# TCU SKIFF

FRIDAY, MARCH 5, 2010 · VOL. 107 ISSUE 111 DAILYSKIFF.COM ·



The men's and women's basketball teams prepare for their final regular season games this weekend.

Sports, page 6

#### **TODAY'S HEADLINES**

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**Opinion:** Suspended program unfair to military spouses, page 3

Sports: Club lacrosse to play Nebraska, page 6

#### **CONTACT US**

Send your questions, compliments, complaints or news tips to **news@** dailyskiff.com. Follow us on Twitter at twitter.com/ tcudailyskiff or look up "DailySkiff.com" on Facebook.



**NEWS** Campus officials respond to the practice of "friending" your boss on social media. Tuesday



NEWS SGA members plan to address discrepancies in the plus/minus grading system department by department. Tuesday



## SCHARBAUER HALL NEW DIGS



Economics professors Kiril Tochkov and Doug Butler chat in the new economics office suite in Scharbauer Hall. The economics department moved out of a trailer behind Beasley Hall.

## AddRan profs settle into offices

**By Sarah Fleischer** Staff Reporter

Morrison Wong called one of the home since 1984 until this semester, when he moved into his new opened this spring.

going to move here that was ever gonna happen," Wong said.

temporary on-campus trailers his before his department ever got out thropology and criminal justice... of the trailer.

Wong said he thought there was location at Scharbauer Hall, which something special about the trailer office. He said the building devel-The trailer was not actually home, oped its own culture where ev- except English, history and religion faculty, but others felt like being loexample to the public when we have Scharbauer Hall. "I've sort of joked with the dean at guest speakers come in, when we one time saying, 'Man, I'm not even have to describe where our offices

sure if when they told us we were are located...we would have to say, "Oh it is the trailer," Wong said. "It sort of gave a negative view about He thought he would be retired the importance of sociology, anso it was sort of like a second-class status."

According to the AddRan Web site, all of the school's departme

## **HEALTH CARE Speaker:** Nurses must be involved

#### By Katie Vance Staff Reporter

Student nurses should be courageous and focus on developing health care solutions when they enter the professional nursing field, one industry expert said.



Susan Hassmiller, a Robert Wood John-

son Foundation Senior Advisor for Nursing and the director of the Initiative on the Future of Nursing at the Institute of Medicine, visited campus Thursday as part of the W.F. "Tex" and Pauline Rankin Lectureship in Nursing and called for nurses to take the initiative to lead new nursing developments, engage in their own research and embrace technology.

Hassmiller said nurses need more influence in the decision-making aspect of the medical field. The only way for nurses to more effectively communicate with other health care officials is to collaborate on patient care issues and present a united voice in the community, she said.

"While the system is in chaos, step up to the plate and take some leadership responsibility," Hassmiller said. "Your expertise is wanted." She said it is important that nurses have a part in the decision-making process not only at health care organizations and research facilities, but also in legislative decisions.

The government's neglect of the Clean Water Act is concerning for the public's and the environment's health.

Opinion, page 3

#### **PECULIAR FACT**

COVINGTON, Ky. – Patients of a northern Kentucky psychiatrist jailed on a charge he stabbed a woman with a sword have tried to keep appointments with him in jail. Kenton County jail Chief Deputy Scott Colvin said deputies have had to turn away several patients.

– The Associated Press

#### **TODAY'S WEATHER**



HIGH LOW Sunny

Tomorrow: Partly Sunny 62 / 50

Sunday: Chance of Thunderstorms 65 / 51



but where his office was located for eryone bumped into one another, will be located in Scharbauer Hall. about 25 years, he said. Wong, chair building a closeness. He said the English and history will move into of the department for sociology and building even felt like home to some Reed Hall after it is remodeled, anthropology, said the trailers were supposed to be temporary, but when cated in the trailer made them unthe master plan for the campus was equal to other faculty. put together a social science building was never part of it.

while the religion department will remain in Beasley Hall.

The John V. Roach Honors "We felt that it would set a bad College has also moved into

SEE SCHARBAUER · PAGE 2

## CAREERS Personal branding focus of campaign

#### By Cameron Lakey Staff Reporter

In today's world of social networking, few students realize their latest tweet or most recent wall post on Facebook can decide whether they get the internship or job they want.

Since the advent of social networking Web sites like Facebook and Twitter, many employers have used these sites to get information on job candidates, said marketing professor Julie Baker.

social networking Web sites helps them select the proper candidate for a job from a pool of applicants with similar resumes. She also said students should be mindful of the content they put on sites like Facebook and MySpace.

