

# TCU DAILY SKIFF

DAILYSKIFF.COM · THURSDAY, AUGUST 27, 2009 · VOL. 107 ISSUE 3



Find out what coach Patterson thinks of the Frogs' new football ad campaign.

Sports, page 8

## NEWS

The Executive MBA program at the Neeley School of Business has a new executive director. Tomorrow in News



## NEWS

The university reacts to the decision not to pass a controversial gun bill. Tomorrow in News



## CLASS ACT



President John F. Kennedy applauds his brother, Sen. Edward Kennedy, right, during a Democratic fund raising dinner in Boston, Massachusetts, October 19, 1963.

## Wright remembers Kennedy

By Ashley Freel  
Staff Reporter

The death of Senator Ted Kennedy prompted former Speaker of the House and current adjunct professor Jim Wright to remember their long-lived friendship.

Wright said that while he invited Kennedy to the university several times, the Senator always turned

him down for various reasons.

"There was always a sadness about him," Wright said, "About his brother's death here in Texas. When I asked if he would come speak at an event, he said, 'Jim, I'm just not ready for that yet.'" The long-standing friendship between Wright and Kennedy began when they met in 1960 when John F. Kennedy was running for the democratic presi-

dential nomination.

"We've had a long, long friendship over the years, usually on the same side," Wright said. "I would visit him in Massachusetts and he would come down to Texas, but not often."

CNN's Web site reported that Ted Kennedy died of brain cancer Tuesday night at his home in Hyannisport, Massachusetts.

SEE JIM WRIGHT · PAGE 2

## SWINE FLU

# Caution taken as flu cases increase

By Katie Love  
Staff Reporter

The number of students being treated for the H1N1 virus, commonly known as swine flu, jumped from 10 on Monday to 88 by Wednesday, a university official said.

Don Mills, vice chancellor for student affairs, said faculty are being made aware of who is absent as a result of the flu and faculty will work with the student to catch them up on their work.

Mills said Tuesday that the university is no longer testing for individual cases of H1N1 and instead is treating each case of the flu as H1N1.

According to an e-mail sent by Campus Life, students experiencing flu-like symptoms are being asked to stay home and will be excused from class.

Mills said health authorities recommended that the university stay open and he supported that decision.

"This is a very mild case of the flu that people are getting," Mills said. "Most people are well in two to four days."

As a result of some sorority sisters becoming ill, Sigma Kappa cancelled their first meeting and new member ritual, said Jackie Shaw, a junior nursing major and Sigma Kappa member.

Christina Mohammad, senior psychology major and president of Sigma Kappa, said the sorority is taking the proper health precautions that the university and Tarrant County health officials have requested.

SEE SWINE FLU · PAGE 2

## TOP DVD RENTALS

- 1 The Last House on the Left
- 2 I Love You, Man
- 3 17 Again
- 4 Hannah Montana: The Movie
- 5 Obsessed
- 6 Race to Witch Mountain
- 7 The Soloist
- 8 Fast & Furious
- 9 Watchmen
- 10 Coraline

— Home Media Magazine

## PECULIAR FACT

WELLINGTON - A New Zealand man has been dubbed the Lord of the Ring after he searched and found his wedding ring more than a year after it slipped off his finger and sank to the sea floor.

—Reuters



Palin doesn't deserve the unquestioning support she's gotten from the GOP.

Opinion, page 3

## VETERANS AFFAIRS

# More vets expected on campus

By Anna Waugh  
Staff Reporter

A revamped GI Bill designed to help veterans afford public and private schools alike is being used by 40 incoming student veterans this semester, a university official said.

Stephanie Hules, a veteran affairs officer, said a total of 60 student veterans are currently using the bill at the university.

The university's veteran student population could continue to increase thanks to the new post-Sept. 11 GI Bill, which provides free tuition to veterans who served on active duty for at least 36 months since Sept. 11, 2001,

according to the GI Bill Web site.

The application process started May 1 and the bill's benefits, which include a housing allowance and book stipend, went into effect Aug. 1, Hules said. The percentage of benefits received depends on the amount of time veterans served since Sept. 11, she said.

Spring 2010 will also bring a large increase of veteran students, Hules said. Twenty-five to 30 prospective veteran students have already indicated they want to apply for the spring semester, she said.

Chris Simcho, a senior strategic communications major and Marine veteran, said the old GI Bill only gave

veterans about \$36,000 total. He said prior to the new bill, there was almost no way for many veterans to attend TCU because of cost. He said he expects the university to have an influx of veteran students as a result of the GI Bill's changes.

"This is a giant jump in benefits as far as getting veterans back into school," Simcho said.

Hules said the post-Sept. 11 GI Bill covers tuition up to the highest-cost public higher education institution in the state.

According to the annual tuition chart on the GI Bill Web site, the

SEE GI BILL · PAGE 2

## UNIVERSITY ADMINISTRATION

# Two administrators shift positions

By Chris Blake  
Staff Reporter

Two university administrators have new job titles on their nameplates as they return to work this semester.

Larry Lauer's title will move from vice chancellor for Marketing and Communications to a newly created position as vice chancellor for Government Affairs and Tracy Syler-Jones will step into the role vacated by Lauer from her former spot as associate vice chancellor.

The change was made because of the increasing amount of time Lauer had been focusing on advancing TCU's presence in the nation and state capitals in terms of the school's influence among private schools, Chancellor Victor Boschini said.

A number of the country's major

education associations are in Washington, D.C., which is the reason Lauer needed to spend more time away from Fort Worth. The associations include the American Council on Education and the National Association of Independent Colleges and Universities, an organization from which Boschini recently stepped down as chairman of the board, he said.

Lauer said the university's goal is to make a place for itself at the forefront of higher education.

In Austin, the major bill that the university is working to influence is the Texas Tuition Equalization Grant, which provides the difference in tuition of private schools and public schools to students that fall within a certain income range, Boschini said.

According to the Independent Colleges and Universities of Texas

Inc., the average income level for students to qualify for the TEG is about \$35,000. Boschini said Lauer has been a strong advocate for the bill.

The job position changes should not come as a surprise because Syler-Jones has slowly seen her duties in the Marketing and Communications department increase as Lauer continues to spend more and more time in the capital cities, Boschini said.

