



Track and field heads to Lubbock this weekend. Sports, page 6



The Neeley School of Business names new director of development. Tomorrow in News



High-achieving low-income students are missing the opportunity to attend prestigious universities. Tomorrow in News

ADMINISTRATION

Paper first to go in wave of budget cuts

By Naheil Qudah
Staff Reporter

In response to the economic downturn, the university will try to decrease operating costs by 8 percent across the board, Chancellor Victor Boschini said.

Achieving this goal will affect the faculty and academic areas the most, Boschini said. Cutting expenses and promoting cost consciousness is ongoing, he said, and ad-

ministrators are encouraged to continue sharing ideas they might have to cut costs in their departments.

The goal was mandated by the chancellor's office and was accepted by the Board of Trustees, Provost Nowell Donovan said. Each school has been asked to cut 8 percent of their operating budgets, he said.

Paulette Burns, dean of the nursing college, said the college is looking for more efficient ways to operate.

Something as simple as communicating assignments and objectives to students through the Internet instead of printed paper can make a difference in department costs, Burns said.

Donovan said that faculty reports and papers submitted for promotion and tenure consideration will be sent electronically in order to save both trees and money.

"Take care of the pennies and the pounds will take care of themselves," he said. "We're

slimming down — we're not amputating."

Donovan also said that the university's new hiring policy will save money by deferring the creation of new positions. The policy allows for existing seats to remain in place, and those that become vacant can be filled by new faculty members, but new positions will not be created, he said.

"It is not a hiring freeze," Donovan said.

SEE BUDGET CUTS · PAGE 2

TODAY'S HEADLINES

News: Spider-Man makes appearance in inauguration, page 2

Opinion: Obama's silent treatment toward Gaza is troubling, page 3

Sports: Should Boston College's coach have been fired?, Page 6

HARDCOVER FICTION BEST SELLERS

- 1 Black Ops by W. E.B. Griffin
- 2 Scarpetta by Patricia Cornwell
- 3 The Host by Stephenie Meyer
- 4 Cross Country by James Patterson
- 5 Fire and Ice by Julie Garwood
- 6 The Story of Edgar Sawtelle by David Wroblewski
- 7 The Christmas Sweater by Glenn Beck with Kevin Balfe and Jason Wright
- 8 Running Hot by Jayne Ann Krentz
- 9 The Hour I First Believed by Wally Lamb
- 10 The Lucky One by Nicholas Sparks
—The New York Times

NEW PHASE



JASON FOCHTMAN / Multimedia Editor



For a video of the media conference, go to DailySkiff.com.

CBS journalist Bob Schieffer and Associated Press executive John Lumpkin, the newly appointed director of the Schieffer School of Journalism, talk to students and media about their plans for the journalism school during a conference Wednesday. Lumpkin will step into his role as director in June.



Obama's silence speaks volumes to the Middle East Opinion, page 3

PECULIAR FACT

WORCESTER, Mass. — A 26-year-old man may want to avoid a certain pizza place — after he was shot in front of the restaurant twice in less than a year. Police said the man is expected to survive three gunshot wounds after surviving another shooting there in April.
— Associated Press

TODAY'S WEATHER

40 23
HIGH LOW
Mostly Sunny

Tomorrow: Sunny
49 / 38

Thursday: Sunny
62 / 38



Please remember to recycle this newspaper.

TEXAS HORNED LIZARD

Researchers map mascot movement

By Chilton Tippin
Staff Reporter

The fate of the Texas horned lizard might rest in its DNA.

Biology department faculty Amanda Hale and Dean Williams said they plan to use horned lizard DNA samples from across the state to generate DNA fingerprints and form patterns mapping their population structures.

The Texas horned lizard used to roam freely on campus, but since the 1980s, there has been a decrease in sightings, Hale said. It has been on the Texas Parks and Wildlife Department threatened list since 1967, according to the organization's Web site.

Senior biology major Cory Leach said the biologists launched the DNA research initiative last summer in hopes of curbing the lizard's decline.

Leach helped with gathering horned lizard field samples and in the lab.

Williams said the horned lizard has pretty much disappeared east of Interstate 35.

Factors of the horned lizard population

SEE RESEARCH · PAGE 2

KINESIOLOGY

Study: single workout can benefit metabolism

By Mark Bell
Staff Reporter

A study conducted by members of the kinesiology department found that of young women who don't exercise regularly, those who complete a single bout of exercise may improve their metabolism, indicating that any exercise can be useful in controlling triglycerides.

The study, published in the February edition of the International Journal of Sport Nutrition and Exercise Metabolism, reported that women who exercised before eating a meal high in carbohydrates reduced the elevation of triglycerides in their bodies.

Triglycerides are a type of fat found in many foods. Calories from a meal that are not used are converted to triglycerides.

The study involved 20 women from ages 18 to 25 who had not exercised on a consistent basis the previous six months. The researchers divided the women into two groups of 10 normal-weight women and 10 overweight women, according to body mass index, and analyzed their blood after eating a high-carbohydrate meal, according to the study. The participants were also told to exercise for one hour on stationary bikes a separate day

before eating another meal, and according to the study each group of women showed reduced triglyceride levels after exercising.

Joel Mitchell, lead researcher on the project and chair of the kinesiology department, said high triglyceride levels contribute to the development of the plaque that blocks arteries. The triglyceride-lowering effect was present even if the young woman did not regularly exercise and was overweight, he said.

Mitchell and kinesiology professor Meena Shah worked with James Rowe and Austen Watkins, alumni of the department's master's degree program and researchers at John Peter Smith Hospital in Fort Worth.

Rowe said he used the research for his master's thesis.

Shah said what people can learn from the study is that any exercise, even if it is not chronic exercise, can be useful in controlling the triglyceride response.