"A lot of students don't realize that a lot of the things they put on their Facebook pages are probably not appropriate if they're thinking about building a personal brand that potential employers might

Baker said companies' use of want to access," Baker said. Holly Paul, recruitment leader

## **Pricewaterhouse Coopers Online Branding Services**

Students can access the online activities from the personal branding week at www.pwc.tv.

SEE BRANDING · PAGE 4

## LOCAL FUNDRAISER Coach plays chef for children's charity

By Ryne Sulier Staff Writer

The art of cooking is buried near the bottom of head football coach Gary Patterson's long list of daily concerns, but when the cookin' is for kids, the list doesn't matter.

Patterson Patterson rounds

out a list of "notable Texans" who will participate in the 13th annual Cookin' for Kids cookoff Sunday to create a winning dish to benefit Kids Who Care, a Fort Worthbased non-profit musical theatre orga-

ipate in the cook-off because the organization helps kids, something that was important in selecting a charity to support.

You're doing it for the kids... and giving back to the community," Patterson said. "That's how we build this place. It's really letting people know we care as much about them as they do about us. That's the best way I know to build a foundation."

Patterson, along with Fort Worth and leaders, will pair up with 12 local chefs from notable restaurants such

nization, according to a press release. as Reata and Del Frisco's to create two Patterson said he wanted to partic- plates, one to be judged and the other to be auctioned off.

> The catch: The chef and celebrity tandem have only two Bunsen burners and a batch of surprise ingredients to work with.

> The Cookin' for Kids event is Kids Who Care's largest fundraiser and generates about a third of what the nonprofit organization needs to raise annually, Deborah Jung, Kids Who Care founder and executive director, said.

"I think seeing the combative city councilwoman Kathleen Hicks hysterical competition between the and other prominent Texas celebrities chefs...is hilarious," Jung said. "They

SEE PATTERSON · PAGE 2

"Decisions are made by those who

SEE NURSING · PAGE 2

## FACULTY SENATE Initiative to offer child care approved

By Jennifer Ivy Staff Reporter

Faculty Senate members announced Thursday that the university will sponsor child care services for faculty and staff, and one member revisited the possibility of online teacher evaluations during a meeting.

Provost Nowell Donovan said an agreement with Camp Fire USA to provide child care options for faculty and staff has been finalized. Via this partnership, a three-year pilot program, Camp Fire USA would refer university members to local, affordable child care providers.

Also at the meeting, Judy Grouix, associate professor of experimental psychology, presented the possibility of online teaching evaluations and what it would mean for faculty. She said the online system would provide faster response rates from students and provide customized information options. On the downside, Grouix said, such a system might lead to decreased response rates and uncertainty regarding who would be completing online questionnaires.



## **NEWS**

## SCHOOL OF MUSIC Violinist to advise students

#### By Rachel Wilson Staff Reporter

A distinguished concertmaster violinist who has performed in France, Israel, Russia and Carnegie Hall will be sharing his musical knowledge and life experience with university musicians today.

Emanuel Borok will teach a master class in which five students, four violinists and one violist will play, and Borok will assess their work and offer instruction.

In this case, the violinists picked to perform were the most prepared for this particular class, said Curt Thompson, violin professor. Thompson said it's basically like having a lesson taught in front of an audience and anyone may attend.

A concertmaster is the first chair violinist who historically was the person who led the orchestra, Thompson said. As orchestras became bigger and more complex, conductors be- of Music in Moscow, one

certmaster is like the conduc- schools. tor's right arm and is in charge of things like choreographing the bowing of the string players, he said.

Thompson said he has been working to bring Borok to the university for years. He spoke to Borok following a recent solo performance with the Dallas Symphony Orchestra and mentioned the idea soon after.

"We keep a wish list for visiting artists, and I've had Mr. Borok's name on it for a couple of years, although I've wanted to have him here much longer," Thompson said. "I really wanted our kids to get a chance to play for him and get to meet him."

Borok was born and trained in the former Soviet Union, Thompson said. He received his early musical training at the Darzinya Music School in Riga, Latvia, and the Gnessin School

came necessary. Now, a con- of Russia's most prominent

"He's had a tremendous career, great experience," Thompson said. "He's a product of the Russian school of violin playing...that's another reason I wanted him to come."

Thompson said Soviet musicians, just like Soviet athletes, were something the former state used to display to show how powerful it was. Borok was directly involved in the Russian school during those Soviet years.

"It's an honor for us to have him here," Thompson said. "I'm anxious for him to get to know our students just as much as I'm anxious for our students to get to know him."

**Emanuel Borok** Violin Master Class When: 2 p.m. today Where: PepsiCo Recital Hall

## PATTERSON

continued from page 1

are so creative and so fabulous at what they do."

All proceeds will go toward providing scholarships, youth leadership training and other support that makes Kids Who Care arts education and performances available to families in the community, according to the press release.