"For the last year and a half Tracy Syler-Jones really has been leading all of our media efforts," Boschini said. "So really it was just announcing to the rest of the campus community we're officially saying now that Larry will be doing government relations and Tracy will be doing communications."

SEE CHANGES · PAGE 2

# Alcohol returns to university tailgates

By Katie Love  
Staff Reporter

Alcohol will return to tailgates on campus, but students will not be able to bring their own alcohol as it will be provided by a third-party alcohol provider, a university official said.

Kelsie Johnson, student body president, Lindsay Ray, Panhellenic Council president, and Evan Berlin, Interfraternity Council president, led the tailgate proposal, which recognized students' dissatisfaction with last year's alcohol ban for university-sponsored tailgates.

The proposal was approved in early June, Berlin said.

According to the 2009 Football Season Tailgate Proposal, tailgating will start two hours prior to football games and will begin shutting down thirty minutes before kick-off.

Students 21 and older will be asked to present a valid student ID and driver's license, said Don Mills, vice chancellor for student affairs. Wristbands will be given to those who choose to drink alcohol at the pre-game activities.

According to an e-mail sent by Berlin, the wristbands will be affixed with four tabs. With the purchase of each drink, one tab will be cut off, and once the four tabs have

SEE TAILGATES · PAGE 2

## TODAY'S WEATHER



94 72  
HIGH LOW

Scattered T-storms

Tomorrow: Partly Cloudy  
93 / 68

Saturday: Partly Cloudy  
94 / 69



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NEWS

**JIM WRIGHT**  
continued from page 1

nis Port, Mass. The 77-year-old Senator had been fighting cancer since May 2008 when he was diagnosed with a malignant brain tumor.

Senator Kennedy, brother of former President John F. Kennedy, had been an increasingly influential political figure for nearly half a century, Wright said.

"Ted Kennedy has fought long and hard, perhaps longer and harder than anyone else in the public arena ... His hap-

py sense of humor and strong convictions have blended in his distinctive personality," Wright said.

According to the ABC News Web site, Kennedy, nicknamed the "liberal lion of the Senate," played a large part in the passing of important legislation like the Civil Rights Act of 1964, the Voting Rights Act of 1965, the 2002 No Child Left Behind Act in, which requires that states give basic skills assessments to all students in certain grades if they wish to receive federal funding, and the 2006 Family Opportunity

Act that allowed states to expand Medicaid coverage to children with special needs.

Wright expressed that Kennedy had a great impact on society during his lengthy political career, but that his passing will not affect the political arena other than the loss of his services.

"He made several marvelous contributions to the availability of medical care and education," Wright said. "Because of his service, people everywhere in our land can enjoy richer and fuller lives."

**SWINE FLU**  
continued from page 1

Vanessa Joseph, public information officer for Tarrant County Public Health, said 330 cases of swine flu were reported in Tarrant County from April through

Aug. 25.

Joseph said the health department is no longer counting individual cases and instead are focusing on prevention.

University officials from Southern Methodist University, Baylor and the University of North Texas have reported no

cases of the H1N1 virus since the school year began.

Students who receive medical attention off campus for flu-like symptoms are instructed to contact the Health Center, Mills said. The Health Center will then contact Campus Life.

**TAILGATES**  
continued from page 1

been removed, the wristbands will be taken, and the tailgater will receive an "x," according to the e-mail.

According to the proposal, the wristbands will change colors with each home game.

Marlon Figueroa, SGA treasurer, said tailgates will be held between Colby and Sherry Halls and between Foster and Waits Halls.

Sodexo, the third-party alcohol provider, will sell Bud Light, Miller Lite, and Coors Lite for an undetermined price.

Limiting each student to

four drinks will help keep alcohol abuse to a minimum and regulate drinking, Figueroa said.

"Honestly, I think it's an improvement from what we had last year," he said. "I like that it's going to be a lot more controlled and a safer environment for everyone."

According to the report, organizations looking for a tailgate location will be asked to attend a tailgate certification meeting. The report states that attending the currently unscheduled meeting will allow organizations to fill out a form requesting to participate.

Berlin said students may

bring one guest that must be at least 18 years of age to enter and will be asked to present a valid driver's license.

However, sneaking alcohol to tailgates or drinking underage will have consequences, Berlin said. If caught drinking under age, the student will be asked to leave the tailgate and will be required to visit Campus Life, he said.

"Our hope is that every organization will follow the marching band into the stadium," he said.

Berlin said the new tailgating plan will make its debut at the first home game Sept. 19 when the Frogs play the Texas State Bobcats.

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**GI BILL**  
continued from page 1

highest tuition rate in Texas for the 2009 to 2010 school year is \$1471 per credit hour.

Hules said the 2009 to 2010 calculations in tuition costs allow veterans in Texas to attend private universities like TCU, which charges \$980 per credit hour, when enrolled in less than nine hours. Veterans who enroll as full-time students will receive coverage under the GI Bill because the university's flat-rate tuition of \$14,125 per semester falls below the allowed amount in Texas, she said.

Forrest Lane, facilitator of the veterans' committee, said with the potential for more veterans

on campus, the committee is evaluating the services the university can offer them.

"I think that the new GI Bill was a very good opportunity for us to focus on what we currently offer veterans and make sure that we're offering those programs and services that they need," Lane said.

He said the committee tries to make potential veteran students aware of the health and counseling services on campus.

Simcho, who said he attended a meeting in the past, agrees that the committee needs to provide services to help veterans adjust.

"I think the average veteran will be coming back into college around 24 or 25 years old," Sim-

cho said. "Being surrounded by so many people that you don't really relate to, I think, is kind of overwhelming."

Lane said the committee is trying to find the best way to market the services the university can offer veterans. There have been suggestions about creating a veteran's Web site, but the committee is still working on a way to get information to veterans, he said.

"I think that it's also set up a process for a systematic approach to constantly reviewing those needs," he said, adding that evaluating veterans' needs is an ongoing process.

Lane said the committee's next meeting has not been scheduled.

**CHANGES**  
continued from page 1

Lauer said he has no issues with vacating his former position, as Syler-Jones is more than capable of taking over.

"She is developing a reputation outside of TCU, within the profession she is fairly well

known now," Lauer said. "I would say she's going to be a real star in this field and I'm really proud to be able to turn this over to her."