Rowe said most similar studies focused on the results of high-fat meals on men.

"I wanted to make my study more unique and increase its chances of getting published so I looked at specifically

SEE KINESIOLOGY · PAGE 2

PHI KAPPA SIGMA

Fraternity expects to regain housing

By Callie Mason
Staff Reporter

The Phi Kappa Sigma fraternity is working to meet university standards to reclaim their on-campus living facilities after being suspended for misconduct last summer, an officer of the Interfraternity Council said.

Evan Berlin, the council's president, said the fraternity lost its charter and was kicked out of its house over the summer after being suspended for misconduct.

Gerald Ewbanks, a senior supply and value chain management major and the president of Phi Kappa Sigma, declined to comment on the specifics of the misconduct.

Phi Kappa Sigma's former dormitory in Martin Moore Hall did not remain empty, Berlin said. The dorm is currently used as main campus housing, he said.

Ewbanks said he would not go into

SEE FRATERNITY · PAGE 2

WHITE HOUSE TRANSITION

Obama names alumnus to staff

Travis L. Brown
Staff Writer

On Jan. 5, President-elect Barack Obama named a TCU alumnus to his White House staff.

Brad Kiley was given the position of director of the Office of Management and Administration, according to a press release from the office of Obama. Kiley held a similar position, deputy assistant to the president for management and administration at the White House, under President Clinton in which he organized White House operations, according to the release.

Currently, Kiley serves as the director of operations for the Obama-Biden Transition Project. Before working with the transition team, Kiley was the Vice President of finance and operations at the Center for American Progress, according to the press release.

According to the Office of Alumni Relations, Kiley graduated from TCU in 1983 with a bachelor's degree in political science. While at TCU, Kiley was a member of the Pi Sigma Alpha honor society for political science and Student Government Association, according to the Office of Alumni Relations. He was also a member of the Washington Intern Program, according to the Office of Alumni Relations.

"I think it's wonderful," Chancellor Victor Boschini said. "Anyone in-

SEE KILEY · PAGE 2

NEWS

Spider-Man to save inauguration in comic world

By Patricia Montemurri
Detroit Free Press

DETROIT — Barack Obama's ascension to the presidency also means he'll be scaling new heights.

On Wednesday, Marvel Comics released Amazing Spider-Man No. 583, which spins a story in which the imaginary action hero thwarts a plot to disrupt Obama's inauguration.

A limited number of Spider-Man comics with Obama on the cover, with a retail price of \$3.99, are for sale for between \$25 and \$50 on eBay. Some local retailers say they'll sell the book at eBay levels, and donate proceeds over the retail price to charity.

Dennis Barger, co-owner of Wonderworld Comics in Taylor, says he expects the demand to be huge. "There hasn't been any excitement like this in comics since they killed Superman" in 1992, says Barger.

The Obama/Spider-Man union has thrilled local comic book aficionados and collectors of all things Obama, who is a comic book fan himself.

"It's going to be a precious piece of my collection," says Scott Maiale, 25, of Allen Park, a Wonderworld regular who's showing up a few hours before the store's 11 a.m. opening today.

Maiale has collected Spider-Man comics since he was 13, even through two military deployments to Iraq in 2003 and 2005. Last year, Maiale campaigned and voted for Obama.

Steve Perri, 28, of Taylor didn't vote for Obama, but he still plans to camp outside of

Wonderworld early.

"... The significance of the comic outweighs whoever I voted for," says Perri, an investment adviser who has about 1,600 Spider-Man comics. "To have Spider-Man have such a pinnacle moment as meeting the president — it's history."

In the comic, Spider-Man's alter ego, newspaper photographer Peter Parker, is assigned to cover the inauguration. While he's shooting photos, he spots an imposter Obama and swings into action as Spider-Man. And of course there's a "fist bump" between Spidey and the soon-to-be president — the most powerful man in the free world.

At Wonderworld Comics, Barger is offering a variety of deals.

Buy a store gift certificate for \$100, for example, and get the Obama Spider-Man issue for free. Barger is donating some proceeds to the Hero Initiative, which helps undercompensated — and aged — comic book artists and writers.

Barger has already put in an order for the second printing, which should arrive at his store next week. But second printings aren't as valuable as first editions.

Green Brain Comics in Dearborn was planning to sell the issue on a first-come, first-served basis.

The store is donating money from the sales to the Comic Book Legal Defense Fund, a nonprofit that defends First Amendment rights for retailers, writers and readers.

"We've been getting tons of calls," said Katie Merritt, Green Brain's co-owner. "But we're only getting a few with the Obama cover."

BUDGET CUTS

continued from page 1

Donovan said he remained optimistic about maintaining the quality of the university's academic programs despite the budget cuts.

Homer Erekson, dean of the Neeley School of Business, said the implementation of budget cuts is a work in progress. There

are no specific cost-cutting programs in place within the Neeley School yet, he said. However, the administration intends to follow certain principles, like synergy and creativity, in order to cut costs, he said.

"It's about being smart and efficient," Erekson said.

Burns anticipates that faculty travel will be a key area to decrease operational costs. In the

face of rising travel costs, departments will be looking for low airfare for faculty members who will be traveling to present papers or attend national meetings, she said.

Burns said she expects the effect of the budget cuts on the quality of academic programs to be minimal, and maintaining quality is the most important goal.

"I don't expect our quality to

suffer," Burns said. "We won't let that happen."

Erekson said a strength of the Neeley School and the university as a whole is the strong private support that provides financial backing beyond tuition.

"That gives us a base to support programs," Erekson said. "I think we're well-positioned to make smart choices that will get us through this situation."

RESEARCH

continued from page 1

decline include collection for pet trade, habitat loss, climate change and environmental contaminants.