On top of the celebrity/chef competition, an amateur chef competition will be held and tasting stations from local restaurants will accompany silent, big board and live auctions. Live entertainment will be provided by the Kids Who Care Resident Company, a group of 45 to 75 performers between the ages of six and 20 who tour to perform I think we are center for creat-Kids Who Care original works, ing incredible kids."

#### SCHARBAUER continued from page 1

Wong said he likes that Scharbauer Hall is quieter and allows him to get work done more easily. He said having almost all of AddRan College located in one central building would allow the different humanities departments to interact, but it is not necessary for AddRan to function.

Joanne Green, associate professor and political science department chair, agreed that it can create a nice learning community.

"I don't think it has to be is complete, the English and that way...but I think it can create a really nice intellectual environment that can promote interdisciplinary, collaboration, research (and) communication, which I think...has enumerable benefits," Green said.

Green said the political science department was outgrowing the office space the staff had in Sadler Hall and it now happened, we were pretty hap-

## NURSING

continued from page 1 show up," Hassmiller said.

For students and universido enough to train students in these patients' particular ties, Hassmiller said, education should be redesigned to needs. In addition, the mamake the curriculum relevant jority of health care funding and current to the modern is spent on chronic care, and

according to their Web site. The fundraiser typically costs

between \$15,000 and \$20,000 to set up and coordinate, a reasonable amount when taking into consideration that Kids Who Care raises between \$90,000 and \$110,000 for the evening, Jung said.

Jung, who founded Kids Who Care in 1989, wanted to create a home in the cultural district of Fort Worth where kids as artists were the center of the system, she said.

"I wanted to create a company that had all the bells and whistles," she said. "I had been on stage full-time and had observed the industry, and oftentimes the child gets lost. I think we give a place for children to become great creative thinkers.

Lucas, who is temporarily lo-

cated in Scharbauer Hall, said

AddRan departments whom he

prove research, and we'll be able

to talk more about what we're

doing, and you get some inter-

esting collaborations that way,"

history departments will move

there, Lucas said. He said be-

cause English and history are

the two largest departments

in AddRan, it just worked out

that those departments should

move to Reed Hall when it is

completed. Lucas said he is not

disappointed English will be lo-

older age demographic is the

fastest growing segment of

the hospital population and nursing education does not

"When those discussions

After Reed Hall's renovation

"I think it will ultimately im-

had not seen in years.

bauer Hall.

call their own.

Lucas said.

cated there.

13th Annual **Cookin' for Kids** Cook-off

When: 5 p.m. Sunday Where: River Ranch in the Fort Worth Stockyards (500 NE. 23rd St.) Cost: Individual tickets are \$100 and reserved tables for eight are \$1,000. For more information call 817-737-5437 or e-mail Jannice@kidswhocare.org

Football might not be at the top of the list of Jung's daily concerns, but if Patterson needs some help of his own raising money for the kids in his organization, then maybe she'll throw out her list too.

has room to expand in Scharpy to stay in Reed, assuming that it would sort of be brought Brad Lucas, chair of the Engup to contemporary standards lish department, said AddRan as well," Lucas said. "While this is a very nice new building, students now have a location to Reed Hall will look just as good

when they are finished with it." Emy Kapiamba, a junior ecohe now sees faculty from other nomics major, has an honors thesis class in the Scharbauer Hall. She said she thinks the sculptures, wood and brass that adorn the building are classy.

> She said she thought it was ridiculous that economics had been located in the trailers until now and the department did not have a building to call its own

"This is just an easier place to be and meet, and... not have to go to the trailers where every time you walk down the halls it is shaking the whole thing," Kapiamba said.

She said being located in Scharbauer Hall will help communication between different departments and students of different majors.

Mathilde Perrin, a junior nursing major, said she felt the university's program had prepared her for professional nursing, but the program could be improved by adjusting to the changes in patient needs and demographics.

"Our mindset in the TCU

#### FACULTY continued from page 1

Assistant professor of mathematics Greg Friedman agreed with Grouix about a potential dip in student response with an online system, but suggested students be required to fill out surveys before accessing their

final course grades. According to a 2007 Skiff article, the senate's faculty evaluation committee launched a pilot online evaluation program that cial minorities, is meant to help In the trial run of 200 courses, committed to public service.

about 40 percent of students submitted evaluations and several cited lack of motivation as the cause of their failure to respond.

The Faculty Senate decided to postpone discussion on the topic until another meeting.

Another item Faculty Senate members discussed were the future of the faculty-funded Martin Luther King Jr. Scholarship. The 28-year-old scholarship, originally intended for rayear to poor student response. low-income students who are

Andy Fort, professor of religion, said the scholarship committee is trying to obtain more financial support from faculty in order for the scholarship to continue. If faculty do not contribute, the scholarship could end, Fort said.

