	4
1	7	3	6	4	9	8	2	5
9	4	2	3	5	8	6	1	7
2	5	7	9	3	6	1	4	8
3	1	4	7	8	2	5	6	9
8	9	6	5	1	4	2	7	3
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4	3	9	2	6	5	7	8	1
7	2	8	4	9	1	3	5	6

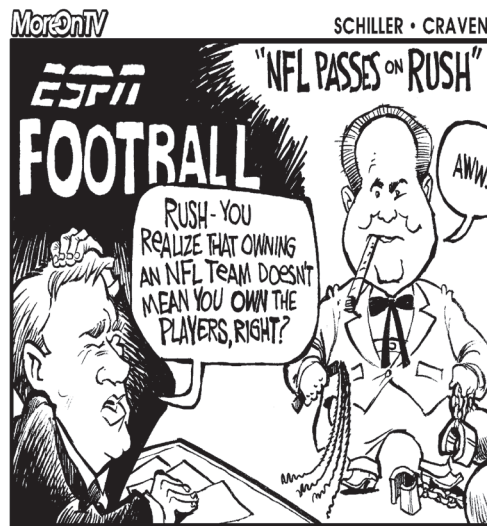
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Bliss

by Harry Bliss



"Hurry up, boy - I'm missing 'CSI!'"



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 Bard's "before" Software customers
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 Hermann
 Feast where the Haggadah is read
 "That's too bad, man"
 Brazilian soccer legend
 Prime Cuts in Gravy brand
 Crude fleet
 Busy co. on Valentine's Day
 Speedwagon
 "I don't feel like cooking" option
 Enlistees, briefly
 Slurpee relative
 Capital on the Missouri River
 Wee hour
 High degrees: Abbr.
 Aftershock

1	2	3	4	5	6	7	8	9	10	11	12	13
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By Dan Naddor

10/22/09

DOWN

1 Real people?
 2 Biblical debarkation point
 3 How bad excuses are given
 4 Bowl over
 5 Guzzling sound
 6 "Piece of cake!"
 7 Inuit home
 8 Club for country kids
 9 Shuttle
 10 Anatomous
 11 Austin Powers catchphrase
 12 Trapped
 13 Stretchy fabric brand
 14 Day-... pigment
 22 D.C. deal maker
 24 Nobelist Wiesel
 26 Preoccupy
 28 Make certain
 31 Videotape type
 32 Land in la mer
 33 Norse god of single combat
 34 Diminish
 35 Pitching stat
 37 German miss

Wednesday's Puzzle Solved

S	A	G	S	S	C	R	U	B	D	R	A	B
G	U	R	U	P	T	I	A	R	A	M	A	M
T	R	I	P	P	I	N	G	A	S	W	I	T
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S	L	A	S	H	I	N	G	A	P	R	I	C
S	T	A	T	E	C	O	O	L	S	S	O	P
H	Y	P	E	C	I	V	I	L	R	I	P	E
A	R	E	R	A	N	I	N	M	A	N	S	E
H	O	L	D	I	N	G	A	G	R	U	D	G
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C	R	A	S	H	E	S	C	N	T	O	W	E
F	I	G	H	T	I	N	G	A	T	I	C	K
O	N	C	E	N	E	A	L	E	A	L	E	E
S	K	Y	S		G	E	L	I	D	R	Y	E

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38 Put back in force, as an expired tax
 39 Blubber
 40 Economic warfare tactic
 43 Funnyman
 45 Mar the beauty of life
 46 Corrida smorter
 47 More rare, as steak
 49 Raid target
 50 Protected by levees
 51 "Gold": Peter Fonda film
 52 volente: God willing
 53 Spew lava
 57 Show signs of life
 60 Service reward
 61 Service charge

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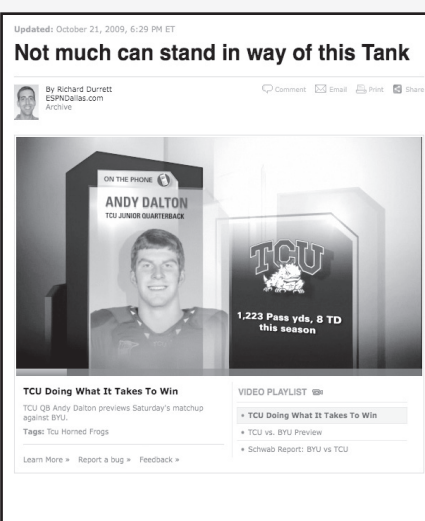
SPORTS



Check dailyskiff.com for previews of tonight's volleyball and soccer action.