Syler-Jones wrote in an e-mail that the biggest development the school has made in marketing is on the Internet. Starting a Twitter page, a Face-

book fan page and a YouTube channel has increased the Internet presence of the university, giving the Horned Frog network a way to speak out, she wrote.

"The beauty of social networking is that it's a great multiplier," Syler-Jones wrote. "The reach is just phenomenal."

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# OPINION

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*The Skiff View*

## Swine flu handled well by administration

It's safe to say that it really is never easy to deal with viral outbreaks. And it is even more difficult if the outbreak is of the swine persuasion.

Even though the cases of H1N1, commonly known as swine flu, on campus have been relatively mild, it is still a serious matter in that the spread of anything on a college campus is distressing.

With that being said, university and health officials have dealt with the issue in a most appropriate manner. Now that the number of cases of possible swine flu have increased, students are urged to stay in their dorms with an excusable absence from class.

And now, in order to solve the issue in a more timely manner, any student who has flu-like symptoms is being treated with Tamiflu, which is used to treat cases of swine flu. University and health officials should be commended for their efforts to simply put the kibosh on any possible case of swine flu rather than wait around for test results to come back.

So while the university does their part, we should continue to do ours by regularly washing our hands and immediately seeing a doctor if flu-like symptoms rear their ugly head. After all, who can afford to miss class during the first week of school?

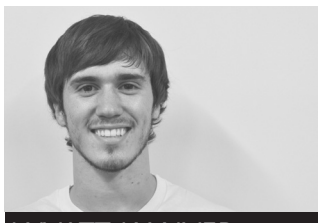
*Web editor Rose Baca for the editorial board.*



*Tim Goheen is an editorial cartoonist for the McClatchy Tribune.*

The Skiff View represents the collective opinion of the editorial board.

## Palin's unconditional GOP support unjustified



WYATT KANYER

When Sarah Palin became John McCain's running mate in the 2008 presidential election, I don't think she knew exactly what she was getting herself into.

With an all-American persona and little political experience, she suddenly became a prime media target. She went from a successful governor to Katie Couric's verbal punching bag and she hasn't necessarily done anything to prevent such treatment.

Since the 2008 election came to a close, Palin stepped down from her position as Alaska's governor and

stated that she would not run for re-election, much to the chagrin of Republicans and to the joy of Democrats.

Then she found herself in the midst of legal battles. According to a CBSnews.com report, she attempted to sue Alaskan news outlets, claiming they were guilty of defamation. In the story, Palin played the victim, citing comments people made about her in blogs and on Twitter, then invited Americans to her pity party.

"How sad that Washington and the media will never understand; it's about country," Palin said in a CBS NEWS report following her resignation. "...And though it's honorable for countless others to leave their positions for a higher calling and without finishing a term, of course we know by now, for some reason a different standard applies for the decisions I make."

Somehow, Palin managed to shift the focus from her political life to her personal life. She is a solid conservative, and I respect her for that. She has consistent social views and a solid grasp on our current economic situation, but all this attention is diverting the country's glance.

It's as if Palin is opening the door to her Wasilla, Alaska home, letting the media track mud on her carpet and yelling at it for doing so.

If she didn't want her personal life to be publicized to this extent, she shouldn't have welcomed the "defamers" into her home. Not only has Palin established a poor public image, but a poor political image amongst Republicans.

According to a USATODAY.com report, Palin shocked Republicans by resigning. Iowa Republican Senator Chuck Grassley said her decision was "astounding," and that Palin would

Not only has Palin established a poor public image, but a poor political image amongst Republicans.

be better off as governor than "just being a private citizen." It would seem Palin's reason for resignation would be to take a greater opportunity. Not the case.

Instead, she decided to focus fully on her political action committee, SarahPAC. She also signed a book deal with HarperCollins Publishers two months before resigning. That's not a coincidence.

And that's where mere speculative claims become legitimate facts. If Palin weren't in a financial pickle, she wouldn't have to seek a more lucrative endeavor, like heading a PAC.

She probably wouldn't have had to resign.

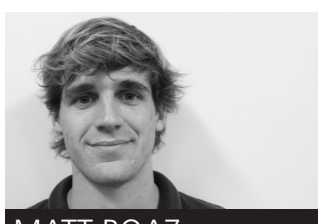
Palin has the potential to be a great conservative. Heck, she's only 45 years old. She has time to establish herself as a legitimate politician. But before she focuses on the White House, she needs to establish a new media image — and quickly.

She shouldn't attempt to change her views, but she needs to draw positive attention. She should demonstrate to America what her plan is for our financial situation, not her own. She should let the media know that if she's concerned about Republicans, not clueless bloggers and Tweeters.

And please, ex-Governor Palin, don't run for president in 2012. You deserve a rest.

*Wyatt Kanyer is a sophomore news-editorial journalism major from Yakima, Wash.*

## Kindle a good option for picky bookworms



MATT BOAZ

Where innovation springs forward, technology and advancement are quick to follow; however, protests are usually equally responsive, grating against the smooth gears of progress. A current example arises with the Amazon's Kindle.

This device, roughly the size of a Reader's Digest but measuring a slim one-third of an inch thick, is used as a readable platform for an array of online books in an ever-increasing online library available through a variety of Internet bookstore-esque providers. These distributors include the powerhouse Amazon, but additionally smaller boutique-like shops that offer content from lesser-known authors or even the unpublished adventurer. The perks continue as more and more textbooks are becoming available at cheaper prices. With the ability to bookmark, make notes and highlight in this digital media form, it seems the printing press may have met its match.

However, this new technology has been met with great opposition. Many students claim the loss of the feel, the nostalgic crackling and crackling, and swift onomatopoeia that accompany frantic, studious page-turning will disappear. Will professors not rage wildly against the possible conversion to these playful, Internet accessible, potentially distracting devices? I wager not so and for several reasons.

As the typewriter, wood-burning stove and analog TV set all had their day, so too will the traditional learning environment of universities. Students may feel uncomfortable with

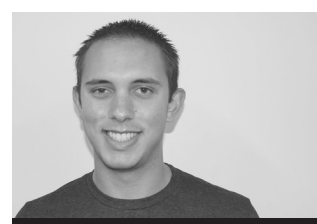
the lack of wood pulp between their fingers, but ultimately the outcome will prove such things to be unnecessary. It is certainly unfortunate that these aforementioned items exist only on the merit of nostalgia, but advancements are inevitable.