Other business discussed at the meeting included this year's application numbers. Donovan said there has been an increase in applicants to the university for the fall 2010 semester. He said 13,538 applicants have applied so far, up from about 11,000 applicants this time last year.



**Collegiate Entrepreneur of the Year** 

from bright idea to successful business

## Are You A Student Entrepreneur?

Then we invite you to participate in the TCU Collegiate Entrepreneur of the Year competition. You don't have to be a business major or a member of TCU CEO to enter – just an enterprising student running a business while at TCU.

To apply, or for more information, contact Brad Hancock at brad.hancock@tcu.edu or 817-257-5946.

First Place	\$1,000
Second Place	\$500
Third Place	\$300

Application Deadline: Friday, March 5, 2010, 5:00 p.m. When: Wednesday, March 10, 2010, 5:00 pm Where: Smith Entrepreneurs Hall, Room 312

Judging will be by a panel of successful entrepreneurs.

The winner is eligible to advance to the Global Student Entrepreneur of the Year competition held later this year.

## This event sponsored by

tcuceo

Entrepreneurship is Big Business at TCU



Entrepreneurship Center

needs of patients and fellow nurses. Hassmiller said the 85-and-

she said.

students need more practice nursing school is that every working with these patients, student should be a leader," Perrin said.



DAILY SKIFF

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# OPINION

## The Skiff View Theft highlights free speech concerns

Some say that any publicity is good publicity. Administrators at Texas A&M University—Commerce may not agree after the university, which doesn't usually appear in headlines, stepped into the national spotlight this week after several publications and blogs, including The Associated Press and ESPN, disseminated comments by its football coach praising players for reportedly stealing hundreds of copies of the school newspaper. The lead story in the newspaper was a report about members of the football team facing drug charges.

Guy Morriss, the head football coach at Commerce, called the theft "the best team building exercise we have ever done," in an interview with police, according to news reports. When asked if he had read the unflattering article about his players in the newspaper that day, Morriss said, "I don't read that crap."

Though the theft of the newspapers is clearly wrong, this incident also points to deeper issues concerning free speech at universities. A college education exposes students to a wealth of ideas and their value, even when they don't agree with them. It is not only unsettling that college students would steal newspapers thinking it would get rid of a problem, but also that a mentor would endorse their behavior.

The football players and Morriss, a TCU alumnus, were surely taught better than that. It is to be hoped that this incident will further enlighten students about the dangers of censorship.

Editor-in-chief Julieta Chiquillo for the editorial board.

The Skiff View represents the collective opinion of the editorial board.

## Suspension of money unfair to those depending on it



As if military spouses didn't have enough to worry about already, now they will have to worry about how they will pay for college.

Though the government only began giving grant money to military spouses last year, many would have have easily predicted, the government is already running out of money for this program.

I understand that money is not in unlimited supply, but officials should

Without these grants, many of these military spouses will be unable to afford college or career training.

never have promised the grant money unless they had enough to give to every military spouse. If the government can't make that promise, then it shouldn't implement the program without certain stipulations. Had the program been based on merit as well as need, it is possible that this problem could have been avoided. Once again, the government has created another problem for itself. It is far easier for people to go without something they never knew they could have. Instead, the government has dangled the college carrot in front of military spouses and now refuses to let them have it. These military spouses have sent their partners overseas or travelled across the country or the world away from their other relatives. And now they have to kiss their college plans goodbye as well.

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### DAILY SKIFF Editorial Board

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Wayne Stayskal is an editorial cartoonist for the Tampa Tribune.

## Neglect of Clean Water Act concerning



The Clean Water Act was created and put into action in 1972 to regulate and prevent companies from dumping illegal and dangerous substances into lakes that could eventually become tap water in homes and restaurants. According to an article in The New York Times, the Supreme Court has left uncertain which waterways are protected by the law; therefore, thousands of the nation's largest water polluters are declaring that the law no longer applies to them. This is dangerous and a problem for numerous reasons.

Our law enforcement is finding it difficult to punish some of the nation's largest known polluters because

the agencies sometimes lack jurisdic-

tion and proving that the companies

are illegally dumping is difficult and

time consuming. Therefore, because

our Congress thinks the Clean Water

Act is hard to regulate and takes some

effort, companies are realizing they

stances into nearby creeks for much

and essentially trying to sneak around

rid of waste really reflects how selfish

larger companies are becoming dur-

Dumping waste anywhere is

harmful because the watersheds that

lead to tap water in numerous cities

are now unprotected. This increases

the risk of contaminants getting into

the system, where they would come

bacteria are the kinds of things being

dumped into rivers and, if taken in

into contact with the population.