Williams said the genetic work creates a map of how the horned lizards move across the landscape.

Understanding horned lizard movements and their DNA can determine whether lizards located in different parts of the state may be used to repopulate areas where they have disappeared or become endangered, Williams said.

"We can detect whether populations have crashed recently, and if they have very low genetic diversity, you wouldn't want to use

those populations as restocking sources," Williams said.

Williams said in order to amass sufficient samples for their DNA work, they have paired with Texas Parks and Wildlife Department training volunteers to gather the needed cell samples. A kit sent to volunteers includes such tools as a guitar pick to pry open the mouth and swabs for cell samples.

Leach said that upon arriving at the lab, DNA is extracted from the samples, and stored and refrigerated in small tubes until the biologists run them through a thermal cycler, a machine that uses varied temperatures to amplify and multiply the DNA.

The machine allows researchers to generate millions of cop-

ies of a single DNA sequence, Leach said.

With a wide sample range and the ability to collect and observe the DNA data, the scientists can verify several factors which will help to illuminate causes of the decline and the possibilities for repopulation, Leach said.

Texas Parks and Wildlife Department initiated The Texas Horned Lizard Watch program for those interested in thwarting the decimation of the horny toad, urging patrons to monitor and record data in TPWD provided packets, according to the organization's Web site.

The biologists currently await more samples that should be ushered in as summer arrives and horned lizards emerge from hibernation, Williams said.

FRATERNITY

continued from page 1

details of the requirements that need to be met before the fraternity receives their charter and housing back.

He said the fraternity is still participating in Greek activities and will continue to work on earning back their charter.

"The suspension is for an academic year, which continues until after May," Ewbanks said.

Berlin said Phi Kappa Sigma has devised a strategic plan to cover immediate and long-term

goals and as of now, they are succeeding.

"If they continue to participate extensively in sorority philanthropies and other on-campus events, they will most likely be back next year," Berlin said.

"They have a solid pledge class and a successful recruitment," Berlin said.

Zachary Maynard, a senior finance and accounting major and member of Phi Kappa Sigma, said he expects the fraternity to move past its suspension sooner than later.

"Everything looks good for us to get our charter and housing back after this semester. As of this semester we are also off social probation, so we are allowed to attend social events with alcohol again."

Clayton Simons, former president of Interfraternity Council, said that as far as he knew, Phi Kappa Sigma was upholding its responsibility to regain its former status.

Ewbanks said there is no known date when Phi Kappa Sigma would get its house back at this time.

KILEY

continued from page 1

involved with the political process that represents TCU, that's great for everybody. It's a win-win."

Since graduating from the university, Kiley has served as the director of finance and administration for the Democratic National Convention in 1996, according to a press release from the office of Obama.

According to the Office of Alumni Relations, Kiley served from 1997-99 as the chief-of-staff for the National Abortion & Reproductive Rights Action League, now known as NARAL Pro-Choice America. Kiley also held a leadership position with the International AIDS Trust, according to the office of Obama.

Kiley did not return calls seeking comment.

KINESIOLOGY

continued from page 1

women," Rowe said.

Mitchell said many of the apparently healthy young women in the study showed troubling metabolic responses.

"They are already showing some responses that when they are 40 or 50, if they don't do something about it, could potentially manifest itself as disease," Mitchell said. "It kind of heightens the awareness that even though you are young and healthy when you are 20, your lifestyle can catch up to you."

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OPINION

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The Skiff View

Visit Warhol exhibit

The university art department now has a permanent collection of 157 works by Andy Warhol, a pop art icon and pioneer. TCU is one of more than 180 institutions to receive such a donation.

Thirty-seven of those are on exhibit at the Fort Worth Contemporary Arts gallery by the GrandMarc. The art department applied for the collection with The Andy Warhol Foundation for the Visual Arts in New York City.

It would be a shame and disgrace for students not to take advantage of the exhibit that will be open until Feb. 1. Art majors would directly benefit from Warhol's work for their own creative inspiration, as the dean of the college of fine arts Scott Sullivan said.

Visiting art galleries might seem like an intimidating activity for some, especially if they have no formal background in art. But the beauty of Warhol's work is that it is approachable by people from all areas of study.

Warhol has a relationship with the Metroplex, Sullivan said. This is just one more factor that makes the exhibit attractive to people in the area.

Warhol wasn't just an icon in the art community; he was an icon in American history and his works will be eternally studied and remembered across oceans.

The university community should be proud to have such a collection and should take advantage of it.

Managing editor Saerom Yoo for the editorial board.

The Skiff View represents the collective opinion of the editorial board.

Obama's reticence about Gaza a mistake



CHANCE WELCH

The nights of most Israelis and Palestinians have been punctuated by gunfire and mortar rounds, but there's a calculated silence coming from Washington.

Only in the past two days has President-elect Barack Obama spoke out about the Israeli operation in Gaza. Critics have argued that Obama has already lost ground with Arabs in future talks by keeping mum for so long.

This might be the foreign-policy test that gaffe-happy Vice President-elect Joe Biden predicted during the campaign.

While the most widely accepted notion is that Hamas brought this on itself by firing rockets into Israel, the debate over the scope of Israel's reaction and subsequent incursion into the region rages on.

The Israel Defense Forces insist that only Hamas rocket teams are being targeted, but reports about Palestinian civilian casualties are disturbing and uncharacteristic of Israel's tactics in the past.

In a Jan. 8 Associated Press report, the Red Cross accused Israel of delaying rescue workers access to casualties and the United Nations voted to condemn Israel for targeting Gaza's infrastructure and civilians.

Israel has also barred international journalists from the Gaza region, providing a smokescreen for what's really going on.

Some have questioned the timing

of the Israeli operation, saying that it coincides with the lame-duck last days of the Bush administration which has always been supportive of Israel.