The Kindle is not that different from a regular textbook or novel. Its screen is arranged in the same contrast of gray-scale typically found in print-published books and all of the perks of note taking still exist. Even better, a thesaurus and dictionary are included with the purchase of the Kindle, providing more efficiency and hopefully more adequate understanding. As a technologically savvy generation, this falls neatly in line with other developments of the personal computer — the laptop, the iPod, the Smartphone, etc. An additional wireless device provides not only the weightlessness that would accompany the lack of books in a backpack, but also serves as an ecological improvement and economic incentive. Updates and new editions could be downloaded as addenda, allowing for stronger competition between online bookstores such as Amazon and BIG-WORDS.com, a site that searches for the best deals on textbooks (including online versions).

Furthermore, textbooks exist for a primary purpose (beside the simple siphon of your parents' money), and that is as a conglomeration of knowledge available in a simply packaged vehicle for you, the student, to learn, absorb, recite and use to impress your friends back home. Words are words and if both professors and students can create a trusting and professional environment for the usage of these Kindles, perhaps the hearth of knowledge will burn brighter (and more cheaply) than ever before.

*Matt Boaz is a senior political science major from Edmond, Okla.*

## Cowboys stadium will improve local economy, team support



CHRIS BLAKE

If you took Interstate 30 on your way back to the university for this fall semester, you may have noticed something that resembles a spacecraft in Arlington. The structure is no UFO but the new playground of Dallas Cowboys owner Jerry Jones and his team. Despite much criticism about the cost of the behemoth in a poor economic climate, the stadium will end up paying for itself.

According to the Fort Worth Star-Telegram, the final cost of the stadium was about \$1.15 billion. That's about the same as TCU tuition for the 2009-2010 academic year, at \$28,250, for 40,708 students.

The stadium, though, will go a long way toward helping the economy in the Metroplex.

At a place where finding parking and buying tickets or concessions will be an expensive endeavor, someone has to be manning that parking lot and selling the fans overpriced T-shirts and

beer. JerryWorld will end up creating many more jobs than the old Texas Stadium simply because of the sheer size of the place. While Irving's old stomping ground seated 65,675, the new stadium will hold 80,000 for football and up to 100,000 for other events. And sure, people will complain about the price of the tickets, but do you really think Cowboys fans won't buy them?

The giant has already hosted concerts for George Strait, the Jonas Brothers and Paul McCartney. It has held a few soccer matches and will host college football games for Oklahoma and Texas A&M this fall. It will even hold the 2010 NBA All-Star Game in February and the 2014 NCAA Men's Final Four.

But on Feb. 6, 2011, this country's largest yearly event will come to Arlington. Super Bowl XLV will be a two-week long celebration in DFW, with the Host Committee involving both cities and bringing tons of money to North Texas with all the fans making the trek for the big game. The east side of the Metroplex will host the NFC champions as well as the media hotel and the NFL Experience. The NFL Experience is an event so big that at 850,000 square

feet the Dallas Convention Center is the only building that could even conceivably hold it.

Here in Fort Worth, the Omni Hotel will be home to the AFC champs, who by the way will hold team practices right here at TCU. Cowtown will also see its convention center take on the Taste of the NFL fundraiser, which features chefs and players from each NFL city and raises money for hunger relief charities.

Maybe one of the coolest things Fort Worth gets to welcome is the Kickoff Concert on March 6, 2010 at Bass Hall. The performer has not yet been announced, but to have the entire NFL world focused on our city as the year-long party kicks off is pretty amazing.

Cowboys Stadium's ability to be transformed into one of the world's largest concert or soccer venues makes it a worthy investment for the city of Arlington. And with single-game Cowboys tickets priced anywhere from \$75 to \$239, America's Team certainly will not be hurting for money.

So what's left to say, but "How 'bout them Cowboys (Stadium)!"

*Chris Blake is a junior broadcast journalism major from Irving.*



AP PHOTO

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# MOST TCU STUDENTS CHOOSE NOT TO DRINK AND DRIVE

[ 70% of TCU students choose not to drink and drive ]

Based on a campus wide survey conducted in 2008.



Tarrant County CHALLENGE INC.



StudentAffairs TCU

# Cash for Clunkers program gives boost to industry

By Ken Thomas and Stephen Manning  
Associated Press

WASHINGTON (AP) — The popular Cash for Clunkers program generated nearly 700,000 new car sales during the past month, giving the U.S. auto industry a badly needed jolt of activity during the deepest decline in auto sales in two decades.

The government, releasing final data on the car incentives, said Wednesday that dealers submitted 690,114 sales totaling \$2.88 billion, bringing the program to a close under its \$3 billion budget. Japanese auto manufacturers led American companies in new car sales through the program, which ended late Monday.

Many dealers are still waiting to be repaid for the Cash for Clunkers incentives they gave car buyers and were allowed to submit paperwork seeking reimbursement until late Tuesday.

Despite the summertime frenzy at dealerships, analysts said the growth in auto sales may be short-lived. Sales in

sent sales plunging to depths not seen since the early 1980s, prompting lawmakers to create the program.

Jeremy Anwyl, CEO of the auto Web site Edmunds.com, said dealers and automakers clearly gained from the big boost in sales. But while the incentives helped consumers, average prices for vehicles went up as buyers less concerned about prices rushed to take advantage of the rebates.

Inventory shortages from the popular program could keep prices high and drive down new vehicle sales. "We have created a sales bubble and now that bubble has burst," Anwyl said.

The Obama administration declared the program a major success, saying Cash for Clunkers provided a needed stimulus to the auto industry and the broader economy.

"Manufacturing plants have added shifts and recalled workers. Moribund showrooms were brought back to life and consumers bought fuel-efficient cars that will save them money and improve the environment," said Transportation Secretary Ray LaHood.

The White House Council of Economic Advisers said the program will boost economic growth in the third quarter by 0.3 to 0.4 percentage points because of the increased auto sales in July and August. An estimated 42,000 jobs will be created or saved during the second half of the year, the White House said.