FOOTBALL

COVER THREE



ESPN College GameDay and Sports Illustrated have both featured the Horned Frog football team this week.

ESPNCOLLEGEAMEDAY.COM

T-BALL

Frogs have new chance for history



TRAVIS L. BROWN

It seems each year the Frogs hit the gridiron, a new argument emerges about why TCU should bust the BCS party. As each season plays itself out, it seems the Frogs face the biggest game in school history. This season is no different.

Last year, a one-loss Frog team marched into Salt Lake City to take on a very good Utes team for what some thought would be a play-in game for a BCS bowl, but lost, closing the book on another "historical" game.

But with each offseason comes rebirth, and with each season in Fort Worth comes a new history-changing game. The differences in this year's highlight game are few, but important.

The Frogs come into the game undefeated, plowing through good teams like Virginia and Clemson. They rank in the top 10 in all major polls and come in higher than a top-25 BYU team. Furthermore, the game will be in the national spotlight because of ESPN's College GameDay broadcasting from Provo.

TCU's campus has been abuzz about this weekend's game, with the school chosen to be spotlighted for the first time on College GameDay,

TCU's campus has been abuzz about the selection of this weekend's game, to be spotlighted for the first time on College GameDay, from the moment most found out Sunday.

from the moment most found out Sunday. Many Facebook statuses — in all capital letters and with an excessive amount of exclamation points — express the feeling of euphoria fans will experience when they hear about the Frogs' game Sunday morning on ESPN.

And every Frog fan gets goose bumps just thinking about analyst Lee Corso slipping that SuperFrog head on and announcing TCU to be his pick to win the game.

A big win over BYU, along with the coverage College GameDay will bring, will force even the fair-weathered college football fan to tune into the game to find out what the Frogs are all about this year.

After playing in the storm of cheers at Death Valley in Clemson, the Frogs won't back down in Provo to BYU. This really might be the biggest game in TCU football history.

Sports Editor Travis L. Brown is a news-editorial journalism major from Dallas.

Free coverage pays huge dividends

By **Melanie Cruthirds**
Staff Reporter

National media coverage following the recent success of the university's football program is a priceless marketing asset for the school, a university official said.

ESPN's College GameDay show and Sports Illustrated are both hot on the Horned Frogs' trail as the team heads to BYU this weekend.

"The exposure that we'll receive on Saturday with the GameDay show and also with some other ESPN pieces leading up to Saturday (is) immeasurable," said Mark Cohen, director of athletic media relations for the university. "I don't think you could put a price tag on it."

Outside interest in the university's football program has

increased markedly since the Oct. 12 publication of Sports Illustrated's four-page spread on head coach Gary Patterson and the team.

"There's no doubt — when you have success, the interest picks up and it's a credit to our football program," Cohen said. "My inbox is at about 250 (e-mails) right now."

Cohen said the publicity surrounding the football program benefited not only the team itself, but also the university's other sports programs.

"The best form of marketing, in a way ... is winning," Cohen said. "If our program continues to hopefully have success, you can't ask for anything more."

Lisa Albert, associate director of communications, said the notoriety of the program

could be a good thing for the school as a whole.

"Certainly when any of our programs are positively highlighted, it has a positive effect on the university," Albert said.

Stacy Landreth Grau, associate professor of professional practice in marketing, said that if the football team continued to win and national attention stayed consistent, two major things would likely happen for the university.

"What ends up happening is that ... you're going to get a lot more kids applying to the school," Grau

said. "(Also), donors are going to start coming out of the woodwork."

Cohen said the best thing about the buzz surrounding the Horned Frogs' program was that the general public spoke about college football more.

"I think it just shows the passion that there is for college football, say what you will about the BCS," Cohen said. "The bottom line is it gets people talking about college football, and that's a positive right there."



Photo illustration by CHANCE WELCH / MULTIMEDIA EDITOR

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