It's anyone's guess how Obama's brain trust will handle the situation other than support possible peace talks which have so far been rebuffed by Israel. His defense is understandable — it is true that he hasn't taken office yet. But when he is able to speak for this nation, I can't help but feel he has already shot himself in the foot with whichever Palestinian political party might be in office by the end of this operation. By not publicly supporting negotiations, it looks as if he sat on his hands and was hesitant to damage his reputation with Israel.

If Obama would have spoken out publicly right away, it wouldn't have been the first time. He immediately condemned the Mumbai terrorist attacks in November and made clear his plans to ease the economy with tax breaks earlier this month.

But by saying nothing, Obama has said something to Arab critics. Commentators on the Arab television station Al-Jazeera have been consistently critical of him, endangering his mostly positive image in the region.

Don't make the same mistaken assumption.

His silence wasn't the result of incompetence, but strategy. Obama calculated his response to the crisis because he doesn't want to alienate either side before he even takes office.

The question remains: Did he wait too long to speak?

With the sun setting on the Bush administration, it's time for Obama to establish himself as the decisive leader we elected in November.

Features editor Chance Welch is a junior radio-TV-film major from Fort Worth.



MCT



Robert Slack is a sophomore theatre major from El Paso.

Entrepreneurship a viable pursuit for college students

SANYIKA CALLOWAY

You don't have to own your own business to think like an entrepreneur.

Ever wonder why Donald Trump, billionaire real estate investor and co-creator of the NBC television show, "The Apprentice," hires former (and current) entrepreneurs as employees?

No need to guess, I'll tell you in his own words: "It's always interesting to watch people who have been incredibly successful in their own businesses work in a group made up of equally strong personalities. It takes a special kind of leader who can effectively manage a team of veritable strangers and find the best way to get strong, winning performances from them."

In fact, The Donald isn't the only CEO who knows that having an entrepreneurial mindset is a huge asset to any organization. Randal Pinkett, winner of "The Apprentice: Season Four," recently published a book entitled "Campus CEO: The Student Entrepreneur's Guide to Launching a Multi-Million-Dollar Business" (Kaplan Business, \$16.95), about his life as a student and business owner before his stint as an executive with the Trump organization.

The book is a student's guide to launching and growing a profitable business from any college campus, and it comes right on time in light of the rising cost of everything from education to gas. In fact, studies show that more and more students are opting to quit the dead-end jobs that often have nothing to do with their major or future career aspirations and instead take a swing at running their own business.

The value of real-world experience

I did not start my company while I was in college, but I quickly figured out (within three years of graduating) that the best way for me to create a lifestyle that I love was to start my own busi-

ness. In 1997, when I started my first company, I knew that I didn't have all the answers nor was I prepared to go "cold turkey" and bite the corporate hand that was feeding me. So I set out to learn as much as I could about how business works while I was still working.

I am a huge proponent of getting the necessary education you need first (i.e. stay in college and get your degree) and getting tangible practice if possible as well, so "moonlighting" was the best option for me.

As a student, the best way to do this is to learn about courses your campus offers for would-be busi-

ness owners. Also, business incubators are popping up on campuses all across the country — join one — and internships are still great options for getting hands-on experience as well as access to managers, executives and even business owners who can become valuable mentors. So be sure to apply early to as many internships as possible.

Next, check out Pinkett's book, which helps take the mystery out of the process by exploring the issues of business ownership, such as how to write a business plan, build a winning team, how to network your way to business success and other topics every entrepreneur needs to know.

What if I were to tell you that you could take three college courses a quarter without having to go through a long or costly registration process?

Don't stop learning when class ends

I also recommend creating your own "University on Wheels" as a way of getting into the entrepreneur mindset, no matter who you might choose to work for. What if I were to tell you that you could take three college courses a quarter without having to go through a long or costly registration process?

Well, you can, because there's a concept called University on Wheels (UOW) — and when I got introduced to it, I was amazed at what I could learn and get done with it. You've probably heard of UOW before and maybe you're already putting it to work for you, but if you haven't, here's a short intro.

If you commute to school or work or have a stretch of time where you are in transit on a regular basis, then you probably listen to your favorite music on your iPod or use the time to call and chat it up with your friends. UOW suggests that you turn that time into getting schooled by listening to educational audio files or books in your car, on the bus, subway, airplane or even on foot. You can transform wasted time into "workshops on wheels." Plus, with the proliferation of podcasting, there's an entire industry out there waiting to serve you by making your commute time educational and profitable.

The goal is to always be on alert for ways to learn more, be more and do more. You have an amazing opportunity to turn what you know into cash flow, and with examples of super successful young business owners like Mark Zuckerberg, creator of Facebook.com, you now have the incentive, too. Thousands of college students are taking the steps toward entrepreneurship and setting themselves up for business and career success. What about you?

Sanyika Calloway Boyce is the author of "Crack 'Da Code: What Every College Student Needs to Know About Money, Love & The Dream Job."

Internet addiction a real problem



KATIE B. MARTINEZ

Of all the addictions one could possibly have, perhaps the least recognized is Internet addiction.

People everywhere have grown more dependent on the Internet for everything from banking and communication to media and even to medical advice.

But just like an alcoholic who can never take just one drink, people with addictive tendencies can just as easily become hooked on their computers.

It's no longer fodder for sarcasm for those who are forced to watch in horror as a loved one loses everything because he or she can't get up from World of Warcraft long enough to go to work.

These addicts are not on the

streets, on drugs or on their way to prison for committing crimes to support their habit, so in that respect, the consequences of the addiction are different.

But in many ways the effects on the family are the same. Addiction

China officially declared Internet addiction a disorder in late 2008 and message boards across the globe lit up with mixed responses.