The biggest industry beneficiaries were Japanese automakers Toyota, Honda and Nissan, which accounted for 41 percent of the new vehicle sales. That outpaced Detroit automakers General Motors, Ford and Chrysler, which had a share of nearly 39 percent. Toyota Motor Corp. led the industry with 19.4 percent of new sales, fol-



Ford assembly worker Rashell Rule installs seats in a 2010 Ford Focus at the Wayne Stamping and Assembly plant in Wayne, Mich., Wednesday. Cash for Clunkers generated nearly 700,000 new car sales and ended under its \$3 billion budget, the Transportation Department said.

lowed by General Motors Co. with 17.6 percent and Ford Motor Co. with 14.4 percent.

The Toyota Corolla was the most popular new vehicle purchased under the program. The Honda Civic, Toyota Camry and Ford Focus held the next three top spots. All four are built in the United States.

The program, which began in late July, offered consumers rebates of \$3,500 or \$4,500 off the price of a new vehicle in return for trading in their older, less fuel-efficient vehicles to be scrapped. The trade-in vehicles needed to get 18 miles per gallon or less.

It proved far more popular than lawmakers originally thought. Congress added another \$2 billion to the original

\$1 billion budget when the first pot of money nearly ran out in a week. The extra money was supposed to last through Labor Day, but the funding only lasted about a month.

Dealers loved the new sales, but they reported major hassles trying to get the government to repay them for the rebates. Many dealers are still waiting to get paid.

Peter Kitzmiller, president of the Maryland Automobile Dealers Association, said most dealers appeared to get their paperwork in by the Tuesday night deadline and he was hopeful the pace of repayments would pick up.

The Transportation Department said Wednesday that 2,000 people are process-

ing dealer applications. The program was expected to cost \$50 million to administer, but Transportation officials said the administrative costs would exceed that amount. They expressed confidence the extra costs would not push the program's total expenditures beyond \$3 billion.

Some consumers may be regretting their clunkers purchases, especially since many buyers traded in paid-off vehicles in return for new cars financed through loans. A survey of 1,000 Cash for Clunkers participants, conducted by CNW Research, an automotive research firm in Oregon, found that 17 percent had doubts about their vehicle purchase after taking on monthly car

payments of \$275 to \$350 per month.

The government said 84 percent of the trade-ins were trucks and 59 percent of the new vehicles were passenger cars. New vehicles bought through Cash for Clunkers had an average fuel-efficiency of 24.9 miles per gallon, compared with an average of 15.8 mpg for trade-ins, a 58 percent improvement.

American companies accounted for all the top-10 traded-in vehicles. The Ford Explorer four-wheel-drive was the most popular, followed by the Ford F-150 Pickup two-wheel-drive, the Jeep Grand Cherokee four-wheel-drive and Ford Explorer two-wheel-drive.

**"Moribund showrooms were brought back to life and consumers bought fuel-efficient cars that will save them money and improve the environment."**

**Ray LaHood**  
Transportation Secretary

July rose to 11.2 million when converted to an annual rate, the first month in 2009 in which sales had risen above the 10 million level. A drop in consumer confidence late last year

## Recession hits plus-size shoppers

By Lisa Orkin Emmanuel  
Associated Press

MIAMI (AP) — The American waistline may be expanding, but plus-size shoppers are tightening their belts.

People just aren't buying plus-size clothing at the rate they used to. Apparel in general — being a discretionary purchase — is suffering because of the economy, but plus-size has been particularly hard hit.

According to the NPD Group, a market research company, the overall women's apparel business is down about 5 percent and plus-size is down almost 10 percent from the 12 months ending in May 2009 compared to the same time the year before.

It's hard to account for the dip at a time when more than half of American women are estimated to wear plus-sizes, generally considered size 14 and up, but analysts have some theories.

"The stigma still continues despite the majority of the population is overweight," said Marshal Cohen, chief retail analyst at NPD. The stigma means some retailers don't want to lure overweight customers and send out the "wrong" image, experts said, and the customers themselves may feel put off by many stores.

Some retailers, including Old Navy, Banana Republic and Ann Taylor, have taken their plus-size collections out of stores and are selling only online — which some experts say plus-size shoppers prefer. Others, including H&M, have dropped out of the plus-size market.

Several years ago, stores had made an effort to expand the plus-size market, but they have basically abandoned that during the recession, Cohen said.

"They've made feeble attempts at going after it, but now that business is challenged, it is first thing knocked out of the store," he said. "Even though they built it, this was not a field of dreams for the retailer."

And there's also the uncomfortable connection between

obesity and lower incomes, which might help explain the dip. A study of nationally representative data on American workers by two professors at Stanford University found that obese workers at the same level of job experience, education and gender earned less than their thinner colleagues.

For women, there was a statistically significant difference of wages of \$2.64 per hour. For men it was 58 cents per hour, which wasn't statistically significant.

"The recession has hit workers hard, obese (workers) are hit particularly hard," said Jay Bhattacharya, associate professor of medicine at Stanford University.

Christie L. Nordhielm, associate professor of marketing at the University of Michigan, said that if overweight people are paid less, it would make sense that they would cut down on buying clothes.

"If they are stressed about paying their mortgage they are not going to be in a clothing store getting this year's hot new look," she said.

Still, several brands are reaching out to plus-size customers. Lane Bryant is launch-

**"If they are stressed about paying their mortgage they are not going to be in a clothing store getting this year's hot new look."**

**Christie L. Nordhielm**  
associate professor of marketing at the University of Michigan

ing a couture-inspired line called the icon Collection by Lane Bryant in September, while Forever 21 has launched a plus-size line called Faith 21.

And for some retailers, plus-size clothing remains a relative bright spot.

Bloomingdale's sells plus sizes at 80 percent of the stores across the U.S., and Frank Doroff, Bloomingdale's vice

chairman and general merchandise manager for ready-to-wear, said the department store is trying to add brands that cater to plus sizes.

"We need to give better service and better assortment," he said, adding that plus-size customers buy a lot of other items in the store. "It's the value of that customer, not simply what clothes they buy."

Recent reports accused the company of cutting floor space for plus-size clothing at its New York City flagship store and offering fewer lines. Liz McGovern, Bloomingdale's Director of National Media Relations, said the department was moved because customers indicated they wanted to shop on the same floors as other women, and that the amount of inventory is not specific to plus size. It is an industrywide trend.

Other department stores Macy's and JC Penney also say they are working to court the plus-size customer.