Oils, carcinogens and dangerous

ing this time.

cheaper. This is abusing the system

the regulation. Acting this way be-

cause it is cheaper, not safer, to get

can get away with dumping sub-

large unknown doses, they can be fatal. A report from the Environmen-

## Dumping waste anywhere is harmful because the watersheds that lead to tap water in numerous cities are now unprotected.

tal Protection Agency said about 117 million Americans get their drinking water from sources that may be vulnerable to the water masses that are being tainted because of the lack of supervision provided by the Clean Water Act. This is upsetting and of concern for society because of the lack of consideration and concern for the health of the American people. It also makes me uneasy and, quite frankly, grossed out.

According to the same article in The New York Times, the Cannon

water is taking it too far. All the government needs to do is re-enact the Clean Water Act and establish that the government has control over all waterways (The current bill states "navigable waters.") If the government takes out the word "navigable" then the government has full control of wasteful dumping. The Clean Water Act has been around for a long time, and I think most of us don't even realize how much it protects our water. This is something to be concerned about and maybe with enough responses, our government will take a closer look into this problem.

*Courtney Baker is a sophomore strategic communication major from Fort Worth.* 



already begun to count on that money to get them a promotion or a new job.

The problem here is that the government promised these husbands or wives money that it cannot deliver. Some were already approved to receive up to \$6,000 in grant money before the program was suspended in February.

Members of my family have served in Vietnam, World War II and the war in Iraq. These family members served in the Navy, the Army and the Marine Corps. I know military families.

I also know military pay. Without these grants, many of these military spouses will be unable to afford college or career training. Without this extra schooling, many will be unable to find a job or get a promotion, which only worsens their financial situation.

Though ideally the government would have been able to award grant money to all who needed it, officials should have expected the massive influx of applications. As one could They've said enough goodbyes; just let these people have their futures back.

Kayla Mezzell is a junior geography and news-editorial journalism major from Mesquite.

QUICK NEWS

## House leaders push for health vote by end of March

WASHINGTON (AP) — House Democratic leaders are pushing to finish far-reaching U.S. health legislation and hold a climactic vote in the next three weeks, aiming to overcome reluctance from the rank-and-file lawmakers while answering President Barack Obama's challenge for swift action.

House Majority Leader Steny Hoyer said Thursday that Democrats would like to get a final vote by Congress' Easter break, which begins March 29. But Hoyer also said "the world doesn't fall apart" if that timeline is not met — a nod to the many missed deadlines that have characterized the health overhaul effort so far.

Democratic leaders are contending with a host of undecided lawmakers who want to see the fine print before making a decision. Hoyer said final language and a cost estimate should come back from the Congressional Budget Office by the end of next week.

#### Jobless claims drop, retail sales climb

WASHINGTON (AP) — New claims for jobless benefits fell last week, a sign that layoffs may be easing as the economy slowly recovers.

Meanwhile, retailers reported Thursday that sales rose in February by the largest amount since November 2007, a month before the recession began. Factory orders also rose in January, the Commerce Department said.

The reports provide fresh evidence that the economy is steadily growing. But it's not clear when that improvement will translate into new hiring.

The Labor Department said Thursday that initial claims for unemployment insurance fell by 29,000 to a seasonally adjusted 469,000. That nearly matches Wall Street analysts' estimates of 470,000.

Still, last week's drop only partly reverses a sharp rise in claims in the previous two weeks.

## Hamas bans men from women's hair salons

GAZA CITY, Gaza Strip (AP) — Gaza's Islamic Hamas government on Thursday banned men from working in women's hair salons, the latest step in its campaign to impose strict Islamic customs on Gaza's 1.5 million people.

Since seizing Gaza in 2007, Hamas has taken steps in that direction while avoiding a frontal assault on secularism. The majority of Gaza residents are conservative Muslims, but Hamas is under growing pressure from more radical groups to prove its fundamentalist credentials by imposing ever harsher edicts.

The latest measure irked one of the victims of the ban.

"Next thing you know, they will ban doctors from treating women, and will only let women treat women," said Barakat al-Ghoul, a 44-year-old hairdresser. Air Force Base in New Mexico no longer considers itself under the ruling of the Clean Water Act. It now dumps wastewater containing sewage and human waste into a nearby lake on base, according to the article. I don't believe this is setting a good example for other companies and industries because it will begin a domino effect. Soon everyone is going to think they are above the law and can make their own rules.

Many court cases pertaining to punishing companies that have illegally dumped have been pushed aside or dropped altogether because of the lack of effort. I think the government should stop being lazy, and law enforcement should act on our sanitary issues. I know we are in a bad economy right now, but to jeopardize something like our

Amon the the the this is ther ecause inink an -

SXC.HU

#### 63 die, dozens injured in Indian temple stampede

KUNDA, India (AP) — A stampede among thousands of poor villagers scrambling for free food and clothes at a commemorative event killed 63 people Thursday at a Hindu temple in northern India and injured dozens of others.