The best first step to treating any addiction is to recognize that it exists, and not everyone who uses the Internet regularly is an addict. But like the late Supreme Court Justice William Brennan's explanation of pornography, "I know it when I see it," and seeing is believing.

destroys relationships, usurps opportunities and leaves in its wake loved ones who feel hurt, frustrated and alone in their suffering. However, they are not alone. Although in-depth conclusive and consistent data on the prevalence of Internet addiction are not yet available, one study done by Dr. Jerald Block, a practicing psychiatrist and

researcher affiliated with the Oregon Health and Science University in Portland, estimates as many as nine million Americans suffer from the affliction.

There is still a big debate in this country as to whether the problem actually exists. China officially declared Internet addiction a disorder in late 2008 and message boards across the globe lit up with mixed responses. Some people shared heart-wrenching stories and others said it was a "hoax" or "another brain-washing tool of the communists," but for families around the world torn apart by Internet addiction, it was an eye-opener.

The best first step to treating any addiction is to recognize that it exists, and not everyone who uses the Internet regularly is an addict. But like the late Supreme Court Justice William Brennan's explanation of pornography, "I know it when I see it," and seeing is believing.

Opinion editor Katie B. Martinez is a sophomore news-editorial journalism major from Fort Worth.

NEWS

HIGHER EDUCATION

Future of school textbooks may be written in cyberspace

By Mara Rose Williams
McClatchy Newspapers

KANSAS CITY, Mo. — Northwest Missouri State University students started spring semester classes Monday, but many aren't lugging thick textbooks around campus.

Instead, most students are carrying a lightweight electronic device that can fit in a coat pocket and hold the textbook material for all their classes. Some students will download their text information onto their laptops.

At Northwest, textbooks — at least the bound kind — are fast becoming a thing of the past.

Besides taking a load off students' backs, going textbook-free can save them a lot of money.

The pilot electronic textbook program began in the fall with four classes and about 200 students. This spring, roughly 4,000 of the school's 6,500 students will use electronic textbooks.

"I think that it's the way the world is going," said Dean L. Hubbard, Northwest's president, who is retiring in July after 25 years at the Maryville, Mo., university.

Textbook publishers say many colleges are moving toward using some electronic textbooks, but Northwest's plan to eventually eliminate all bound textbooks makes it a leader in the movement.

"Right now, digital products account for a small percent of our higher education business, but it is growing at a rate that is breathtaking," said Jeffrey Ho, a product manager for McGraw-Hill Education.

But Northwest can only move toward a bookless campus as fast as the availability of e-books allows, Hubbard said.

"Publishers don't have all textbooks online yet," he said. "But I would think as a realistic mea-

sure we could be totally out of the printed textbook business in three years."

That idea pleases sophomore Mike Jenkins.

"I think the whole concept is pretty cool," said Jenkins, 19, of Lee's Summit, Mo. Jenkins used e-books in his history class during the fall semester.

"I would like it if we didn't have textbooks at all anymore," he said. "You wouldn't have the hassle of messing with books. The e-book is so convenient, and you don't have to carry all those books around."

Plus, unlike printed textbooks, e-books have pop-up interactive quizzes and the ability to search the full text within seconds for key words. New electronic reader technology also will allow students

"I always worried that something would happen, like it would crash on the night I had to study for a test."

Jennifer Martin
Senior, Northwest Missouri State

to take notes in on-screen posted notes.

Jenkins found a few "minor" problems with the e-reader gadget that he and his classmates used.

"You can't look at a whole page on one screen, and it doesn't have a backlight to light up the screen, so you have to be somewhere that is well lit," he said.

Not all students were as comfortable with the electronic textbooks.

"I always worried that something would happen, like it would crash on the night I had to study for a test," said Jennifer Martin, a 22-year-old Northwest senior from Liberty, Mo.

"It's a good concept, but I didn't like it that much. I would rather flip pages back and forth in the textbook when I'm studying. Maybe it would be better to start this with freshmen who haven't yet gotten used to studying using a regular textbook."

Students who want a traditional textbook could still get one.

But the cost savings are hard to ignore, even at Northwest, a school that already is unique because of its textbook rental system and its history of giving every student a laptop.

A textbook-free campus would save the university about \$400,000 a year. Currently the university spends about \$800,000 a year to keep an inventory of about 50,000 to 80,000 textbooks that are rented out to students. Northwest students pay about \$80 to \$90 a semester on books, a fraction of what students at other schools pay.

Northwest will continue to charge students just a rental fee. But once the e-book program goes campuswide, Hubbard said, Northwest students' book fee will be cut in half.

E-books are less expensive than bound books, which are updated every few years and then have to be repurchased by the school. E-books can be updated at no cost.

Even at schools without a rental system, students would pay far less for texts on e-books than they would for bound books.

Nationally, the cost of textbooks has soared in the last decade. The average college student spends nearly \$1,000 a year on textbooks, according to the National Association of College Stores.

Northwest will purchase the electronic readers and then load them with the e-books each student needs. Student would pick up their loaded e-reader at the university bookstore or have electronic textbooks loaded on their laptops.

WOMEN'S STUDIES



Monica Casper, a feminist sociologist, delivers her speech titled "Body Politics: Private Talks of a Public Feminist" on Wednesday in front of students, faculty and staff at the Kelly Alumni Center.

Speaker uses breastfeeding experience to share ideals

By Katie Ruppel
Staff Reporter

The women's studies program guest speaker Monica Casper began her speech by warning her audience of 40 that she would mention the word "breast" at least 15 times Wednesday night during a presentation at the Kelly Alumni Center.

Casper said she is a feminist sociologist, a bioethicist, a professor, an author and, most importantly, a mother.