"She wants to look good, feel fashionable and look good in clothes," said Nicole Fischelis, group vice president of ready-to-wear fashion at Macy's. "We offer the same trends we address with our regular-size customer."

Marianne Stone, divisional vice president in women's apparel for JC Penney, said the store's plus-size business has increased during the past years, but wouldn't give specific numbers. She did say lines like Unity and Nicole by Nicole Miller were added and that the store offers plus-size customers "the same fashion looks, same fashion trends that we have in missy."

Stone agrees that stigma is a big problem for this market, but she added that JC Penney spends a lot of time bringing in a variety of people and doing fit seminars, to make sure the clothes are cut properly for the different body types.

"We are one of the leading businesses at JC Penney," she said. "In this economic environment I don't think anybody is in a growth mode."

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## NEWS &amp; SPORTS



TRAVIS BROWN / SPORTS EDITOR  
Former Horned Frog Stephen Hodge walks through Dallas Cowboys training camp in San Antonio August 11.

## Former Frogs hit the field in NFL preseason

Travis L. Brown  
Sports Editor

Former TCU safety and Dallas Cowboys 6th-round draft pick Stephen Hodge has yet to see the field in either of the Cowboys preseason games.

The safety turned linebacker underwent knee surgery this summer and was on the physically unable to play list for most of training camp.

Before the Cowboys game against the Oakland Raiders, Cowboys head coach Wade Phillips said he was unaware Hodge had even been activated from the PUP list and said he knew he was not going to play Hodge in the game.

At training camp, Hodge declined to comment to The Skiff.

Jason Phillips, a fifth-round pick of the Baltimore Ravens, has played in both preseason

games and has logged three solo tackles in his efforts.

Running back Aaron Brown, picked in the sixth-round by the Detroit Lions, has seen the most playing time, logging 10 carries and averaging 6 yards per carry. He scored one touchdown in the Lion's first preseason game, in which he celebrated by doing a flip which resulted in an unsportsmanlike conduct penalty, the Detroit News reported.

### FOOTBALL

continued from page 8

patience and endurance, as the shoot for each player took an hour or more of intense photography in the Sam Baugh Indoor Practice Facility. It ended up being an intricate process that even called for each player to go to the equivalent of a Hollywood makeup artist on a movie set to make their uniforms look the way the photographers wanted.

"They had to get in uniform and make it look as realistic as possible, whether it's dressing up the uniform with dirt, sweat, mud on the face and things like that," Byrne said.

The two video ads, featuring Hughes and Dalton, as well as each individual photograph advertisement uses a statement about the player. The videos are featured prominently on TCU Athletics' YouTube channel, which has more than 2,300 views.

Byrne said the marketing department and Concussion tried to keep the statements centered on awards and on-

field accomplishments, but that was not always possible.

In the case of junior wide receiver Jeremy Kerley the picture reads "he is willing to suffer whatever punishment his body can endure, so that at some moment, glory will be

"I don't think it made a difference with the fans in the stands, but I think notoriety as far as in the state of Texas and getting our name out."

Gary Patterson  
head football coach

at his fingertips."

The ability to post ads on the Internet has made a big difference, said head coach Gary Patterson, grabbing the attention of fans and media from around the country.

"I don't think it made a difference with the fans in the stands, but I think notoriety as far as in the state of Texas and getting our name

out," Patterson said. "What people don't understand is we're probably more highly respected as a university and as a football team outside the state of Texas than we are in (the state)."

The posters of senior tailback Ryan Christian, senior offensive tackle Marshall Newhouse, junior wide receiver Jimmy Young and the rest of the bunch will certainly be a popular item around campus and the marketing department has prepared for that. Posters and trading cards will be available in the athletic department, the Brown-Lupton University Union, the University Recreation Center and the Mary Coats Burnett Library. It is not the students on campus though that the campaign is focused on, it is the Fort Worth community.

"I think we're starting to put people in the seats, but I think more importantly it's given this team, along with its play on the field, an identity," Patterson said. "I think that's what I've been excited about is being able to get that done."

An identity. Chalk that up as reason number 99.

## Singer Brown gets year of counseling for attack

By Dena Potter  
Associated Press

RICHMOND, Virginia (AP) — Chris Brown likely will spend the next year in group counseling sessions learning about control and other relationship issues as part of his court-ordered treatment for beating ex-girlfriend Rihanna.

Brown was sentenced in California Tuesday to five years' probation, six months of community labor and a year of domestic violence counseling for the February attack, and he must stay away from his former girlfriend for the next five years. Los Angeles Superior Court Judge Patricia Schnegg is allowing Brown to complete the community labor and counseling in Richmond, near his Montpelier home.

Brown, 20, will undergo domestic violence counseling at Commonwealth Catholic Charities, a nonprofit social services organization that works with people from all faiths in central and southwestern Virginia.

Executive Director Joanne D. Nattrass said most of the counseling likely will be done in group sessions. She would not reveal when Brown would start the treatment nor any details about the program.

According to the organization's Web site, its Batterer's Intervention Program offers educational group sessions with discussions on such topics as control issues and equality in a relationship.

"BIP frequently tests and challenges each group mem-

ber's behavior," the Web site states. "Progress is made only if the abuser is self-accountable for all behaviors, and develops the flexibility to make behavioral changes."

In a letter to the court, the charity said it would report on Brown's status monthly. Brown

"We welcome Chris Brown back to Richmond, and we assure everyone involved that the command of the court will be followed."

Bryan T. Norwood  
Richmond Police Chief

would be allowed to miss up to three sessions.

Richmond police officials said they still were working out what types of chores the 20-year-old will perform as community labor and when he would start. Schnegg wanted Brown to perform physical labor instead of community service, such as mentoring young people.

"The logistics and the timetable are still being worked out," police spokesman James Mercante said.

Included in those discussions is whether there would need to be added security for whatever duties Brown performs, he said.

Richmond Police Chief Bryan T. Norwood said Tuesday the department worked

with Brown's attorney, Mark Geragos, for several weeks to work out the logistics of Brown's community labor.

"We welcome Chris Brown back to Richmond, and we assure everyone involved that the command of the court will be followed," he said in a statement.

Brown faces prison time if he violates the terms of his sentence. He had until Thursday to report to his probation officer in Los Angeles.