Nearly all victims were women and children. The stampede was so intense it knocked down a gate at the compound surrounding the temple in the small town of Kunda.

While most men in the farming region worked in the fields, women from surrounding villages gathered with their children Thursday in Kunda for a midday handout of donations, an anniversary event marking the death of the wife of local religious leader Kripalu Maharaj. Giving food and other alms to the poor on death anniversaries is a common Hindu tradition.

#### Iraq early voting shattered by deadly blasts

BAGHDAD (AP) — A string of deadly blasts shattered an early round of voting in Iraq Thursday, killing 17 people and highlighting the fragile nature of the country's security gains ahead of crucial parliamentary elections this Sunday.

Iraq security forces were out in full force, trying to protect early voters in an election that will determine who will lead the country through the crucial period of the U.S. troop drawdown and help decide whether the country can overcome its deep sectarian divisions.

But three explosions — a rocket attack and two suicide bombings showed the ability of insurgents to carry out bloody attacks. They have promised to disrupt the voting with violence.

Thursday's voting was for those who might not be able to get to the polls Sunday.

## **NEWS & SPORTS**

#### BRANDING continued from page 1

for PricewaterhouseCoopers, said building a proper online presence can be an important step in landing a job.

PricewaterhouseCoopers, one of the nation's largest accounting firms, incorporated online branding as part of its national "personal brand week" for people seeking employment, Paul said. The initiative focused on five elements the company recommends students master to develop their personal brand with a series of interactive, online activities.

Paul said a personal brand represents a person's ability to understand his or her strengths and know how to effectively communicate them to others. Developing a personal brand can help job applicants become finance major, said he isn't constronger candidates for a position.

To help build one's online brand, the Web site encourages people to use social networking sites like Facebook and Myspace to build relationships with new contacts and stay in touch with old ones as well as adding further insight into your personality.

The Web site also encourages people to do simple things like commenting on blogs and or reviewing books on Amazon. com to build their online brand.

Although building an online brand can be a good way to put your name out to employers, warns to make sure your online content is "rated

"Not only are students competing with their peers from all over the nation, but also with alumni and seasoned workers that have been laid-off or are changing positions."

Jessica Cates Associate Director for **Career Services** 

PG," siting a 2009 CareerBuilder survey that said 45 percent of employers admitted to using social network scouting for applicants as part of the employment process.

Wes Howeth, a sophomore cerned about the content on his Facebook page, but the level of access some companies have to potential job candidates' personal lives concerns him.

"It feels a little disturbing to know that you're out there like that and that an employer could easily find everything they want to about you without asking you a question," Howeth said. "But it's the risk you take when you get a Facebook or a MySpace, and it's a risk you have to understand."

sonal brand week because it to employers, like Pricewaterrecognized, through its connections with thousands of week, can help students properstudents around the country, ly communicate their strengths the need for students to be able to employers.

to differentiate themselves in the competitive job market, Paul said.

Paul said landing a job in today's market requires students to have more than just a strong GPA.

"Getting the grades is really just the start — I sort of call that the stepping-stone," Paul said. "But today, students need even more than that. They need a way to stand out from the crowd, a way to focus on their strengths and be able to tell a unique story about themselves."

Associate Director for Career Services Jessica Cates said students' ability to stand out from their competition has become more important in recent years because of the increased number of applicants for an increasingly limited number of positions.

"Overall, I think it's something that's very important because of the increase in competition in the market right now," Cates said. "Not only are students competing with their peers from all over the nation, but also with alumni and seasoned workers that have been laid-off or are changing positions. So it's more important now than ever that they do stand out in an appropriate and professional way."

Cates said initiatives that incorporate different ways for job The company created per- candidates to pitch themselves houseCoopers' personal brand

### BBALL continued from page 6

continue their success. BYU currently remains unbeaten against TCU since the Horned Frogs joined the conference.

Throughout the season, BYU has been in that national spotlight, but TCU has stars of its own to shine. Currently, per game at No. 19). This sea- lege career game.

players ranked in the top-20 in the MWC in scoring average during conference play with sophomore guard Ronnie Moss (14.6 points per game at No. 4), senior forward Zvonko Buljan (12.5 points per game at No. 7) and senior and guard Keion Mitchem guard Edvinas Ruzgas (10.7 are set to play their last col-

the Horned Frogs have three son, the combination of the triple threat is averaging 55.7 percent (1,082-of-1,941) of the Frogs' total scoring.