In her speech, "Body Politics: Private Talks of a Public Feminist," she jokingly said that her family, and her mother especially, blames her feminist interests on a series of concussions when she was younger.

What supposedly started as a concussion has amounted into a great deal of professional work which revolves especially around women and girls, Casper said.

Casper talked about her writings, ranging from subjects dealing with infant mortality to toxins in breast milk, and placed them into one theme: body politics. She said she crosses her research with other disciplines, such as anthropology, environmentalism, science, sociology and any other subject presented. She said she uses

what she refers to as a "feminist lens" in order to view a topic with a feminist approach.

Casper said she focuses on bodies because in many cases, certain classes, races and body parts are overlooked or missing from procedures, studies and research projects, hence the title of her latest publication, "Missing Bodies."

The speaker next read an anecdote titled "The Edible Parts," which recalled her tales of breastfeeding. She said Americans are likely to turn their heads at a woman breastfeeding, perhaps because of the way a woman's body is so often portrayed as a sex object. She admits that she, too, was reluctant to breastfeed at first, but then gave in to her crying newborn.

While reading from her text, Casper graphically depicted her daughter drinking milk from her breast and all the emotional and physical feelings that came with it. She described the trouble of having a new set of enormous breasts and having to take special care of these much like her new child: with tenderness and patience, especially when they uncontrollably lactate, whether it be on a trip to Las Vegas or at lunch with a colleague.

Casper said that despite the troubles that come along with

breastfeeding — just one small aspect in the life of a woman — the rewards were always greater.

"With (my daughters) cradled against me, I could close my eyes and be anywhere in time, linked to the millions of women across history and geography who similarly nourished their offspring," Casper said. "I felt, for the first time in my life, like a member of a species, a product not just of society and culture but also of natural history, genetics and evolution."

Karen Steele, the director of the women's studies program, said she hopes that Casper's speech will make students interested in subjects such as justice and sustainability realize that feminism is all part of it.

Amie Lewis, an AmeriCorps Volunteer in Service to America, said she liked how Casper presented herself in a nonstereotypical feminist way, by proving that women are not above men, but recognized individuals.

Casper said she wanted to portray herself as a constant feminist, even in everyday-life situations.

"I'm not just a feminist sociologist," Casper said. "I wanted to show the perspective of a feminist from feeding my daughters to my professional work."

Social networking sites evolve into powerful job-hunting tools

By Thomas Lee
Star Tribune (Minneapolis)

MINNEAPOLIS — Ken Webb initially joined LinkedIn for the same reason anyone would want to join a social networking site — to keep in touch with friends and former work colleagues.

But as Webb, a former operations manager at Plato Learning, struggled to find a job, he soon realized that LinkedIn offered ways to electronically network with people who could provide valuable insight and connections to prospective employers.

"When I see a job opening, before I even write a cover letter, I go to LinkedIn," said Webb, of Minneapolis. "Knowing how crowded the job market is now, I don't know if it's even worth applying if I can't get an 'in' with the company."

As the country's recession deepens and millions of Americans swell unemployment rolls, workers are turning to profes-

sional networking sites such as LinkedIn to search a dwindling pool of jobs.

Over the past several years, millions of people have flocked to social networking sites such as Facebook and MySpace, which allow users to post messages, share photos, music and videos, and update friends and family on everything from weddings to musings on politics and weather.

The sites' growing popularity has moved beyond mere entertainment. Just as artists can instantly distribute content to a global audience, companies realize they also can tap a broad pool of talent. LinkedIn now boasts profiles from more than 30 million professionals around the world.

Corporate recruiters increasingly are scouring professional networking sites such as LinkedIn, looking for the best candidates through references and recommendations. But a personal connection is still the

most powerful lure.

"It's common knowledge today that (human resources) people collect resumes in databases that take them forever to pull up the candidates," said Lisa Hendrickson, manager of LinkedIn Minnesota, a network of LinkedIn users in the state. "A hiring manager does not want to go through a database of 200 applications. They will, but they don't want to. They would rather know someone who knows someone."

Hendrickson, owner of Call That Girl, a Minneapolis-based computer repair business, recently founded Project: Link It Forward, which provides free monthly LinkedIn workshops to professionals seeking jobs.

"What we are teaching you is to get the resume to the hiring person or the HR person," Hendrickson said. "Five years ago, we did not have tools like LinkedIn to help find work. That's why LinkedIn is so prevalent now. It works."

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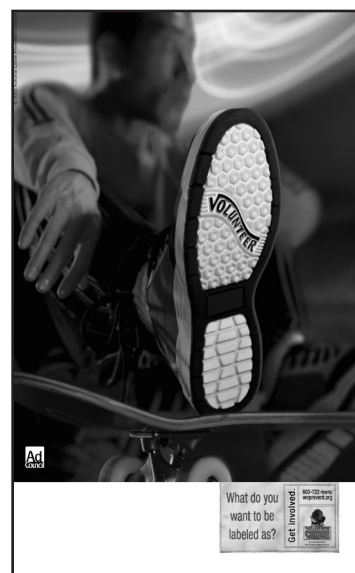
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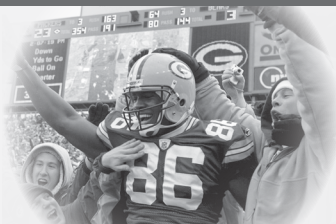
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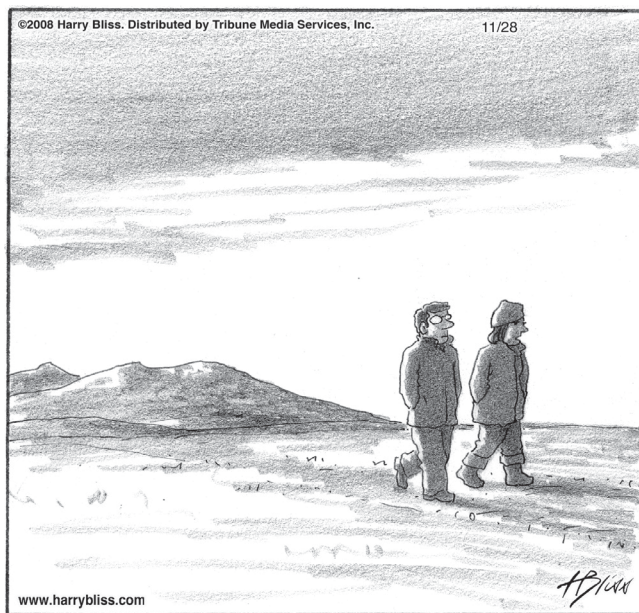
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Today in History
 1967: The Green Bay Packers beat the Kansas City Chiefs in the first-ever world championship game of American football.
 — History Channel