In the probation officer's report filed after sentencing, it said Brown said in a June 26 interview he was "ashamed and embarrassed" by his actions.

Brown told probation officials he immediately wanted to plead guilty and to undergo counseling before he started probation but his attorney would not allow it.

Brown was arrested Feb. 8, hours after he was accused of beating Rihanna.

The attack occurred in Los Angeles' Hancock Park neighborhood as Brown drove a rented sports car. A Los Angeles police detective described a brutal attack in a search warrant affidavit filed in the case, stating Brown hit, choked and bit Rihanna and tried at one point to push her from the car.

Brown's career suffered after his arrest, with sponsors dropping him and radio stations refusing to play his music. Both he and Rihanna had to cancel several high-profile appearances, including planned performances at the Grammy Awards the day of the attack.

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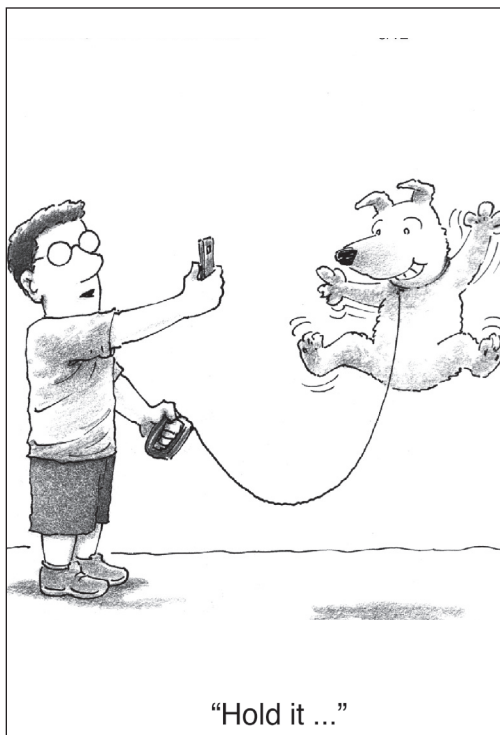
# ETC.



**TODAY IN HISTORY**  
On this day in 1883, the most powerful volcanic eruption in recorded history occurs on Krakatau.  
— History Channel

**JOKE OF THE DAY**  
Q: What are sailor's favorite fruits?  
A: Naval oranges

Bliss by Harry Bliss



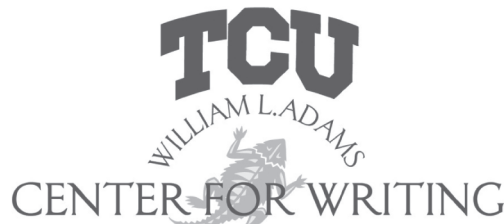
"Hold it ..."



"Honey?"

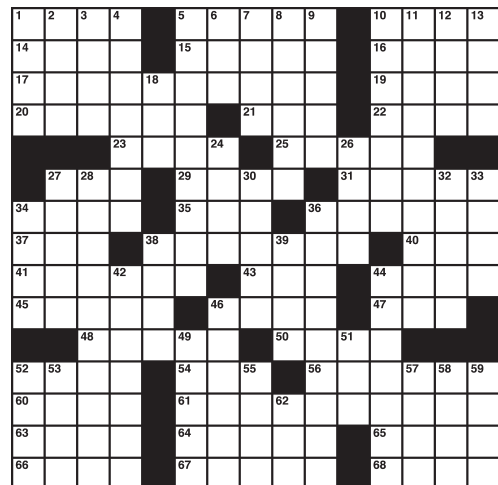
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**ACROSS**  
1 Wordsworth work  
5 Pipe organ knobs  
10 Calif. cop org.  
14 snuff  
15 Birdie beater  
16 Ballerina's bend  
17 Stealthy felon  
19 Very small amount  
20 Friend of Jerry and George  
21 Tonsillitis MD  
22 McGregor of "Angels & Demons"  
23 Anderson of "WKRP in Cincinnati"  
25 Cannes cup  
27 Flamenco yell  
29 Elementary school basics  
31 Left ventricle outlet  
34 "Old Man": kids' song  
35 "Gloria in Excelsis"  
36 The Greeks' Helios, e.g.  
37 Battle of Britain defense gp.  
38 "Oh, be serious!"  
40 Call \_\_\_ day  
41 Sports spots  
43 Like Paree, in song  
44 Jam-pack  
45 Captain's superior  
46 Grab bag category; Abbr.  
47 Heart and soul  
48 Pie fruit  
50 So  
52 Table salt, to a chemist  
54 Lupino of film  
56 "Sleepless in Seattle" director  
60 -Seltzer  
61 Apartment building emergency exit  
63 Blueprint detail, briefly  
64 White-tie accompanier  
65 Finished  
66 Handy bag  
67 Sidewinder, e.g.  
68 Untamed, and word that can precede the starts of 17- and 61-Across and 11- and 28-Down



By Sharon E. Petersen

**DOWN**  
1 Dark purple  
2 October gemstone  
3 James of jazz  
4 Art pieces that hang from the ceiling  
5 Woods with song  
6 Game with an "it"  
7 Stare at obviously  
8 Herbs and shrubs  
9 Big name in mattresses  
10 Watches secretly  
11 Wedding party tyke  
12 Bread with tabbouleh  
13 Martin of the Rat Pack  
18 Family card game  
24 "Not likely!"  
26 Nobelist Below  
27 Butler's love  
28 Boating safety feature  
30 Short-legged Welsh pooch  
32 Do sum work  
33 First mate?  
34 Streetcar cousin

### WEDNESDAY'S PUZZLE SOLVED

R I A G S A L E M S E E D Y  
U R L P H O T O A R M O R  
S M O K E A N D M I R R O R S  
S A V E D M O I S T  
E D E N B R A I N S I C E  
T A R P R O B E S C A N  
G R I T S A C C O R D  
S L E I G H T O F H A N D  
T H O N G S A L T E R  
H O N E C I D E R R E C  
E W E L E A N E R G E A R  
S N A R L B A S T A  
O P T I C A L I L L U S T I O N  
P L A C E E L I A S D U E  
T U R K S R E E D Y E T S

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36 Photographer's request  
38 "The World According to \_\_\_": John Irving novel  
39 Cheyenne-to-Omaha direction  
42 "There's \_\_\_ like home"  
44 Consistent moneymaker  
46 Muckle of the road  
49 Picks up  
51 Favorable times  
52 Democrat's donkey designer  
53 Chop House dog food maker  
55 Diva's solo  
57 Sitarist Shankar  
58 European auto  
59 Uncool sort  
62 Moose, to a European

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		2		5	8	9		
6			7	4				1
	5	1	6				7	
8		4	2		1		5	
7								4
	3		9		4	6		2
	9				8	3	4	
5				2	3			7
	4	6	5			2		

**Directions**  
Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Tuesday's paper for sudoku and crossword solutions.