Senior Night will recognize the seniors for one final time at Daniel-Meyer Coliseum. Seniors Buljan, Ruzgas

## LACROSSE

continued from page 6

"We've got a good group of seniors and a bunch of done," Eason said.

The Horned Frogs will meet UNT in Denton on game of the season.

grown during the past year tition. as each club has improved.

### LADY FROGS continued from page 6

expect to be on the court. body Saturday night," he this season, Mittie is still said. "We need that basketball game. Our rest is taken care of already, be- have better purpose and cause we have two byes in recognition of what our the MWC Tournament."

the conference with an average of 16.6 assists per get to the NCAA Tournagame and also proves to ment."

good team to play against." Several of the players said

UNT is their biggest rivalry, not just because of proximity, but also because some players who are willing to do of them have played against the dirty work to get the job members of UNT's team in summer league or in high school.

Junior Erik Sandstrom Monday for their first away said he was good friends with one of UNT's star players, a pretty brutal loss (their) Eason said the rivalry be- and the friendship helped to freshmen year." tween UNT and TCU has foster some healthy compe-

UNT is just below the "I enjoy it," he said. "They're Horned Frogs in the rankings, close to us, and they are a and a loss on Monday could

be aggressive off the glass. The Cougars also tally 7.1 three-point field goals why every player should made per game.

Even with all the Lady 'We will not rest any- Frogs have accomplished looking to improve.

"I think we've got to strengths are going into The BYU squad leads each game," Mittie said. "Our goal is always to

dash TCU's playoff hopes.

Head coach Mark Miller said it could turn out to be a tough game because the Horned Frogs have suffered a few losses to UNT in the past. But Pearson said he was

optimistic. He said the juniors and seniors on the team have never won against UNT, but they are eager to "avenge

Senior Matt Looney agreed. "There are too many of us who are tired of being one game short (of making it to the playoffs)," Looney said.

## TENNIS

continued from page 6

top-50 teams, and they are looking to rebound against Texas A&M and Illinois.

The Aggies are coming off a 4-3 loss to the University of South Florida, and the Fighting Illini beat No. 53 Harvard, 5-2, Sunday.

Junior Katariina Tuohimaa, the No. 56 ranked women's tennis player in the country this season, leads the No. 32 Lady Frogs.





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## SUDOKU PUZZLE

Sponsored by:

## TCU Women's Tennis

Saturday, March 6 @ Noon TCII vs. Texas A&M

Sunday, March 7 @ Noon TCU vs. Illinois

4			9	1			6
	3	9			8	5	
	5		4	7		1	
1							5
	7		2	5		4	
	4	6			1	7	
8			6	4			2

**Thursday's Solution** 

8 3 5 9 4 6 1 2 7

7 2 4 1 8 3 6 9 5

9 1 6 2 5 7 8 3 4

6 5 7 8 3 4 2 1 9

1 8 9 5 7 2 4 6 3

2 4 3 6 9 1 7 5 8

5 6 8 4 1 9 3 7 2

3 9 2 7 6 8 5 4 1

GET TIPS AND MORE SOLUTIONS

AT WWW.SUDOKU.COM

3 2 5 9 8 6

7 1

### Directions

Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Tuesday's paper for sudoku and crossword solutions.



## **Today in History**

On this day in 1770, the Boston Massacre took place as British soldiers who'd been taunted by a crowd of colonists opened fire, killing five people.

- The Associated Press

#### Joke of the Day Q: What do you call a koala with a Ph.D? A: Koala-fied.

## **RACKA**fracka

**Afracka** 

by Fritz

D.

FRitz

Hosp

11-29

27

EARLY FORMS OF CHESS.

YOU'RE FREE TO GO MR. GOLDSMITH

BUT I'M AFRAID YOUR WALLET WILL HAVE TO STAY HERE OVERNIGHT

FOR OBSERVATION

RACKAFracka

EMERGENCY ROOM

ACCOUNTS RECEIVABLES

FR972

## TODAY'S CROSSWORD







3/5/10

N O B

DIALC

EDIINA

READY







### PAGE 6 · FRIDAY, MARCH 5, 2010

# SPORTS



For coverage of weekend sports go to

## MEN'S BASKETBALL FINAL SHOWDOWN



MATT COFFELT / Staff Photographer Sophomore guard Ronnie Moss makes a fast break in the Horned Frogs' 64-55 loss to the Utah Utes on Feb. 10.