Joke of the Day
 Q. What has a bottom at the top?
 A. Your legs

Bliss by Harry Bliss



"It's times like this I wish I had a dog ... instead of a husband."

Cheap City by Michael Capozzola



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| | 7 | 1 | | 5 | | | 9 | 3 |
| 6 | | | | 3 | | | | |

Directions
 Fill in the grid so that every 3x3 box, row and column contains the digits 1 through 9 without repeating numbers.

See Friday's paper for sudoku and crossword solutions.

Wednesday's Solutions

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 6 | 3 | 1 | 8 | 9 | 7 | 5 | 2 | 4 |
| 5 | 7 | 2 | 4 | 6 | 3 | 9 | 8 | 1 |
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| 1 | 6 | 8 | 3 | 7 | 2 | 4 | 9 | 5 |

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TODAY'S CROSSWORD

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ACROSS

- "Lara ... Tomb Raider"
- Iron pumper's pride
- Challenge
- Palmer of "The Gentle Sex"
- Japanese box
- Concluded
- Start of a quip
- Big-shot letters
- Jacob's twin
- Is not well
- Center
- Mack of Keystone films
- Garden legumes
- Part 2 of quip
- Touch tenderly
- Ruler before Lenin
- Corp. titan
- Brought into play
- Stocks: abbr.
- Star or wolf modifier
- Notes of scales
- Wine region of Italy
- Indicates the way
- Part 3 of quip
- Burn a bit
- lie of tennis
- Abrasive cloth
- Gator relative
- Award for a sitcom
- Rani's wrap
- End of quip
- Bacon quantity
- Bellow
- Orchestral instruments
- Otherwise
- Keats works
- Minotaur's home

DOWN

- Aids for Sherlock
- Cycle in a laundromat
- City on the Allegheny
- Showed off
- "... the season..."
- Frasier's ex
- Blue dye
- Cross the line?
- Signal for help
- Anti-war
- Ardent
- Agents, briefly
- Once, once
- "The Dresser" director Peter
- Bryn College
- Expressions of uncertainty
- Writer LeShan
- System of moral values
- Computer image
- Small change
- Garden tools
- Remedy
- On a cruise
- What's left
- Stiffened, in a way
- Eavesdropper
- Sore
- Mexico Mrs.
- Quiet partner?
- Alternatives
- Professional copyist
- Small hills
- Take a stroll
- Small silvery fish
- Vocalist Gorme
- Latin being milieu
- Baseball stats
- Provoke
- Colo. neighbor
- Former trucking regulating agcy.

By Alan P. Olschwang
 Huntington Beach, CA 1/15/09

Wednesday's Puzzle Solved

| | | | | | | | | | | | | | | | |
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| O | V | I | A | T | F | E | A | T | A | T | | | | | |
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| S | O | N | Y | O | X | E | N | P | L | E | A | S | | | |

Sports: Spring sports season offers plenty of punch Committee selects AP executive as new Schieffele
 Joke of the day: Why was the broom late? It overswept.
 Israeli, Palestinian dispute also rages in cyberspace
 Speaker to discuss feminist stereotypes Act promotes growth in green initiatives
 Youth share in Obama's triumph Opinion: Holiday season shouldn't spurn lack of civility
 Grant to offset costs of therapy

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SPORTS

See previews and predictions for this weekend's NFL Conference Championships. Tomorrow



TRACK AND FIELD

FLYING HIGH



Sophomore La'Quinta Ross takes her third leap at the triple jump during last year's TCU Track Invitational.

SKIFF ARCHIVES

Team to open season in Lubbock

By Mark Bell
Staff Reporter

The university track and field team opens its indoor season at the Texas Tech Invitational in Lubbock on Saturday and looks to use the meet to set the routine for the season, the team's head coach said.

"We've got to get used to travelling, getting on the bus, kids being on time, all the little things that we have not done this year," head coach Darryl Anderson said. "Obviously, if we can get some quality performances that would be great also."

Before this week the team

had not trained together since Dec. 1, Anderson said.

"Indoor season is a short program so we've got to get started," Anderson said. "We don't have time to ramp it back up and go through the three-week training program to get everybody prepared. We've just got to go through it and do the best we can do as far as making sure everybody is in the right frame of mind physically and mentally."

Anderson said he is looking for quality performances from sophomore sprinter Mychal Dungey and junior sprinter Jessica Young. He also said he would like to see strong starts

from junior Neidra Covington, who competes in long jump and triple jump, and senior shot-putter Candis Kelley.

Young will run the 55-meter dash at the meet and said she has a personal goal.

"The 55 doesn't really get run that much," Young said. "I'm thinking I should be able to break the school record."

The school record for the 55-meter dash is 6.71 seconds, athletics media relations coordinator Matt Hoover said.