### Wednesday's Solutions

3	5	7	6	4	8	9	1	2
9	6	8	5	2	1	4	7	3
1	2	4	9	3	7	6	8	5
8	3	2	4	6	9	7	5	1
7	9	1	2	8	5	3	4	6
6	4	5	7	1	3	2	9	8
5	8	9	3	7	2	1	6	4
2	7	6	1	5	4	8	3	9
4	1	3	8	9	6	5	2	7

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## Investments 2009-2010 Scholarship Recipients

Q Investments would like to thank all students who participated in our Scholarship Process in spring 2009. The three recipients who each received a 2009-2010 scholarship and paid internship are:

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Perry Cunningham - Investment Analysis  
Ross Thomason - Generalist

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## SPORTS



Check tomorrow's issue for a preview of weekend volleyball action. Tomorrow in Sports

## FOOTBALL

## PICTURE PERFECT



Horned Frog football players like Jerry Hughes get to spend some time in the limelight thanks to a new ad campaign created by local ad agency Concussion.

## Ads give reason to season

By Chris Blake  
Staff Reporter

"He led the nation in sacks and forced fumbles. He's a consensus All-American wrecking crew," boasts a booming voice. According to the television commercial, senior defensive end Jerry Hughes "is reason number 98" to watch TCU football in 2009.

The new advertising campaign for the Horned Frog football program features junior quarterback Andy

Dalton, Hughes, senior linebacker Daryl Washington and four others in a series of radio, television, newspaper, Web site, e-mail and just about every other type of ad known to man. The players in the ads were selected based on seniority and their career accomplishments, and each one of their numbers represents the number of reasons there are to watch the team play.

The athletics marketing department selected the premise from a number of

options from a Fort Worth-based ad agency called Concussion because of the versatility of the idea.

"Obviously there's so many different numbers on the jerseys we could use," Director of Athletics Marketing Jason Byrne said. "You could work in your ranking and your ticket prices, all those different things that reflect back to a number."

The process of shooting the ads tested the athletes'

SEE FOOTBALL · PAGE 6

## FOOTBALL

## Award watches bring respect to program

By Ryne Sulier  
Staff Reporter

Shortly after wringing the sweat from his soaked purple shirt after a humid morning practice in the indoor facility, head football coach Gary Patterson poured out his thoughts on something TCU football has strived for since becoming the Mountain West Conference's newest addition: respect.

"You have to be careful with respect because we are acting like we weren't a good football team before this point," Patterson said. "We have good players. We are probably more highly respected as a team and university outside of the state of Texas than inside because of the (University of Texas) and (Texas) A&M and the old Southwest Conference ties."

Despite losing five starters to the NFL draft in 2009, TCU had five players named to 2009 national award watch lists and placed a league-high seven players on the preseason All-Mountain West Conference team.

"You have five guys drafted last year and people start taking notice," Patterson said. "For us this is a situation that's a compliment, but that's about all it is. You have to leave it where it's at."

While Patterson said the offense is more experienced — it wasn't coinci-

dence that senior offensive tackle Marshall Newhouse was the only Frog named to the 2009 Preseason All-MWC offense — he said the defense must hold their end of the deal.

"To win a championship you have to play on both sides of the ball," Patterson said. "In this league you can't just outscore people, you have to play defense."

Here is a look at the 2009 Frogs who are on awards watch lists or were named Preseason All-MWC players:

Senior defensive end Jerry Hughes— Walter Camp Player of the Year Award Watch List, awarded to college football's player of the year, Bronko Nagurski Trophy Watch List, awarded to college football's defensive player of the year by the Football Writers Association of America, Chuck Bednarik Award Watch List, awarded to college football's defensive player of the year by the Maxwell Football Club, Rotary Lombardi Trophy Watch List, awarded to college football's top lineman, Ted Hendricks Award Watch List, awarded to college football's top defensive end and the Lott Trophy Watch List, awarded to college football's defensive I.M.P.A.C.T. (Integrity, Maturity, Performance, Academics, Community and Tenacity) player of the year. Hughes was also named

preseason MWC Defensive Player of the Year, the preseason All-MWC team and also received preseason All-America honors from Sports Illustrated, Sporting News, CollegeFootballNews.com, Lindy's, Athlon, Phil Steele's, NationalChamps.net and The Kickoff.

Senior linebacker Daryl Washington- Bronko Nagurski Watch List, Rotary Lombardi Award Watch List, preseason All-MWC team.

Senior offensive tackle Marshall Newhouse- Rotary Lombardi Award Watch List, preseason All-MWC team.

Junior quarterback Andy Dalton- Manning Award Watch List, awarded to college football's top quarterback.

Senior running back Joseph Turner- Doak Walker Award Watch List, awarded to college football's top running back.

Junior kick returner/punt returner Jeremy Kerley- preseason MWC Special Teams Player of the Year, preseason All-MWC team.

Senior defensive back Rafael Priest- All-MWC team.

Senior defensive back Nick Sanders- All-MWC team.

Sophomore punter Anson Kelton- preseason All-MWC team.

Freshman running back Ed Wesley- preseason MWC Freshman of the Year.

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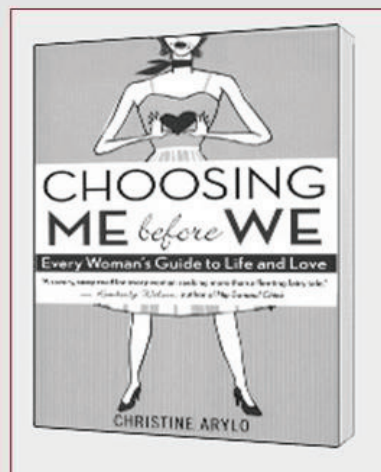
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