## Men's team faces Cougars

By Kim Burdi Staff Writer

The men's basketball team runs TCU made. is ready to wrap up the 2009-2010 season with conference West Conference, BYU (27action against the No. 14 4, 12-3 MWC) presents a Brigham Young University challenge for the Horned

fell to BYU 76-56 on the road Fredette poses the greatest in Provo, Utah. The Cougars threat on the court and was of the Horned Frogs early in Conference the game. They pulled out a Player of the Year. large lead by scoring the first

10 points, holding a doubledigit lead for most of the game and stopped the few

Second in the Mountain Cougars for Senior Night. Frogs (13-17, 5-10 MWC). In early February, TCU BYU junior guard Jimmer capitalized on the struggles voted the Mountain West

The Cougars are coming

TCU vs. BYU

When: 5:30 p.m. Saturday Where: Daniel-Meyer Coliseum All the action can be followed live on The Mtn. or KTCU FM 88.7 'The Choice."

off a big win on the road Pre-Season against Utah and expect to

SEE BBALL · PAGE 4

# Constant Series Series

## **TENNIS Busy weekend for teams**

**By Parker Fleming** Staff Writer

The upcoming weekend is a busy one for the men's and women's tennis teams. The men's team will host the No. 24 Tulsa Golden Hurricane today, and the women will face the Texas A&M Aggies on Saturday and the Fighting Illini of the University of Illinois on Sunday.

The men's team boasts this season. Because of the on the Golden Hurricane. recent stretch of bad weather, the Horned Frogs haven't ally big chance we are goplayed a match in almost two weeks.

Head coach Dave Borelli said Tulsa is probably a better team than its No. 24 ranking indicates.

#### **Men's Tennis**

TCU vs. Tulsa

When: 1 p.m. today Where: Bayard H. Friedman Tennis Center

"Now is the push to start beating teams to try to get back up in the rankings," Borelli said.

Some Horned Frogs aren't a 4-2 record in match play phased by the task of taking

"I think we have a reing to win," junior Emanuel duration of the match. Brighiu said.

Tulsa once last year and matches, having faced seven are confident they can win, Brighiu said. He said his

Women's Tennis

## TCU vs. Texas A&M

When: Noon Saturday Where: Bayard H. Friedman Tennis Center

#### **TCU vs. Illinois**

When: Noon Sunday Where: Bayard H. Friedman Tennis Center

main working point for the weekend's match is to maintain focus throughout the

The Lady Frogs are com-The Horned Frogs beat ing off of a tough streak of

SEE TENNIS · PAGE 4

## WOMEN'S BASKETBALL Lady Frogs heading to Provo

#### By Kylie Osterloh Staff Writer

Although the Lady Frogs have already clinched the Mountain West Conference will travel to face the regular season title, they Brigham Young University still have more to play for Cougars (19-8, 10-5 MWC) in their final regular season in Provo, Utah, the only othgame Saturday.

head coach Jeff Mittie. "We 54-37 Wednesday night.

are projected to play in that 8-9 game. We can get out of that if we can win some

more games." TCU (22-6, 12-3 MWC) er team in the conference

"Every win is important that has challenged TCU's at this point, because it de- lead in the standings. They ball Championship closely termines seeding for the currently sit at second place approaching, Mittie ex-NCAA Tournament," said and dominated rival Utah

## TCU vs. BYU

When: 3 p.m. Saturday Where: Provo, Utah For a full story after the game, check dailyskiff.com.

With the MWC Basket-

SEE LADY FROGS · PAGE 4

## **MEN'S CLUB LACROSSE** LAX gears up against Huskers

#### By Sara Neal Staff Writer

In their next two matches, the men's club lacrosse team wants to power past the Uni- to play a team out of state that's versity of Nebraska and the from a different conference," sity of North Texas and Univ hold onto its No. 2 ranking in the Lone Star Alliance's North Division.

tition during the weekend. Junior Shea Pearson said the team is looking forward to

playing Nebraska. "A lot of the guys are excited Pearson said

TCU vs. Nebraska

When: 7 p.m. tonight Where: Fort Worth **Country Day School** 



DAILYSKIFF.COM

## Mark your calendars... Make your plans...

- March 1 March 9 All residents who plan to live oncampus for 2010-2011 must submit a housing application, complete & verify roommate groups (if applicable) and select a meal plan.
- Housing & Residence Life will issue March 19 Room Selection Lottery Numbers with a time/date for assignment (which will occur after Spring Break).
- March 23 April 1
- Housing Selection (based on Lottery Number)

Find the Housing & Residence Life Office in the basement of Samuelson Hall Check our website for more details: www.housing.tcu.edu Email or call for assistance: housing@tcu.edu or (817)257-7865



Coming off of a loss to Texas State 15-7, TCU will meet both Nebraska and UNT in compe- al powerhouse we want to be

He also said the team hopes to build its reputation in the Men's Collegiate Lacrosse Association. Winning would be a against Nebraska. "stepping stone to the nation-

some day," he said. Grant Eason, also a junior, said the team should play well

SEE LACROSSE · PAGE 4