"I'm just going to run," Young said. "It's the first meet, so the coaches aren't really putting that much pressure on us. This

meet is really to get everyone prepared. It's basically to get us back into competing again and to have a relaxed meet where we can just run and get back into the swing of things."

Anderson said he calls the time right after Winter Break the most precarious time of year for keeping people on the same page and keeping people in good health.

"Every year we go through it, and every year we end up working our way through it and being OK," Anderson said. "The biggest thing for us is to get in, get the season started and to get out of there healthy."

RIFLE



Junior Margaret Low and the TCU rifle team hope to return to their winning ways this weekend. The TCU rifle team lost their last match to Kentucky in November.

SKIFF ARCHIVES

Team shoots for win on road

By Justin White
Staff Reporter

The university rifle team is aiming to start the semester off right with a victory over the Air Force Academy on Saturday.

The team will travel to Colorado Springs, Colo. to take on what senior Tanya Gorin described as a rebuilding team.

"I know that they lost some seniors and they are rebuilding," Gorin said. "I think we have a pretty good edge on them."

Gorin also said that she used Christmas break to refocus and do a little bit of mental training. However, her teammate, junior Erin Lorenzen, said that she spent her break practicing shooting for the National Development team in Colorado Springs.

Lorenzen also said that the team practiced shooting and mental exercises after returning to campus. She said the exercises consisted of mental imaging, confidence building and performing well under pressure.

Coach Karen Monez said that shooters do not lose a lot of technical skills during a short break.

"Sometimes it's good if you put the gun up for a while,"

"Technically, we're a much better team than Air Force as a group."

Karen Monez
Rifle coach

Monez said. "If you picked up a few bad habits, technical habits, sometimes it's helpful to take that break, come back and start over fresh."

Monez said that although Air Force has shown improvement, the Horned Frogs have remained consistent.

"Technically, we're a much better team right now than Air Force as a group," Monez said.

The Horned Frogs will actually compete against Air Force twice during their trip to Colorado. Following their initial match on Saturday, the two teams will meet again Sunday at the Olympic Training Center in Colorado Springs.

Following Air Force, the Horned Frogs will travel to Nebraska on Jan. 24. Their next home match is scheduled for Feb. 7 against the University of Texas at El Paso.

POINT • COUNTERPOINT

Sports scribes squabble over Boston College coach's exit

Athletic director made correct decision; Coaches should keep their word



BILLY WESSELS

Boston College athletic director Gene DeFilippo should be commended for sticking to his word and firing former Eagle head coach Jeff Jagodzinski for interviewing for the same position with the New York Jets.

Now, hopefully a precedent has been set that will keep coaches to their word and respect the contracts they sign.

I am sick and tired of hearing about coaches that are looking at leaving their old school for better options and higher pay checks at other jobs.

What gives coaches the right to change their minds in the middle of their commitments? And why can't schools use the same strategy?

For example, Frog head foot-

ball coach Gary Patterson just signed a contract extension through 2014 that is reportedly worth between \$1.7 and \$2 million per season to win football games. I know more goes into coaching than winning games (recruiting, lobbying for recognition, being in a position of scrutiny), but a coach's success is defined by wins.

Now what if the Frogs win two games next season and TCU athletics director Danny Morrison decides Patterson doesn't deserve all that money? Does Morrison have the right to give him just 20 percent of that paycheck?

It should be that way. I hope that is the next precedent that gets set. That would also save schools money, which could go to scholarships, nicer facilities or even a better coach.

The players would know that the man they agreed to play for would be there, guiding them through their college career instead of chasing millions.

Also, the coaches would

I know more goes into coaching than winning games (recruiting, lobbying for recognition, being in a position of scrutiny), but a coach's success is defined by wins.

finally be the ones living in fear of a small paycheck rather than schools being afraid of the team's figurehead leaving before their contract has expired and making their word worthless.

But until more athletic directors take a stand, a man is not worth his word — just money.

Billy Wessels is a senior news-editorial journalism major from Waxahachie.

Coach interviewing for different job didn't warrant thoughtless firing



MICHAEL CARROLL

Former Boston College head football coach Jeff Jagodzinski did not deserve to be fired last week for interviewing for the New York Jets' vacant head coaching position.

The possibility remains that Jagodzinski ignored BC athletic director Gene DeFilippo's threats to fire him if he took the interview simply because he wanted to return to the National Football League. Before taking the BC job in January 2007, Jagodzinski spent eight years in assistant coaching positions with the Green Bay Packers and the Atlanta Falcons.

But if officials at BC fired the coach simply because he wanted to explore greener coaching pastures, they could

soon find that they made a grave mistake.

Jagodzinski led the Eagles to a 20-8 record in his two seasons under the helm at BC. Under his guidance, the team reached No. 2 in the country after an 8-0 start in the 2007 season. The team ended that season with an 11-3 record and a No. 10 ranking in the AP Poll.

And I can't forget to mention the quarterback he groomed during the 2007 season, Matt Ryan. After a Heisman-worthy season, Ryan was drafted third overall in last April's NFL Draft and recently received the NFL Offensive Rookie of the Year award after a stellar first season in the pros.

Jagodzinski's success with BC's program is undeniable.

Most of us have had jobs that we didn't enjoy. Going out job hunting usually doesn't warrant being fired by your current employer, especially if you have performed your job admirably. The employer should do everything in its

Going out job hunting usually doesn't warrant being fired by your current employer, especially if you have performed your job admirably.

power to keep you on board.

The same goes for the situation with Jagodzinski.

You don't fire a coach who has brought so much success to your school's football program. You throw money at him, give him more control of the program and do everything in your power to keep him around.

That's how schools succeed in today's college football landscape.

Sports editor Michael Carroll is a senior news-editorial journalism major from Coppell.